

**GLEND A R. BALAS**  
Professor of Communication  
University of North Texas at Dallas, Dallas, TX 75241  
Professor Emerita of Communication & Journalism  
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## **EDUCATION**

Ph.D. Communication Studies/Media Studies Emphasis, The University of Iowa, Iowa City, IA, 1999; Dissertation: "The Recovery of Institutional Vision for U.S. Public Media: Three Moments of Purpose and Failed Resolve"

M.B.A. Business Administration/Marketing Management, Eastern New Mexico University, Portales, NM, 1989

B.S. Mass Communications, Eastern New Mexico University, Portales, NM, 1975

J.D. Degree, 2L, Mitchell Hamline School of Law, St. Paul, MN, In Progress

## **ADDITIONAL PROFESSIONAL EDUCATION**

Certificate, Foundations of Effective Legal Research, Thomson Reuters, July 2023

Fulbright Scholar, "Public Broadcasting at the Margins: The CBC and Canada's Indigenous Voices," Institute on Globalization and the Human Condition, McMaster University, Hamilton, Ontario, Canada, 2022

2020-2021 Cohort, Leadership Denton, Denton, TX (competitive selection-leadership program)

Fulbright International Insight Tour, Physical & Cultural Landscapes of Iceland, August 4-13, 2021

Certificate in Digital Marketing Strategies, Kellogg School of Management, Northwestern University, May 5, 2020

Fulbright Service Corps, Teaching English to Under-Resourced Primary School Students, Chiang Mai, Thailand, January 5-20, 2020

American Association of State Colleges and Universities (AASCU) Academic Pathways Summit and Training Workshop, June 2018

American Association of State Colleges and Universities (AASCU) Data Summit and Training Workshop, July 2017

American Association of State Colleges and Universities (AASCU) Pre-Conference Workshop, Retreat for Women Provosts, July 2016

UNT Dallas New Deans Workshop, University of North Texas at Dallas, August 2013

College of Liberal Arts and Sciences New Chairs Workshop, Univ of New Mexico, August 2010

Council of Colleges of Arts and Sciences (CCAS) Seminar for Department Chairs, 2009

Fulbright Scholar, "Public Media, Public Culture(s), and the Canadian Paradigm: Public Service Broadcasting and Globalization," Dalhousie Univ, Halifax, Nova Scotia, Canada, 2009

Seminar on the Human and Physical Environment of Central Europe, Palacky University,  
Olomouc, Czech Republic, 2001  
Nat'l Comm Asso Institute for Faculty Development, Hope College, Holland, MI, 1998

### **SELECTED SPECIAL PROJECTS**

Principal Investigator, "Integrating High Impact Practices into the First Year Experience," \$15,000 AASCU grant to develop and assess high impact practices in the core curriculum, 2018

Director, First-Year College Success Course (UNTD/UGST 1100-18 instructor team), 2017-2019

Team Leader, Re-Imagining the First-Year Experience at UNT Dallas, American Association of State Colleges and Universities (AASCU), 2016-2019

Team Leader, Early College High School in Public Health, developed in collaboration with UNT Dallas and Sunset High School, Dallas, TX, 2016-2018

Academic Conference Planner, BEA-On-Location Convention, University of Houston, October 2018

Principal Investigator, "Innovation Pathways to STEM Success," \$1.3 million Department of Education grant to build Urban Agriculture program at UNT Dallas (includes new personnel, facilities, equipment, and program/course design)-project's central focus is increasing STEM skills and capacities by undergraduate students, 2016-2018

Principal Investigator, "GPS--Graduate, Persist, Succeed: Using Research Based Practices to Set Students on a Course to Success," \$40,000 grant from Texas Higher Education Coordinating Board to improve UNTD student performance in the general education core, 2016-2019

Executive Re-Design Team, Re-Engineering of Information Technology Major at UNT Dallas, 2016-2018

"Project Vital: A Study of Water in North America," international exchange and research program about effects of climate change on water supply in Canada, Mexico, and United States; Fund for Improvement of Postsecondary Education (FIPSE), U.S. Department of Education, \$50,000, 2009-2014

### **SELECTED HONORS AND AWARDS**

First Place Award, *UNT Dallas Arts Journal*, New Mexico Press Women Professional Communication Contest, 2024 (Faculty Advisor Award)

First Place Award, *UNT Dallas Communication Day Awareness Event*, New Mexico

Press Women Professional Communication Contest, 2024 (Public Relations Campaign)

Second Place Award, *UNT Dallas Arts Journal*, National Federation of Press Women Professional Communication Contest, 2024 (Faculty Advisor Award)

Third Place Award, *UNT Dallas Communication Day Awareness Event*, National Federation of Press Women Press Women Professional Communication Contest, 2024 (Public Relations Campaign)

Professor Emerita, University of New Mexico, Albuquerque, NM 87131

Board of Directors, Dallas/North Texas Chapter, Fulbright Association, 2021-2024

Board of Directors and Senior Vice President for Research, Global Listening Centre, 2020-2023

Chair, National Research Committee, Broadcast Educators Association, 2018-2022

Board of Directors, Broadcast Educators Association, 2016-2026

Executive Committee, Broadcast Educators Association, 2022-2026

Secretary-Treasurer, Broadcast Education Association, 2022-2023. Also elected to leadership line of succession for the positions of Vice-President of Academic Affairs (2023-2024), President (2025-2026), and Immediate Past President (2026-27)

District Representative, District 5 (Texas, Oklahoma, New Mexico, Arkansas, Colorado, Kansas, Louisiana, and Missouri), Broadcast Educators Association, 2016-2022

Recipient, 2017 Outstanding Alumni Award, Eastern New Mexico University

National Radio Preservation Task Force, Library of Congress, 2014-2024

Recipient, Administrator Award for Outstanding Research, College of Humanities and Social Sciences, Sam Houston State University, 2009

Appointment, University of New Mexico University College Teaching Fellow, 2005-2008

#### **ADMINISTRATIVE EXPERIENCE**

**Dean, School of Liberal Arts and Sciences, University of North Texas at Dallas, Dallas, TX, July 2013-January 1, 2019**

*Primary Charge:* Build, maintain, and grow a fully-functioning School of Liberal Arts and Sciences at new university in a developing sector of Dallas; tasks include increasing

faculty, programs, courses, policies and procedures, useful space, online teaching, community partnerships, and student enrollment.

*Major Accomplishments:*

- \*Acquired \$1.3 million DOE grant to build Urban Agriculture program (STEM Success)
- \*Built 8 new undergraduate majors, 8 new undergraduate minors; 2 new M.S. Programs; successfully transitioned Criminal Justice and Public Leadership programs to LAS; re-configured Bachelor of Applied Arts Degree (BAAS) to produce a more flexible and student-friendly degree process
- \*Developed successful annual review process and governance structure for LAS Dean's Council with 13 program chairs, 2 program directors, assistant and associate deans
- \*Increased fulltime faculty by 166 percent
- \*Developed public speaking center, new Mac Lab, student streaming radio station
- \*Designed 6,000 square-foot audio and video production suite and second radio station (community focus)-scheduled to come online in January 2020
- \*Developed Early College High Schools in Public Health and Information Sciences
- \*Worked with faculty, consultant, and community college partners to re-engineer Information Sciences and Public Health staffing and curricula
- \*Hosted a number of "Guest Speakers" for "Lunch and Learn" events, diversity initiatives, and faculty development seminars (eg. Hispanic Heritage Month, Black History Month, Public Health Day, and "How Do Students Learn by Retrieval" seminar); led faculty in successful day-long recruitment events for STEM, Public Health, and Criminal Justice
- \*Developed Student Success course (UGST 1100) for first semester, first-year students; staffed and trained 18-instructor cohort of teachers for this program; managed program for three years

