

FACULTY CURRICULUM VITAE

SHELIA S. BROWN, Ed.D.

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UNT- Dallas

7300 University Hills Blvd.

Dallas, Texas 75241

AREA OF EXPERTISE

Energetic, learner centered faculty and administrator. Experienced educator with proven success as a public-school and higher education administrator merging life applicable experience, best practices and research-based discoveries. Utilize broad knowledge base in student academic achievement, data driven decision making, and curriculum and instruction.

EDUCATION AND CERTIFICATIONS

| Degree | Major/Certification | Institution |
|---------------|------------------------------|----------------------------|
| Certification | Texas Superintendent | Texas Education Agency |
| Ed.D. | Educational Administration | Univ. of North Texas |
| Prof. Dev. | Principal's Center Institute | Harvard University |
| Certification | Educational Administration | Texas Christian University |
| M.Ed. | Education Multicultural | University of Texas |
| B.S. | Special Education | Jackson State University |

PROFESSIONAL EXPERIENCE

Assistant Dean/Program Coordinator, UNT Dallas (October 2021 - Present)

- Developed and implemented programs for educational leadership.
- Coordinated graduate studies in education, focusing on leadership and strategic planning.

Executive Principal/Instructional Leader, Yvonne A. Ewell Townview Magnet Center – Dallas ISD (August 2012 - July 2020)

- Led an internationally and nationally recognized magnet school, achieving consistent 'Gold Performance' ratings.
- Oversaw faculty development and student achievement strategies.

Principal, DeSoto High School Freshman Campus – DeSoto ISD (2005 - 2012)

- Achieved Texas Education Agency Recognized Campus status.
- Implemented innovative instructional programs to enhance student outcomes.

Principal, Northside Elementary School, DeSoto ISD (2001-2005)

- Achieved Texas Education Agency Recognized Campus status.
- Implemented innovative instructional programs to enhance student outcomes for Title I Campus.

SCHOLARSHIP
(Peer Reviewed)

Brown, S. S. (2025). Women's transition from K–12 to higher education leadership: A social cognitive theory framework. In L. Kincade, A. Brossette, C. Lacy, & C. Benjamin (Eds.), *Empowering women in academia: Improving methods, practices, and approaches for change and transformation*. IGI Global Scientific Publishing.

Brown, Shelia S., *An Exploration of the relationship between principal leadership efficacy, principal computer efficacy, and student achievement*. May 2010; Denton, Texas. (<https://digital.library.unt.edu/ark:/67531/metadc28399/>: accessed August 26, 2021), University of North Texas Libraries, UNT Digital Library, <https://digital.library.unt.edu/>.

KEY ACHIEVEMENTS

- Authored and secured \$651,000 in grant funding for STEM-focused leadership programs.
- Member of the Texas Education Agency’s Educational Technology Advisory Committee.
- Presented at national conferences, including America Achieves and American Asian Society.
- Compliance: Extensive experience ensuring adherence to federal, state, and local educational regulations.
- Strategic Planning: Proven ability to develop and implement district-wide strategic plans.
- Communication: Skilled in fostering open communication with stakeholders and representing educational institutions professionally.
- Fiscal Responsibility: Experienced in budget preparation and financial oversight for large educational institutions.
- Leadership: Demonstrated success in supervising and evaluating staff, including principals and administrators.

EXPANDED PROFESSIONAL RESPONSIBILITIES

- Manage administrative staff, full-time faculty, and adjunct faculty.
- Oversee academic programming for the School of Education (SOE), which includes various licensure tracks such as elementary, middle-school, secondary education, and principals.
- Develop a Strategic Plan, including curricular planning for the SOE.
- Assist with the annual \$1.5 million budget and oversee the allocation of funds.
- Collaborate with executive management, faculty, and staff to ensure academic goals are achieved.
- Conduct annual reviews and evaluations of faculty, with recommendations for hiring, tenure, and promotion.
- Supervise faculty teaching loads, ensuring courses are scheduled based on student needs, Texas licensure, and faculty expertise.
- Provide leadership to promote faculty competence and create conditions conducive to instructional and research improvement.
- Lead the recruitment, selection, and retention of a diverse faculty, working closely with faculty and administration.
- Review assessments and ensure adherence to accrediting bodies such as SACSCOC and the Texas Education Agency (TEA).
- Establish partnerships with local stakeholders, K-12 schools, community, and state organizations to enhance the university's role and promote the SOE.

GRANTS/MAJOR PRESENTATIONS

Brown, S. (2024, December 12). *UNT Dallas Teacher Pathway Collaborative* [Presentation].

Teacher Pathway, Dallas ISD | Postsecondary Partnerships.

Brown, S. (Organizer). (2023, July 23–25). *UNT Dallas STEM Summit* [Summit]. University of North Texas at Dallas, Dallas, TX.

