

# ConqHer, Inc

## Graphic Design Intern

### About Us:

At **ConqHer, Inc.**, our mission is to embrace under-resourced girls and women to thrive through education, mentorship, leadership, and holistic growth; equipping them with skills and resilience for lasting success.

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### Role Overview:

Are you a creative thinker with an eye for clean, bold, and empowering design? Do you want to use your graphic design skills to create real-world visuals that uplift, inform, and inspire? If so, the **Graphic Design Intern** role at ConqHer, Inc. is the perfect fit!

As our Graphic Design Intern, you'll create digital and print-ready marketing materials that represent the heart of our programs and brand. You'll design with purpose; helping bring our mission to life across social media, events, campaigns, and community spaces. This is your chance to design for impact and build a portfolio full of meaningful work.

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### What You'll Do:

#### Design Promotional Materials:

Create graphics for flyers, social media, newsletters, programs, and campaigns that reflect our brand and mission.

#### Support Event Marketing:

Design branded visuals for in-person events (e.g., signage, invites, Instagram stories, posters, shirts, stickers, and more).

#### Build Canva Templates:

Design and organize a library of editable Canva templates for the ConqHer team to use consistently across platforms.

#### Collaborate with Communications Team:

Work alongside the Marketing & Communications Intern to bring ideas to life and keep all content aligned with ConqHer's tone and audience.

# ConqHer, Inc

**Think Creatively:**

Offer fresh ideas for how design can be used; whether that's a postcard, QR code sticker, Instagram carousel, or something totally new.

**Maintain Design Quality:**

Ensure high-resolution, consistent formatting across all deliverables and meet timelines with attention to detail.

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**Who You Are:****Creative & Curious:**

You love exploring new design ideas and aren't afraid to try bold visuals that reflect the energy of Black girl joy, strength, and voice.

**Detail-Oriented:**

You triple-check alignment, font sizing, color codes, and file exports; you're the type to catch the typo no one else saw.

**Mission-Driven:**

You care about designing with intention, not just aesthetics; and want to contribute to a cause that matters.

**Collaborative:**

You enjoy bouncing ideas off others and can receive (and apply) feedback with openness.

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**Qualifications:**

- Currently enrolled in or recently graduated from a college or university program in:
  - Graphic Design
  - Visual Communications
  - Digital Media
  - Marketing
  - or a related creative field
- Experience with Canva (required); Adobe Creative Suite or Figma (a plus)

# ConqHer, Inc

- A basic understanding of branding, typography, and layout design
- Strong time management and self-motivation skills
- Ability to commit 15 hours per week for the duration of the internship
- A portfolio (PDF or link) with at least 2–3 examples of your design work

## How to Apply:

If you're ready to gain valuable web development experience while contributing to a mission that empowers and uplifts, we'd love to hear from you! Please submit your resume and explain your interest in the role and how you align with our mission.

Send us your resume to [hello@conqher.org](mailto:hello@conqher.org)

Don't have a resume, fill out this form [HERE](#)