*Responsibilities:*

- Administer academic School with annual budget of \$3,358,579 and 9 departments, 13 programs, 49 full-time faculty, 100 adjunct instructors, associate and assistant deans, 13 program chairs, two program directors, and two full-time staff members
- Develop new programs, undergraduate majors (8), undergraduate minors (8), graduate degrees (2), academic institute (1), and a certificate program in Workplace Spanish
- Work with Program Chairs and Program Directors to develop and manage budgets for the School of Liberal Arts and Sciences; all LAS departments and programs; and student organizations
- Develop and oversee new programs designed to increase student success, with focus on enrollment, retention, and graduation (Dreamcatchers/Diversity Learning Community, Re-Imagining the First Year Experience, Speaking Center, KJAG-student radio station, student research, and other High Impact Teaching Practices initiatives)
- Develop and lead "Demonstrated Competencies" planning team in UNTD Strategic Plan, focusing on key competencies tied to student success in workplace

- Reorganize Bachelor of Applied Arts and Sciences (BAAS) degree to increase flexibility and usefulness for all UNT Dallas students; develop specialized Prior Learning Assessment BAAS program for U.S. veterans
- Serve as Principal Investigator for 2016-18 HSI STEM grant, developed in collaboration with El Centro Community College, to build urban agriculture program at UNT Dallas (\$1.3 million Department of Education grant)
- Serve as Principal Investigator for 2016-19 “Gateways” grant to improve course design and student outcomes in UNTD core courses, as well as other pedagogical innovations for undergraduate students (\$40,000 Texas Higher Education Coordinating Board grant)
- Lead faculty in developing School-wide policies related to instructional technology, adjunct recruitment and hiring, core curricula, faculty searches, and experiential learning
- Develop policies and procedures for annual faculty review; merit pay adjustments; and mid-tenure, tenure, and promotion review
- Develop structure for School governance, including Dean’s Council and appointment of program chairs, associate dean, and assistant dean
- Create School-wide programs that promote quality teaching, innovative curriculum, and faculty development; and enhance the presence of UNT Dallas throughout the region
- Administer all curriculum delivery, including course scheduling, faculty performance, development of new courses, creation and assessment of online/hybrid courses, and course coordination and oversight
- Act as advocate for the School, resulting in financial and programmatic support from various units on campus, including University President, Provost, and Chief Financial Officer
- Work collaboratively with area community colleges, developing articulation agreements for 2 + 2 programs and shared teaching
- Maintain effective and open communication with all members of the School of Liberal Arts and Sciences; promote and actively participate in shared governance structure and practice; lead annual retreats, monthly faculty meetings, and monthly meetings of 13-member Dean’s Council
- Lead School in recruiting and hiring new fulltime faculty members (resulting in seven new hires in 2014; five in 2015; 14 in 2016; nine in 2017; 12 in 2018; 3 in 2019)
- Lead School in participatory and results-oriented strategic planning
- Lead faculty in development of new courses, efficient scheduling and course delivery, learning communities, and program assessment

**Interim Provost and Vice-President for Academic Affairs, University of North Texas at Dallas, Dallas, TX, July 2016-February 2017**

*Major Accomplishments:*

\*Provided strong and consistent leadership during transitional period to new Provost; maintained stability with faculty and Provost’s direct reports, coherence in program execution, and collaborative relationships with community partners

- \*Worked with Associate Provost to develop successful plan for SACS reaffirmation
- \*Worked with faculty, staff, students, and administrators to develop topic for QEP (Quality Enhancement Plan)
- \*Evaluated UNTD Registrar and Advising Offices; made recommendations for new staffing in Advising and re-structuring of Registrar functions
- \*Developed and staffed plan to build pathways and articulations with community colleges
- \*Developed strong working relationship with Faculty Alliance
- \*Advanced shared governance and effective Academic Affairs operations through development of new faculty and staff committees (Faculty Appeals Committee, Student Probation and Suspension Appeals Committee, Advising Advisory Committee, Faculty Workload Taskforce, and Prior Learning Committee)
- \*Led entire university in creating Departmental Strategic Plans, at request of UNT System Chancellor

*Responsibilities:*

- Oversaw overall development of UNT Dallas academic program (including new programs, majors, dual credit, community partnerships, and community college articulation agreements); administered annual budget of \$1,786,789
- Oversaw SACS reaffirmation and accreditation process; directed the development and execution of SACS QEP (Quality Enhancement Plan) for UNTD
- Worked closely with UNT Dallas President and CFO to solve daily operations problems and plan new initiatives
- Prepared and submitted reports to UNT System, UNT Board of Regents, and THECB (Texas Higher Education Coordinating Board) about academic programs and faculty, with focus on the UNTD Strategic Plan and CBM008 Report (submitted three times a year)
- Served as Chair, Provost's Deans Council, and Chair, "Demonstrated Competencies" Strategic Plan development team; and as Member, President's Cabinet, Executive Council, Rapid Response Team, and Strategic Plan Steering Committee
- Supervised Associate Provost for Academic Success, Associate Provost for Institutional Effectiveness, Assistant Provost for Academic Success, Dean of School of Business, Dean of School of Human Services, Dean of School of Education, Dean of College of Law, Associate and Assistant Deans of Liberal Arts and Sciences, Director of the Library, Director of Distance Learning and Instructional Technology, Director of Assessment, and two Administrative Assistants
- Oversaw Academic Affairs committees and task forces (Student Probation and Suspension Appeals, Faculty Workload, Prior Learning Assessment, Tenure and Promotion, Faculty Appeals Committee, and Advising Advisory Committee)
- Formulated annual Provost budget plan and request; supervised administration of academic program support budgets
- Oversaw all Academic Affairs searches, salary decisions, and hiring practices
- Oversaw annual evaluation of all tenure track and lecturer faculty
- Developed and oversaw faculty development activities and initiatives

- Administered sabbatical leave, family leave, leave of absence programs, and faculty workload policy
- Worked with Vice President of Advancement and Director of Grants and Sponsored Research in development and oversight of external grants designed to support academic programs

**Chair, Communication and Journalism Department, The University of New Mexico, Albuquerque, NM, August 2010-July 2013**

*Major Accomplishments:*

- \*Hired 15 new faculty members over three-year period
- \*Developed progressive online funding strategy that produced more than \$1 million in revenue for Department over three-year period
- \*Re-configured building space; developed new computer lab, adjunct offices, and distance learning space
- \*Built and equipped new student radio facility for use as lab in audio classes
- \*Led successful institutional and national program review (Academic Program Review, University of New Mexico; Accreditation of Journalism and Mass Communication Program, ACEJMC)
- \*Developed and executed successful communication plans for Department
- \*Worked with Journalism faculty to secure major gift for Washington Internship Program

*Responsibilities:*

- Administered academic department with annual budget of \$2,200,000 and 27 full-time faculty, 44 graduate instructors, 22 adjunct instructors, four full-time staff members, and five part-time student employees
- Oversaw complex departmental mission supporting four different degrees (B.A. Communication, B.A. Journalism and Mass Communication, M.A. Communication, Ph.D. Communication)
- Administered curriculum delivery, including course scheduling, faculty and teaching assistant assignments, development of new courses, initiation of online courses, and course coordination/oversight
- Developed new revenue streams to offset budget reductions
- Acted as advocate for the department, resulting in financial and programmatic support from such institutional entities as College of Arts & Sciences, Extended University, branch campuses, Honors College, and UNM's Central Administration
- Maintained effective and open communication with all members of the Communication and Journalism Department; promoted and actively participated in shared governance structure and practice
- Led department in recruiting and hiring new faculty members (resulting in one new hire in 2011, nine in 2012, five in 2013)
- Led department in results-oriented strategic planning
- Led faculty in curriculum innovation, development of streamlined and efficient course delivery, and program and curriculum assessment

- Led faculty and staff in institutional and national program review and accreditation (Academic Program Review, University of New Mexico in 2012; Accreditation of Journalism and Mass Communication Program, ACEJMC in 2013)
- Led staff in evaluating, configuring, and constructing physical space to fit needs of department; lead annual maintenance program for C & J Building
- Developed communications plan to enhance department reputation and presence in community and throughout the discipline
- Expanded intercultural and international educational experiences for undergraduate and graduate students
- Developed multidisciplinary collaborations that advanced department's teaching and research mission, particularly in Latin American culture, digital media, news production, and community health
- Developed and executed departmental community service initiative
- Led faculty in fundraising and alumni cultivation efforts
- Developed white paper proposals, work load and productivity analyses, and other documents as needed by UNM's Central Administration
- Developed and maintained active, positive, and working relationships with members of C & J Advisory Board
- Represented department at community and university meetings/events