2023: Aspiring Principal Leaders in STEM – Re-Imagined Master of Educational Leadership a STEM Concentration (ASP) Project Director/Principal Investigator. Texas Instrument Foundation. (proposed budget: 651,000) Submitted to Texas Instruments Foundation February 2023.

Brown, S. (2015). High Academic Achievement and School Culture in World Leading Schools.

America Achieves Conference. Washington D.C.

Brown S. (2010). An exploration of the relationship between principal leadership efficacy principal computer self-efficacy and student achievement (dissertation). University of North Texas

Brown, S., (2010, March 1). Examining Funding Equity and Student Achievement: Implications for Texas Schools. ERE 2010 Conference, Denton, Texas, United States.

MEDIA

Carter, W. (2023, August 15). *New STEM schools create the need for STEM educators and administrators* [Video interview with S. Brown]. NBCDFW.

<https://www.nbcdfw.com/news/local/carter-in-the-classroom/new-stem-schools-create-the-need-for-stem-educators-and-administrators/3317202/>

Rabb, S. (Interviewer). (2023, May) *Here and Now: UNT Dallas Grant Masters* [Video interview with S. Brown]. YouTube. https://youtu.be/l4aw_3Xgk_U?si=6P1LIbfHoLrB_Bgz

BioNTX. (2023, May). *UNT Dallas receives grant to fund STEM school principals master's program* [Interview with S. Brown]. BioNTX. <https://www.biontx.org/community-news/unt-dallas-receives-grant-to-fund-stem-school-principals-masters-program>

University of North Texas at Dallas. (2023, May 16). *Innovative educational program will develop principals for STEM schools* [Interview with S. Brown]. University of North Texas at Dallas. https://www.untDallas.edu/news/stem_principals.php

Dallas Innovates. (2023). *UNT Dallas gets \$651K TI Foundation grant to fund STEM school*

principals master's program [Interview with S. Brown]. Dallas Innovates.

<https://dallasinnovates.com/unt-dallas-gets-651k-ti-foundation-grant-to-fund-stem-school-principals-masters-program/>

Dallas ISD Hub. (2017, March 28). *Principal of the Year Shelia Brown empowers staff, students*

[Video interview with S. Brown]. Dallas ISD Hub.

<https://thehub.dallasisd.org/2017/03/28/principal-of-the-year-shelia-brown-empowers-staff-students-video/>

SERVICE

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| Executive Board Member, Dallas Historical Society, | Dallas, TX |
| Dallas ISD Superintendent Advisory Committee | Dallas, TX |
| America Achieves & American Asian Society Conference Presenter | Washington, DC |
| Dallas Historical Society Board Trustee | Dallas, TX |
| The University of North Texas Dissertation Committee | Denton, TX |
| The Family Place - African Americans Against Domestic Violence (AAADV) | Dallas, TX |
| Eight Street Historic District Volunteer | Dallas, TX |
| Friends of Harlee Volunteer | Dallas, TX |
| Mentor, Teaching Trust, Aspiring Ed-Leaders Program | Dallas, TX |
| "Top 100 Principal", National Center for Educational Achievement | Austin, TX |
| Presenter, Educational Research Exchange Presentation University of North Texas Shelia Brown | Denton, TX 5 |

Examining Funding Equity and Student Achievement: Implications for Texas Schools

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| Staff Parish Relations Chairperson, United Methodist Church, North Texas Conference | Dallas, TX |
| Chairperson, Pastoral Intern Committee Southern Methodist University. | Dallas, TX |
| Metro Author's Group | Dallas, TX |
| Unlimited Arts of Dallas | Dallas, TX |
| Dyslexia Curriculum Writing Team DeSoto Independent School District | Desoto, TX |
| Vice President, Council for Exceptional Children (CEC) Chapter 10 | Austin, TX |
| Presenter, Future Principal's Academy Texas Christian University | Fort Worth, TX |
| Honor Society, Phi Delta Kappa University of North Texas | Denton, TX |
| International Honor Society, Kappa Delta Pi University of Texas | Austin, TX |
| Alpha Kappa Alpha Sorority, Incorporated. | Washington, DC |
| Lifetime Member, Parent Teacher Association | Austin, TX |
| Host Parent, International Foreign Exchange Student Program | Dallas, TX |
| The Triangle Society Foundation Content Writer | Detroit, MI |

COURSES TAUGHT

UNT DALLAS

- EDLE 5300 – Introduction to Educational Leadership
- EDLE 5310 – Research in Educational Leadership
- EDLE 5330 – The Principalship EDLE
- EDLE 5370 – Leadership of Assessment, Accountability, & Evaluation
- EDLE 5620 – Leadership for Student Educational Services
- EDLE 5640 – Leadership for School Law and Finance

EDLE 5650 – Professional Development and Supervision

EDLE 5680 – Administration of the K-12 Curriculum

EDLE 5380 – Leadership Externship

EDLE 5610 Leadership of the School Community