



# Marketing & Communications Intern

## About ConqHer, Inc.:

ConqHer, Inc. is a 501(c)(3) organization dedicated to fostering holistic growth, resilience, and success among under-resourced Gen-Z girls and Millennial women. Our mission is to create a supportive ecosystem where Black and Brown young women and girls are empowered through comprehensive support programs, aiming for personal and professional growth, financial independence, and unwavering resilience.

## Role Summary:

The Marketing and Communications Intern will assist in developing and implementing marketing strategies to effectively communicate the mission and impact of ConqHer, Inc. This role is perfect for students who are passionate about storytelling, digital media, and enhancing community engagement through innovative communications.

## Responsibilities:

- Assist in the creation and distribution of marketing materials and communications, including newsletters, press releases, and social media content.
- Support the maintenance of the organization's website and social media platforms.
- Help organize and coordinate public events and campaigns aimed at raising the visibility of the organization.
- Monitor media coverage and compile reports on media activity.
- Conduct market research and analyze marketing surveys to help guide strategy adjustments.

## Learning Opportunities:

- Gain hands-on experience in creating and executing marketing campaigns within a nonprofit environment.
- Develop skills in digital communications, public relations, and content management.
- Learn about strategic planning and execution of marketing strategies in the nonprofit sector.

## Qualifications:

- Currently pursuing a degree in Marketing, Communications, Public Relations, or a related field.
- Strong writing and editing skills, with attention to detail.
- Proficient in digital media platforms and tools, including social media, content management systems, and basic graphic design tools.
- Excellent organizational skills and the ability to handle multiple tasks simultaneously.
- Creative and analytical thinking skills.
- 

## Benefits:

- Opportunity to work on significant projects that directly contribute to the organization's goals.
- Professional development and networking opportunities within the nonprofit and marketing sectors.
- Flexible schedule to accommodate academic commitments.