**Chair, Mass Communication Department, Sam Houston State University, Huntsville, TX, July 2008-August 2010**

*Major Accomplishments:*

- \*Renovated two floors of the Dan Rather Communications Building, including three television studios; added new audio editing studio and a second FM radio station
- \*Recruited and hired two endowed chairs (Dan Rather Endowed Chair and Warner Endowed Chair)
- \*Hired five additional full-time faculty and staff members and 10 fully-vetted adjuncts over two-year period
- \*Developed successful proposal for master's degree in digital media
- \*Expanded student media to become full-service community stations; successfully negotiated cable television contract with City of Huntsville
- \*Recruited and developed Mass Communication Department Advisory Board
- \*Advised student PRSSA chapter
- \*Sponsored student-produced "Zombie Films" film festival

*Responsibilities:*

- Administered departmental annual budget of \$1,260,000 (including faculty and staff salaries)
- Administered curriculum delivery, including course scheduling, faculty assignments, development of new courses, initiation of online courses
- Developed and implemented procedures for review and evaluation of probationary faculty; implemented evaluation of all teaching and administrative staff



- Recruited high profile professional candidates for endowed chair hires (Dan Rather Endowed Chair and Warner Endowed Chair)
- Recruited and hired two tenure-track faculty, Clinical Assistant Professor, and several adjunct faculty
- Expanded student media (radio and television) to become full-service, multi-constituency stations;
- Led faculty in curriculum innovation, particularly in areas of cross-platform news production
- Developed proposal for MA program in cross-platform digital media
- Led faculty and students in expanded media production
- Recruited and developed Mass Communication Department Advisory Board
- Developed department-wide system of faculty governance through committee structure and assignments
- Stabilized and standardized all technology (including video equipment, computer labs, and software)
- Renovated and refurbished department space (two full floors of Dan Rather Communications Building with new paint, floor coverings, furniture); added conference room, additional studio and control room, three Mac labs for teaching and video editing, three classrooms, cross-platform newsroom, and space for community radio station
- Developed plans for convergence newsroom, Mass Communication Fellows Program, and community radio station
- Advised PRSSA student organization and led group in developing department-wide Mass Communication Speaker's Series
- Provided general advisement as needed for Mass Communication students (700 majors, 80 minors)
- Represented department at community and university meetings/events

**Associate Chair, Department of Communication and Journalism, The University of New Mexico, Albuquerque, NM, July 2007-July 2008**

*Responsibilities:*

- Represented Department at community and university meetings and events in absence of Chair
- Developed and implemented Action Plan for Mass Communication Division
- Led successful effort to internationalize Journalism and Mass Communication Divisions
- Maintained and updated catalog and web course descriptions and undergraduate admissions/graduation information
- Developed and staged annual undergraduate awards banquet
- Assisted Chair in ACEJMC accreditation efforts and represented Department in meetings with ACEJMC site team
- Developed recruitment plan for high ability undergraduate majors
- Reviewed and evaluated faculty proposals for new courses
- Student advisement

**Director of Doctoral Program, Department of Communication and Journalism, The University of New Mexico, Albuquerque, NM, July 2005-July 2007**

*Responsibilities:*

- Responsible for recruiting, review, and admission of students in Ph.D. program
- Developed recruitment materials (web, print, photography, convention booths, and social events)
- Provided general advisement for 40 Ph.D. students in three concentrations
- Assisted department chair in placement and review of 35 graduate instructors
- Conducted strategic planning efforts to strengthen graduate curriculum
- Developed “Introduction to Graduate Studies” course for incoming M.A. and Ph.D. students
- Responsible for graduate orientation for new and returning M.A. and Ph.D. students
- Developed and implemented procedures for evaluation of graduate instructors
- Developed teaching manual for graduate instructors
- Developed web page for graduate student bios and professional information

**TEACHING AND RESEARCH EXPERIENCE**

2020-2022 Fulbright Canada Research Chair in Globalization and Cultural Studies, Institute on Globalization and the Human Condition, McMaster University, Hamilton, Ontario, Canada, January 2021-August 2022 (Fulbright Scholar)

Professor of Communication, University of North Texas at Dallas, Dallas, TX, July 2013-present

Professor of Communication, The University of New Mexico, May 2013-July 2013 (Promoted to Full Professor May 2013)

Associate Professor of Communication, The University of New Mexico, Albuquerque, NM, 2007-2013 (Promoted to Associate Professor May 2007)

Associate Professor of Mass Communication, Sam Houston State University, Huntsville, TX, July 2008-August 2010

Visiting Research Chair of Globalization and Cultural Studies, Department of Sociology and Social Anthropology, Dalhousie University, Halifax, Nova Scotia, Canada, January 2009-July 2009 (Fulbright Scholar)

Assistant Professor of Communication, The University of New Mexico, Albuquerque, NM, August 2001-July 2007

Instructor, Freshman Learning Programs, The University of New Mexico, Albuquerque, NM, August 2002-July 2008; July 2010-July 2013

Instructor, Experiential Learning Program, University of New Mexico, Albuquerque, NM, August 2003-August 2005

Instructor and Assistant Professor of Communication, DePauw University, Greencastle, IN, August 1997-July 2001

Teaching Assistant, Communication Studies and Rhetoric Departments, University of Iowa, Iowa City, IA, September 1991-May 1997

***Industry Positions:***

Director of Development, KENW-TV (PBS), Portales, NM, 1988-1991

Director, Marketing, Mental Health Resources, Inc., Portales, NM, 1987-1988

Owner, PressWorks Design and Marketing, Portales, NM, 1984-1987

Dir., Marketing, Roehl & Asso Commercial Real Estate, Albuquerque, NM, 1981-1984

Director, Public Information & Promotion, KCTS-TV (PBS), Seattle, WA, 1979-1981

Director of Programming, KENW-TV (PBS), Portales, NM, 1976-1979

Director of Public Information, KENW-TV (PBS), Portales, NM, 1974-1976

**SCHOLARLY, CREATIVE & COMMUNITY AWARDS**

Fulbright Scholar, “Public Broadcasting at the Margins: The CBC and Canada’s Indigenous Voices,” Institute on Globalization and the Human Condition,” McMaster University, Hamilton, Ontario, Canada, 2020-21

Outstanding Alumni Award, Eastern New Mexico University, 2017

Chair, National Research Committee, Broadcast Educators Association, 2018-2022

Board of Directors, Broadcast Educators Association, 2016-2026

Executive Committee, Broadcast Educators Association, 2022-2026

District Representative, District 5 (Texas, Oklahoma, New Mexico, Arkansas, Colorado, Kansas, Louisiana, and Missouri), Broadcast Educators Association, 2016-2022

National Radio Preservation Task Force, Library of Congress, 2014-2024

Awards for “Sam Becker: A Profile in Leadership” (video documentary): First Place for Documentary, New Mexico Press Women (2013); TellyAward, Bronze Award for Educational Film (2013); Gold Award, International MarCom Award for Educational Institution Film and Video (2012); Gold Award, International MarCom Award for Informational Film and Video (2012)

Awards for “The Long Road to Decatur: A History of *Personal Influence*” (video documentary): Award of Merit, Accolade Awards (2010); Award of Merit, IndieFest Awards (2010); First Place for Documentary, National Federation of Press Women

(2008); First Place for Documentary, New Mexico Press Women (2008); Honorable Mention, Hermes Creative Awards (2008); Gold Award, International AVA Awards (2008)

Administrator Award for Outstanding Research, College of Humanities and Social Sciences, Sam Houston State University, 2009

Fulbright Scholar, "Public Media, Public Culture(s), and the Canadian Paradigm: Public Service Broadcasting and Globalization," Dalhousie University, Halifax, Nova Scotia, Canada, 2009

Teaching Fellow, University College, 2005-2008, University of New Mexico

Leah Vande Berg 2007 Lecture on Media, University of Iowa, April 23-25, 2007

Junior Faculty Research Sabbatical, Spring 2005, University of New Mexico

Finalist, Frank Luther Mott-Kappa Tau Alpha Journalism & Mass Communication Research Award, 2004 (for *Recovering a Public Vision for Public Television*)

