

# Social Media & Marketing Intern

Fall 2025 Internship

Hybrid & flexible but some in person required

15-19 hours weekly

Stipend possible

### **About Be Natural Music Therapy and Wellness**

Be Natural Music Therapy and Wellness, is a nonprofit organization based in Cedar Hill, Texas, is dedicated to improving mental and physical health outcomes for the underserved -one individual, one family, one community at a time. Through holistic and accessible approaches, we empower teens and adults in the southern sector of Dallas County and surrounding areas. Our programs include tai chi/qigong workshops for stress management, Mental Health First Aid (MHFA) certification classes to equip communities to address mental health and substance use challenges, group drumming workshops to promote community and relaxation, and songwriting workshops to encourage healthy self-expression and amplify unheard voices. Our vision is for vibrant, healthy, thriving communities.

We are looking for a prolific and talented intern to assist in planning, coordinating and executing marketing programs to support organizational objectives.

## **Duties and Responsibilities**

- Brainstorm, design and develop creative marketing materials for fundraising campaigns.
- Assist with implementing marketing strategies for social media platforms.
- Help create, prepare and present marketing presentations.
- Assist with planning, coordination and participation in community events

#### • Required Education/Experience/Skills

- Enrolled in and on track to graduate from a four-year college or university with a graduate or undergraduate degree in marketing, communications or a related discipline.
- Experience producing marketing content for organizations.
- Ability to work independently and meet deadlines-a must
- Working knowledge of Instagram, Facebook, LinkedIn

#### **Preferred Skills**

- Familiarity with Canva -a plus
- Familiarity with Adobe Express -a plus
- Experience building audiences either online or offline is a plus.

Contact information: Cynthia Moore, CEO info@benaturalwellness.org 469-454-0926