Top Three Paper, Communication Needs of Students at Risk Commission, National Communication Association, November 2002

Participant (competitive selection), "Seminar on the Human and Physical Environment of Central Europe," Palacky University, Olomouc, Czech Republic, June 2001

Faculty Research Award, Department of Communication and Journalism, University of New Mexico, 2001

Faculty Research Fellowship (2001-2004), DePauw University, Greencastle, IN, October 2000 (declined when accepted position at University of New Mexico)

Summer Research and Writing Award, DePauw University, Greencastle, IN, June 2000

Faculty Development Research Award, DePauw University, Greencastle, IN, May 2000

Top Competitive Paper, Mass Communication Division, Central States Communication Association, April 2000

First Place Paper, Law and Policy Division, Broadcast Education Association, April 2000

Top Three Paper, American Studies Division, National Communication Association, November 1999

Top Competitive Paper, Mass Communication Division, Central States Communication Association, April 1999

Top Competitive Paper, Mass Communication Division, Central States Communication Association, April 1998

Top Three Paper, Women's Caucus, Central States Communication Association, April 1998

Samuel L. Becker Award for Best Student Paper, Mass Communication Division, Central States Communication Association, April 1997

Moody Research Grant, Lyndon Baines Johnson Presidential Library, Austin, TX, March 1997

American Association of University Women American Fellow Dissertation Award, 1996-1997

Douglas Ehninger Teaching and Service Award, Communication Studies Department, University of Iowa, May 1996

Samuel L. Becker Award for Best Student Paper, Mass Communication Division, Central States Communication Association, April 1996

Sidney J. Weinberg Research Fellowship, Franklin and Eleanor Roosevelt Institute, Hyde Park, NY, May 1996

Research Grant-in-Aid, Harry S. Truman Presidential Library, Independence, MO, January 1996

Everett Helm Research Fellowship, Lilly Library, Indiana University, Bloomington, IN, November 1995

Finalist, Bostrom Young Scholar's Award, Southern States Speech Communication Association, April 1995

Top Three Paper, American Studies Division, Speech Communication Association, November 1994

Harshbarger Research and Travel Award, Communication Studies Department, University of Iowa, Iowa City, IA, 1992-1996

#### **FUNDED RESEARCH AND CREATIVE ACTIVITY**

Principal Investigator, Texas Higher Education Coordinating Board "Gateways" Grant designed to improve UNTD core curriculum course design and student outcomes; \$205,000 (2016-2019)

Principal Investigator, “Integrating High Impact Practices into the First Year Experience,” \$15,000 AASCU grant to develop and assess high impact practices in the core curriculum (2018)

Principal Investigator, Department of Education HSI STEM Grant designed to develop STEM capacity among UNT Dallas students through applied urban agricultural activity; grant includes program development and Urban Agriculture facilities; \$1.3 million (2016-2018)

“Project Vital: A Study of Water in North America,” international exchange and research program about effects of climate change on water supply in Canada, Mexico, and United States; Fund for Improvement of Postsecondary Education (FIPSE), U.S. Department of Education, \$50,000.00 (2009-2014)

“Public Media, Public Culture(s), and the Canadian Paradigm: Public Service Broadcasting and Globalization,” Fulbright Scholar; Visiting Chair of Globalization, Dalhousie University, Halifax, Nova Scotia, Canada, \$25,000.00 (2009)

“Fulbright In-Country Travel Award,” Canada Fulbright Program (funding to conduct archival research in Halifax, Toronto, and Ottawa related to Canadian Broadcasting Corporation), \$1,522.00 (2009)

“Working Against the Odds: Women Pioneers in Communication” (video documentary), Feminist Research Institute, University of New Mexico, \$800.00; and National Communication Association Special Projects, \$5,000.00 (2009-2012)

“Rural Student Recruitment and Retention,” University of New Mexico Enrollment Management and Chase Oil Corporation, Artesia, NM, \$20,000.00 (2009)

“Advancing Public Goals Through Private Competencies: The Role of Oral History in Teaching the Liberal Arts Tradition,” New Mexico Center for Teaching Excellence, \$1,961.00 (2007-2008)

“From Podcasting to Oral History Interviews: Audio Technology in the Communication Classroom,” University of New Mexico Teaching Allocations Grant, \$816.00 (2007-2008)

“The Long Road to Decatur: A History of *Personal Influence*” (documentary about the development of limited effects paradigm in mass communication research), Annenberg School for Communication, University of Pennsylvania, \$8,500.00 (2006-2008)

“Sam Becker: A Profile in Leadership” and “Legacies of Sam Becker” (documentaries), Communication Studies Department, University of Iowa, \$3,500.00 (2007-2012)

“Faculty Development Grant,” NATPE Educational Foundation, \$2,000.00 (2003)

“Gifts of the Land: New Mexico’s Farm and Ranch Women,” University of New Mexico Research Allocation Committee Grant, \$2,957.00 (2003)

“Gifts of the Land: New Mexico’s Farm and Ranch Women,” New Mexico Endowment for the Humanities, \$1,999.00 (2003)

“Inventing Public TV: The Broadcast Reform Movement of the 1950s,” University of New Mexico Research Allocation Committee Grant, \$3,190.00 (2002)

“HighVisions/GreatDreams: Enhancing Internality and Self-Awareness Among Girls in Roosevelt County, New Mexico,” University of New Mexico Feminist Research Institute, \$939.00 (2002)

“Technology, Media Production, and Public Service: Recruiting Students from Central Europe,” University of New Mexico International Recruitment Project, \$1,698.00 (2002)

## **SCHOLARLY PUBLICATIONS:**

### **Books**

Balas, Glenda. *Recovering a Public Vision for Public Television*. Boulder, CO: Rowman & Littlefield Publishers, Inc., 2003

Balas, Glenda. Series Editor. Broadcast Education Association Research Series. London & NY: Routledge, Taylor & Francis Group, 2019-2023

### **Policy Report**

Balas, Glenda. *Rural Students and Their Choices About College: Real and Perceived Barriers to Higher Education in New Mexico*. Policy Report for “Rural Student Recruitment and Retention Project,” University of New Mexico Enrollment Management Division and Chase Oil Corporation, 2009

### **Articles in Peer-Reviewed Journals**

Balas, Glenda. “Eavesdropping at Allerton: The Recovery of Paul Lazarsfeld’s Progressive Critique of Educational Broadcasting.” *Democratic Communique* (Winter 2010); <http://journals.fcla.edu/demcom/article/view/76372>

Balas, Glenda. “From Underserved to Broadly Served: The Class Interests of Public Broadcasting.” *Critical Studies in Media Communication*, 24.4 (October 2007), 365-369

Balas, Glenda. “The Lessons of Anapra: International Service Learning and Character Education.” *Journal of College and Character*, 7.7 (September 2006), [www.collegevalues.org](http://www.collegevalues.org)

Balas, Glenda. “Coming Home: Writing About Connections.” *Academic Exchange Quarterly*, 10.2 (Summer 2006), 288-292

Balas, Glenda. "Service Learning and Community Collaboration: Designing Cross-Generational Intervention Projects for Pre-Adolescent Girls." *Journal for Civic Commitment*, 5 (Spring 2005), (<http://www.mc.maricopa.edu/other/engagement/Journal/Issue5/Balas.jsp>)

Balas, Glenda. "Stories to Live By and Get Through: The Healing Fiction of Autobiography." *Texas Speech Communication Journal*, 29.2 (Winter 2005), 184-192

Balas, Glenda. "Technology and Aesthetics: New Perspectives on Visual Communication." *Journal of Broadcasting and Electronic Media*, 47.2 (June 2003), 303-307

Balas, Glenda. "Domestic Values and National Security: Framing the Battle for Educational Frequencies in 1950-51." *Journal of Communication Inquiry*, 25.4 (October 2001), 414-437

Balas, Glenda. "The Recovery of Institutional Vision for U.S. Public Media: Three Moments of Purpose and Failed Resolve." *Javnost-The Public*, 3 (2000), 100-103

Balas, Glenda. "A New Vision for Public Broadcasting: The Summons to Rebuild." *Educational Resources Information Center (ERIC)*, ED 439-447, CS 510-256 (October 2000)

### **Chapters in Books**

Balas, Glenda (Series Editor). "Foreword," *Political Culture and Communication*, Broadcast Education Association Research Series, London & NY: Routledge, Taylor & Francis Group, 2023 (Editor, Patricia Moy).

Balas, Glenda (Series Editor). "Foreword," *Media Literacy in a Disruptive Media Environment*, Broadcast Education Association Research Series, London & NY: Routledge, Taylor & Francis Group, 2021 (Editor, William Christ).

Balas, Glenda (Series Editor). "Foreword," *The Golden Age of Data: Media Analytics in Study & Practice*, Broadcast Education Association Research Series, London & NY: Routledge, Taylor & Francis Group, 2019 (Editor, Don Grady).

Balas, Glenda. "Experiential Approaches to Water: A Case Study in Teaching Science Journalism." *Water, Water Everywhere. VITAL. Agua, liquido esencial de la vida*. Eds. Kim Kierans, Gloria Vergara, and Liombe Eko. Iowa City, IA: University of Iowa UP, 2013, 64-72.

Balas, Glenda, and Field, Terry, Eko, Liombe, Kierans, Kim, and Vergara, Gloria. "Student Mobility: Constraints to Student Mobility Within the Framework of Project VITAL." *Water, Water Everywhere. VITAL. Agua, liquido esencial de la vida*. Eds. Kim Kierans, Gloria Vergara, and Liombe Eko. Iowa City, IA: University of Iowa UP, 2013, 91-106.



Balas, Glenda. "Fund-raising for Public TV." *Media Management in the Age of Giants: Business Dynamics of Journalism*. Ed. Dennis Herrick. Albuquerque, NM: University of New Mexico UP, 2012, 224-226.

Balas, Glenda. "Public Television Programming." *Media Programming: Strategies and Practices* (9<sup>th</sup> Ed). Eds. Susan Eastman and Douglas Ferguson. Boston, MA: Thomson Wadsworth Publishing, 2012, 340-374.

Balas, Glenda and Anthony Schroeder. "Advancing Public Goals Through Private Competencies: The Role of Oral History in Teaching the Liberal Arts Tradition." *Action Research in the Classroom*. Ed. Elwyn C. Hulett. Portales, NM: Eastern New Mexico UP, 2009, 95-100

Balas, Glenda. "Designing Radio: Public Media's Struggle for Resources and Institutional Identity, 1920-1935." *Communication Practices and Democratic Society*. Ed. Lee Artz. NY: Harcourt Brace Publishing, 2000, 103-116

### **Creative Projects**

Balas, Jason and Glenda Balas. *Vulture*, experimental-narrative film exploring human encounters with the environment, University of North Texas Media Arts Department, 2023. (My role included cinematography, costuming, and acting.) The film has been accepted into 52 juried festivals.

Balas, Glenda and Miguel Gandert. "Gifts of the Land: New Mexico's Farm and Ranch Women" (multimedia project, 2012; multiple national and regional presentations)

Balas, Glenda and Jason Balas. "A Conversation with Ev Rogers" (video documentary, University of New Mexico, 2013)

Balas, Glenda and Jason Balas. "Sam Becker: A Profile in Leadership" (video documentary, 2012); won multiple awards; Spotlight Video, Samuel L. Becker Memorial Conference, University of Iowa, February 2014

Balas, Glenda and Jan Schuetz. "Working Against the Odds: Women Pioneers in Communication" (video documentary), screening, National Communication Association Conference, Orlando, FL, November 2012; accepted for publication, National Communication Association website, January 2013

Balas, Glenda and Jan Schuetz. "From Home Ec to Comm Theory: The Intellectual Journey of Dr. Edna Rogers" (video documentary; part of "Working Against the Odds" series), accepted for screening, Western States Communication Association Conference, Sparks, NV, February 2013

Balas, Glenda and Jan Schuetz. "Leader Extraordinaire: The Contributions of Dr. Anita Taylor" (video documentary; part of "Working Against the Odds" series), 2013

Balas, Glenda and Jan Schuetz. "From Three-Pound Baby to National Service: The Life of Dr. Jane Blankenship" (video documentary; part of "Working Against the Odds" series), 2015

Balas, Glenda and Jan Schuetz. "Speech Communication and Psychology: Exploring the Work of Dr. Suzanne Osborn" (video documentary; part of "Working Against the Odds" series), 2013

Balas, Glenda. "Troubled Waters: Rising Seas and Climate Change in Atlantic Canada" (video project about impacts of climate change in North America, funded by Fund for Improvement in Postsecondary Education, U.S. Department of Education, 2013

Balas, Glenda and Stacy Overholt (M.A. student). "Too Many Feet on the Ground?" (short film about impacts of climate change on tourism in Atlantic Canada, funded by Fund for Improvement in Postsecondary Education, U.S. Department of Education), 2013

Balas, Glenda and Jan Schuetz. "In Her Words: The Thoughts and Memories of Dr. Mary Roberts" (video documentary; part of "Working Against the Odds" series); screening, Central States Communication Association, Milwaukee, WI, April 2011; archived in Special Collections, Fayetteville Public Library, Fayetteville, AR)

Balas, Glenda and Jason Balas. "The Legacies of Sam Becker" (video documentary); screening, National Communication Association Spotlight Panel for Sam Becker, November 2010; Department Archives, Department of Communication Studies, University of Iowa)

Balas, Glenda and Jason Balas. "The Long Road to Decatur: A History of *Personal Influence*" (video documentary); publication, *The Annals of the American Academy of Political and Social Science* 608 (2008); distributed throughout the Communication discipline to departments, faculty members, and university libraries; multiple national and international screenings, 2008-2012

Balas, Glenda and Jason Balas. "Remembering Ev Rogers" (video documentary, 1<sup>st</sup> Edition), *The Innovation Journal* 10.3 (2006), ([http://www.innovation.cc/editorial-board/roger\\_dedication.htm](http://www.innovation.cc/editorial-board/roger_dedication.htm))

### **Encyclopedia Articles**

Balas, Glenda. KOB." *Encyclopedia of Radio*. Ed. Christopher Sterling. NY: Fitzroy Dearborn Publishing (2001), 837-838

### **Proceedings, Book Reviews, and Professional Publications**

Balas, Glenda. "Disabling Rhetorics" (book review of *Embodied Rhetorics: Disability in Language and Culture*, Eds. James C. Wilson and Cynthia Lewiecki-Wilson). *Journal of Health Communication* 12.6 (September 2007), 601-603

Balas, Glenda. "Marginalizing Media" (book review of *Women and the Media: Diverse Perspectives*, Eds. Theresa Carilli and Jane Campbell), *Global Media Journal*, 5.8 (Spring 2006), [http://lass.calumet.purdue.edu/cca/gmj/gmj\\_bookreviews.htm](http://lass.calumet.purdue.edu/cca/gmj/gmj_bookreviews.htm))

Balas, Glenda. "HighVisions/GreatDreams: Community, Agency, and Empowerment for Adolescent Females." *Women in Higher Education: Proceedings of 6<sup>th</sup> Annual International Conference* (January 1993), 4-10.

### **Selected Video Screenings:**

Balas, Glenda and Jason Balas. Screening, "From Three-Pound Baby to National Service: The Life of Dr. Jane Blankenship" (video documentary), Dr. Jane Blankenship Spotlight Panel, National Communication Association Conference, November 2015

Balas, Glenda and Jason Balas. Screening, "Sam Becker: A Profile in Leadership" (video documentary), Spotlight Video, Samuel L. Becker Memorial Conference, University of Iowa, February 2014

Balas, Glenda and Jason Balas. Screening, "Sam Becker: A Profile in Leadership" (video documentary), Spotlight Panel, Celebrating the Life of Sam Becker, Central States Communication Association Conference, April 2013

Balas, Glenda. Screening, "Troubled Waters: Rising Seas and Climate Change in Atlantic Canada" (video documentary), Globalization and Climate Change Conference, Colima, Mexico, March 2013

Balas, Glenda. Screening, "Troubled Waters: Rising Seas and Climate Change in Atlantic Canada" (video documentary), Invited Campus Presentation, College of Communication Studies, Mount Royal University, Calgary, Ottawa, Canada, March 2013

Balas, Glenda and Jason Balas. Screening, "Remembering Ev Rogers" (video documentary, 2<sup>nd</sup> Edition) and "A Conversation With Ev Rogers" (video documentary), Department of Speech Communication, University of Arkansas, March 2013

Balas, Glenda and Jan Schuetz. Screening, "From Home Ec to Comm Theory: The Intellectual Journey of Dr. Edna Rogers" (video documentary), Western States Communication Association Conference, Sparks, NV, February 2013

Balas, Glenda and Jason Balas. Screening, "A Conversation With Ev Rogers" (video documentary), 3<sup>rd</sup> Annual Research and Evidence-Based Practice Symposium, Medical Center of Aurora, CO, December 2012

Balas, Glenda and Jan Schuetz. "Working Against the Odds: Women Pioneers in Communication" (video documentary), screening, National Communication Association Conference, Orlando, FL, November 2012

Balas, Glenda and Jan Schuetz. "Working Against the Odds: Women Pioneers in

Communication” (video documentary), screening, Feminist Research Institute, University of New Mexico, Albuquerque, NM, April 2012

Balas, Glenda and Jan Schuetz. “Working Against the Odds: Women Pioneers in Communication” (video documentary), screening, Communication and Journalism Colloquium, University of New Mexico, Albuquerque, NM, March 2012

Balas, Glenda and Jan Schuetz. “Working Against the Odds: Women Pioneers in Communication” (video documentary), screening, Western States Communication Association, Albuquerque, NM, February 2012

Balas, Glenda and Jan Schuetz. Screening, “In Her Own Words: The Thoughts and Memories of Dr. Mary Roberts” (video documentary), Central States Communication Association, Milwaukee, WI, April 2011

Balas, Glenda and Jason Balas. Screening, “Remembering Ev Rogers” (video documentary, 2<sup>nd</sup> Edition), Celebrating the Scholarship and Mentorship of Everett M. Rogers Symposium, Ohio University, Athens, Ohio, March 2011

Balas, Glenda and Jason Balas. Screening, “The Legacies of Sam Becker” (video documentary), National Communication Asso., San Francisco, CA, November 2010

Balas, Glenda and Jason Balas. Screening, “The Long Road to Decatur: A History of *Personal Influence*” (video documentary), School of Journalism, University of King’s College, Halifax, Nova Scotia, Canada, March 2009

Balas, Glenda and Jason Balas. Screening, “The Long Road to Decatur: A History of *Personal Influence*” (video documentary), Speakers Series, Department of Sociology and Social Anthropology, Dalhousie University, Halifax, Nova Scotia, Canada, March 2009

Balas, Glenda and Jason Balas. Screening, “The Long Road to Decatur: A History of *Personal Influence*” (video documentary), 2008 Jay G. Blumler Annual Lecture, Institute of Communication Studies, University of Leeds, Leeds, U.K., December 2008

Balas, Glenda and Jason Balas. Screening, “The Long Road to Decatur: A History of *Personal Influence*” (video documentary). International Communication Association Conference, Montreal, Canada, May 2008

Balas, Glenda and Jason Balas. Screening, “Remembering Ev Rogers” (video documentary, 1<sup>st</sup> Edition). International Communication Association, New York, NY, May 2005

### **Digital Archive**

Oral History Collection. “Origins of the Personal Influence Paradigm in Mass Communication Research.” Digital files, 23 interviews with sociology and media

scholars. Columbia University Libraries, NY, NY; and Annenberg School for Communication, University of Pennsylvania, Philadelphia, PA, 2009

**SELECTED SCHOLARLY PRESENTATIONS:**

Balas, Glenda. "Diversity and Engagement: More Than Lip Service," Presentation, Broadcast Education Association Conference, Las Vegas, NV, April 2024.

Balas, Glenda and DeMars, Tony. "Vilifying the News: Threats to Public Broadcasting Journalism," Presentation, Broadcast Education Association Conference, Las Vegas, NV, April 2024.

Balas, Glenda. "Building a Place of Belonging: Service Learning, Social Connections, and a Reason to Go to College," Presentation, Broadcast Education Association Conference, Las Vegas, NV, April 2024.

Balas, Glenda. "Threats to Public Broadcasting Journalism," Presentation, Broadcast Education Association Conference--On Location, University of South Carolina, Columbia, SC, October 21, 2023 (Competitive panel presentation)

Balas, Glenda. "Service to Members: BEA's Contributions to Faculty Development and Student Life," Presentation, Hispanic Media Conference, University of Texas - Arlington, Arlington, TX, September 16, 2023.

Balas, Glenda. "Remembering Duane Ryan and the Founding of KENW-TV-FM," Invited presentation, Memorial Service for Duane Ryan, long-standing Director of Broadcasting, KENW-TV-FM, Eastern New Mexico University, Portales, NM, May 2023.

Balas, Glenda. "The Future of U.S. Public Television." Invited Speaker. Radio Preservation Task Force Conference, Capitol Hill, Washington, D.C., April 2023. (Declined due to schedule conflict)

Balas, Glenda. "One Step at a Time: Engaging Students in a Post-Pandemic Environment," Paper presented at Broadcast Education Association Conference, Las Vegas, NV, April 2023

Balas, Glenda. "What We Teach and How," Roundtable Discussion, UNT Dallas Communication Day, April 2023

Balas, Glenda. "Fulbright Canada and Indigenous Media Research." Invited presentation, President and Board of Directors, Fulbright Canada, Austin, TX, November 2022.

Balas, Glenda. "Public Broadcasting at the Margins: The CBC and Canada's Indigenous Voices." Presentation, School of Journalism, Kings College, Halifax, Nova Scotia, Canada, July 2022.

Balas, Glenda. "From Nordic Noir to Cultural Identity: Baltasar Kormákur's Vision of Icelandic Storytelling." Paper selected for Research Symposium, Broadcast Education Association Conference, April 2022 (Competitive panel presentation)

Balas, Glenda. "Public Broadcasting at the Margins: The CBC and Canada's Indigenous Voices." Paper-Research in Progress selected for Broadcast Education Association Conference, April 2022 (Competitive Research in Progress/Scholar to Scholar presentation)

Balas, Glenda. "Public Broadcasting at the Margins: The CBC and Canada's Indigenous Voices." Paper-Research in Progress presented at Broadcast Education Association Conference--On Location (Las Vegas, NV; live presentation), October 2021 (Competitive Research in Progress presentation)

Balas, Glenda. "Shedding Cynicism About Higher Ed: Helping Students See the Value of a College Education." Paper presented at Broadcast Education Association Conference--On Location (Las Vegas, NV; virtual), October 2021 (Competitive panel presentation)

Balas, Glenda. "From Nordic Noir to Cultural Identity: Baltasar Kormákur's Vision of Icelandic Storytelling." Paper presented at Research Symposium, Broadcast Education Association Conference--On Location (Las Vegas, NV; virtual), October 2021 (Competitive panel presentation)

Balas, Glenda. "Public Broadcasting at the Margins: The CBC and Canada's Indigenous Voices." Paper presented at School of Liberal Arts and Sciences Research Showcase, University of North Texas at Dallas, March 2021 (Competitive selection)

Balas, Glenda. "Local Legacies in Student News Innovation: A Comparison Study of Three Southwestern Universities." AEJMC Southeast Colloquium (Virtual), March 2021 (Competitive panel presentation)

Balas, Glenda. "Learning from John Lewis: Visualizing the Personal Essay." National Communication Association Annual Conference (Virtual), November 2020. (Invited paper presentation)

Balas, Glenda. "Building Community Among Diverse Departments in the Liberal Arts & Sciences: A Dean's Perspective." Paper presented at Broadcast Education Association Conference--On Location (Atlanta, GA; virtual), October 2020 (Competitive panel presentation)

Balas, Glenda. "Health Messaging: Challenges & Opportunities Among Tribal Communities in New Mexico." Paper presented at Broadcast Education Association Conference, Las Vegas, NV, April 2020 (Competitive panel presentation)

Balas, Glenda. "Producing Cracks in the 'Fourth Wall': *Sound of Music*'s Immersive Strategies of Audience Engagement." Paper presented at Broadcast Education

Association Conference--On Location (Boulder, CO), October 2019 (Competitive panel presentation)

Balas, Glenda. "Nuts and Bolts of Service Learning: The International Experience." Paper presented at Broadcast Education Association Conference, Las Vegas, NV, April 2019 (Competitive panel presentation)

Balas, Glenda. "Currency and Program Design: Wedding Best Practices and Marketplace Goals." Paper presented at Broadcast Education Association Conference, Las Vegas, NV, April 2018 (Competitive panel presentation)

Balas, Glenda, Chair and Presenter, "Communication, Culture, Consistency, and Career Readiness." Signature Panel presentation at American Association of State Colleges and Universities Academic Affairs Conference, San Antonio, TX, February 2018.

Balas, Glenda. Invited Speaker. Radio Preservation Task Force Conference, Capitol Hill, Washington, D.C., November 2017.

Balas, Glenda. "Passionate Communication: Stories of Six Women Who Changed the Discipline." *New Histories of Communication Pre-Conference*, International Communication Association Conference, London, England, June 2013.

Balas, Glenda. "Experiential Approaches to Water: A Case Study in Teaching Science Journalism." Paper presentation at Globalization and Climate Change Conference, Colima, Mexico, March 2013

Balas, Glenda. "Law and Ethics in U.S. Media." Invited presentation, College of Communication, Mount Royal University, Calgary, CA, March 2013.

Balas, Glenda. "Communicating Science: The Role of Visuality in Illuminating Climate Change." Paper presentation at Western States Communication Conference, Sparks, NV, February 2013

Balas, Glenda. "Climate Change and a 100-Year Plan: Community Action on Nova Scotia's Eastern Shore." Paper presentation at Western States Communication Conference, Sparks, NV, February 2013

Balas, Glenda (with Karen Foss, Richard Schaefer, and John Oetzel). "Department as Entrepreneur." Panel presentation at Western States Communication Conference, Sparks, NV, February 2013

Balas, Glenda. "Celebrating the Life, Work, and Example of Dr. Edna Rogers." Roundtable Discussion-Scholar Tribute presentation at Western States Communication Conference, Sparks, NV, February 2013

Balas, Glenda. "Tipping Point or Glide Path? An Examination of Threat, Risk, and Institutional Change in Public Television." Paper presented at Broadcast Education Association Conference, Las Vegas, NV, April 2012 (Competitive panel presentation)

Balas, Glenda. "Public Broadcasting's Family Tree: Exploring WNYC's Labor Roots." Paper presented at AEJMC Conference, St. Louis, MO, August 2011 (Competitive panel)

Balas, Glenda. "Digital Ethnography and the Academic Record." Paper presented at Viscom 25 Conference, Taos, NM, June 2011

Balas, Glenda. "Boon or Bust? The Fortunes of Early HD for One PBS Station." Paper presented at Broadcast Education Association Conference, Las Vegas, NV, April 2011

Balas, Glenda. "Digital Storytelling and Cell Phone Videography." Paper presented at Broadcast Education Association Conference, Las Vegas, NV, April 2011

Balas, Glenda. "Culture and Education: Barriers to Higher Education for Rural Students in New Mexico." Paper presented at New Mexico Higher Education Assessment and Retention Conference, Albuquerque, NM, February 2011

Balas, Glenda. "The Legacies of Sam Becker." Video documentary screened at National Communication Association Conference, San Francisco, CA, November 2010 (Competitive panel presentation)

Balas, Glenda. "The Whole Town's Talking: Form and Content in Early PTV." Paper presented at Broadcast Education Association Conference, Las Vegas, NV, April 2010 (Competitive panel presentation)

Balas, Glenda. "Phone a Friend: A Case Study of Cell Phone Movie-Making." Paper presented at Broadcast Education Association Conference, Las Vegas, NV, April 2010

Balas, Glenda. "Culture, Identity, and Canadian Public Broadcasting: The Negotiated Meanings of *Little Mosque on the Prairie*." CHSS Colloquium, November 2009

Balas, Glenda. "Global Migrations and the Role of Public Broadcasting: An Examination of Diaspora Communities in the United States and Canada." Paper presented at National Communication Association, Chicago, IL, November 2009 (Competitive panel)

Balas, Glenda. "Life on the Land: Rural Women's Stories of Sustainability." Paper presented at National Comm Association, Chicago, IL, Nov 2009 (Competitive paper)

Balas, Glenda. "Bridging Class and Cultural Divides: The Commonalities of Family Stories." Paper, National Communication Association, Chicago, IL, November 2009

Balas, Glenda. "WLBT and the Fairness Doctrine: Countering Racism in Local Television." Paper presented at National Communication Association, Chicago, IL,



November 2009 (Competitive panel presentation)

Balas, Glenda. "Life on the Land: Rural Women's Stories of Sustainability." Poster, Women's History Month Poster Session, SHSU, March 2009

Balas, Glenda. "Policy, Identity, and National Culture: Intersections of the CBC and Canada's Immigrant Communities." Invited presentation, Dalhousie Institute on Society and Culture, Dalhousie University, Halifax, Nova Scotia, Canada, February 2009.

Balas, Glenda. "Staying Connected: Social Isolation and Elderly Rural Women." Paper presented at National Communication Association Conference, San Diego, CA, November 2008 (Competitive poster presentation)

Balas, Glenda and Anthony Schroeder. "Advancing Public Goals through Private Competencies: The Role of Oral History in Teaching the Liberal Arts Tradition." Paper presented at Sixteenth Annual Action Research Conference, Taos, NM, June 2008.

Balas, Glenda. "Public Narratives by Private People: Reflections on a Rural Life." Paper presented at International Communication Association Conference, Montreal, Canada, May 2008 (Competitive panel)

Balas, Glenda. "The Long Road to Decatur: A History of *Personal Influence*" (video documentary). Screening and Q & A, International Communication Association Conference, Montreal, Canada, May 2008.

Balas, Glenda. "Success in School and Community: The Role of the Freshman Programs in Retention." Paper presented at New Mexico Higher Education Assessment and Retention Conference, Albuquerque, NM, February 2008

Balas, Glenda. "Using the Public Communication Class to Develop Oral History Competencies." Paper presented at New Mexico Higher Education Assessment and Retention Conference, Albuquerque, NM, February 2008

Balas, Glenda. "From Podcasts to Attitude Shifts: The Value of the Oral History Interview in Introductory Journalism Classes." Paper presented at World Journalism Education Conference, Singapore, June 2007 (Competitive paper)

Balas, Glenda. "Visual Ethnography and Mass Communication Theory." Leah Vande Berg Lecture on Media, University of Iowa, April 2007.

Balas, Glenda. "Oral History and Oral Delivery: Assessment of the Digital Audio Project in CJ 269." Paper presented at New Mexico Higher Education Assessment and Retention Conference, Albuquerque, NM, February 2007

Balas, Glenda. "Power Through Practice: Alice King's Work With Youth and Families." Paper presented at National Communication Association, San Antonio, TX, November 2006 (Competitive panel)

Balas, Glenda. "Communication, Culture, and Collaboration: Components of the Border Studies Immersion Course." Paper presented at National Communication Association, San Antonio, TX, November 2006 (Competitive panel)

Balas, Glenda. "Global Literacy and the Undergraduate Experience: Service Learning on the Border." Poster presented at Society for Intercultural Education, Training and Research, Albuquerque, NM, November 2006 (Competitive poster)

Balas, Glenda. "Gifts of the Land: Visual Ethnography and Rural Women in New Mexico." Paper presented at VisComm 20 Conference, Midway, UT, June 2006 (Competitive paper)

Balas, Glenda. "Sustaining Land and Culture: The Identities of Female Agriculturalists." Poster presented at National Communication Association, Boston, MA, November 2005 (Competitive poster)

Balas, Glenda. "Spotlight on Scholarship: Everett Rogers and the Diffusion of Innovations." Paper presented at National Communication Association, Boston, MA, November 2005 (Competitive panel)

Balas, Glenda. "Gifts of the Land: New Mexico's Farm and Ranch Women." Paper presented at New Mexico Historical Association, Clayton, NM, April 2005 (Competitive paper)

Balas, Glenda. "Cultural Sediment and Women's Artifacts: Negotiating Third Spaces in the New West." Paper presented at Western States Communication Association, San Francisco, CA, February 2005 (Competitive panel)

Balas, Glenda. "Digging Up Bones: Visual Evidence and the Myth of Billy the Kid." Paper presented at National Communication Association, Chicago, IL, November 2004 (Competitive panel)

Balas, Glenda. "Moving Forward/Looking Back: Seminal Conversations About Public Broadcasting." Paper presented at National Communication Association, Chicago, IL, November 2004 (Competitive panel)

Balas, Glenda. "Collaborative Learning, Community Living: Experiential Approaches to Service in Foreign Countries." Paper presented at International Communication Association, New Orleans, LA, May 2004 (Competitive panel)

Balas, Glenda. "Building a Sense of Place for First Generation Students: Service Learning and the First Year Seminar." Paper presented at Western States Communication Association, Albuquerque, NM, February 2004 (Competitive panel)

Balas, Glenda. "Girls and Group Communication: Consensus-Building and Leadership." Paper presented at Western States Communication Association, Albuquerque, NM, February 2004 (Competitive panel)

Balas, Glenda. "Sex in Junior High: Face to Face Interviews and Focus Group Sessions." Paper presented at National Communication Association, Miami, FL, November 2003 (Competitive panel)

Balas, Glenda. "Youth Intervention and Community Involvement." Paper presented at National Communication Association, November 2003 (Competitive panel)

Balas, Glenda. "Framing By Design: Newspaper Accounts of 'Iraqi Freedom.'" Paper presented at Central States Communication Association, Omaha, NE, April 2003 (Competitive paper)

Balas, Glenda. "Eavesdropping at Allerton House: Cues for Public Broadcasting Reform in the 21<sup>st</sup> Century." Paper presented at Central States Communication Association, Omaha, NE, April 2003 (Competitive panel)

Balas, Glenda. "Depicting Farm Women's Lives in Radio Programming." Paper presented at Western States Communication Association, Salt Lake City, UT, February 2003 (Competitive panel)

Balas, Glenda. "Intersections of Memory, Media, and Academic Product: Processing Death at an Early Age." Paper presented at Western States Communication Association, Salt Lake City, UT, February 2003 (Competitive paper)

Balas, Glenda. "Promoting Internal Locus of Control in Sixth Grade Girls: Linkages to Health, Relationships, and Professional Goals." Paper presented at National Communication Association, New Orleans, LA, November 2002 (Top Three Paper, Communication Needs of Students at Risk Commission)

Balas, Glenda. "Ivy Lee and the CBS Campaign to Quash Section 307(c): Rhetorical Strategies of Appropriation and Reversal." Paper presented at National Communication Association, New Orleans, LA, November 2002 (Competitive paper)

Balas, Glenda. "Farm Women and Farm Magazines: Shifts in Representation from 1900-2001." Paper presented at National Communication Association, New Orleans, LA, November 2002 (Competitive panel)

Balas, Glenda. "Narratives of the *Colonia*: Constructing Meaning from Stories of the Day to Day." Paper presented at Central States Communication Association, Milwaukee, WI, April 2002 (Competitive panel)

Balas, Glenda. "Psychology and Hegemony: Linkages of Emotion, Memory, and Affiliation." Paper presented at Central States Communication Association, Milwaukee, WI, April 2002 (Competitive panel)

Balas, Glenda. "Visual Arguments and Rhetorical Tropes: Containing the Discourse of 9-11." Paper presented at Western States Communication Association, Long Beach, CA, March 2002 (Competitive paper)

Balas, Glenda. "Marginalized Matriarchs: Media Representations of Aging Women in Agriculture." Paper presented at National Communication Association, Atlanta, GA, November 2001 (Competitive panel)

Balas, Glenda. "Public TV and the Public Sphere: Reinvigorating a Discursive Ideal." Paper presented at National Communication Association, Atlanta, GA, November 2001 (Competitive paper)

Balas, Glenda. "Narratives of the *Colonia*: Media, Hegemony, and *Maquiladora* Culture." Paper presented at Global Fusion 2001, St. Louis, MO, October 2001 (Competitive panel)

Balas, Glenda. "*Univision* and Channel 44: Commercialism and Community on the Texas-Mexico Border." Paper presented at Central States Communication Association, Cincinnati, OH, April 2001 (Competitive panel)

Balas, Glenda. "Politics, Memory, and the Popular Museum: Preserving Local Myth and Community Ties." Paper presented at Central States Communication Association, Cincinnati, OH, April 2001 (Competitive paper)

Balas, Glenda. "Re-Forming Public Broadcasting: The Reconstitution of Public Practices." Paper presented at Conference on Public Broadcasting and the Public Interest, Orono, ME, June 2000 (Competitive paper)

Balas, Glenda. "Rethinking Public Broadcasting's Institutional Mission: A Five-Point Plan for Reform." Paper presented at Central States Communication Association, Detroit, MI, April 2000 (Top Competitive Paper, Mass Communication Division)

Balas, Glenda. "Innovative Approaches to Media Production: Critical Service Learning." Paper presented at Central States Communication Association, Detroit, MI, April 2000 (Competitive panel)

Balas, Glenda. "Developing the Basic Course in Mass Communication Theory: Integrating Web Design and Production." Paper presented at Central States Communication Association, Detroit, MI, April 2000 (Competitive panel)

Balas, Glenda. "The Ford Foundation and Public TV: Crafting Public Policy and the 'Quality' Text." Paper presented at Central States Communication Association, Detroit, MI, April 2000 (Competitive paper)

Balas, Glenda. "Philosophy and Practice: Revisiting the Critique of Public Media." Paper presented at Broadcast Educators Association, Las Vegas, NV, April 2000 (First Place Paper, Law and Policy Division)

Balas, Glenda. "Community and Performance: Getting the Whole Town Talking." Paper presented at Broadcast Educators Association, Las Vegas, NV, April 2000 (Competitive paper)

Balas, Glenda. "A New Vision for Public Broadcasting: The Summons to Rebuild." Paper presented at Western States Communication Association, Sacramento, CA, February 2000 (Competitive paper)

Balas, Glenda. "Domestications of the Hearth: Containing the Reform Potential of Public Broadcasting." Paper presented at National Communication Association, Chicago, IL, November 1999 (Top Three Paper, American Studies Division)

Balas, Glenda. "'Quality' and the Expert Voice: Public Television's Partnership With the Ford Foundation." Paper presented at National Communication Association, Chicago, IL, November 1999 (Competitive paper)

Balas, Glenda. "Domestic Values and National Security: Framing the Battle for Educational Frequencies in 1950-51." Paper presented at Central States Communication Association, St. Louis, MO, April 1999 (Top Competitive Paper, Mass Communication Division)

Balas, Glenda. "Stewardship of Compromise: Public Television and the Radio Spectrum." Paper presented at National Communication Association, New York, New York, November 1998 (Competitive paper)

Balas, Glenda. "CPB Policy and the Shrinking Public Spectrum." Paper presented at Popular Culture Association, Orlando, FL, April 1998 (Competitive paper)

Balas, Glenda. "PTV's Glide Path to Zero: The Payload of a Mission in Trouble." Paper presented at Central States Communication Association, Chicago, IL, April 1998 (Top Competitive Paper, Mass Communication Division)

Balas, Glenda. "Internality, Identity, and Community: A Study of Locus of Control in Sixth Grade Girls." Paper presented at Central States Communication Association, Chicago, IL, April 1998 (Top Three Paper, Women's Caucus)

Balas, Glenda. "Behind the Mike: Small Insights in an Unlikely Text." Paper presented at Central States Communication Association, St. Louis, MO, April 1997 (Samuel L. Becker Award for Best Student Paper, Mass Communication Division)

Balas, Glenda. "The Wagner-Hatfield Amendment and Section 307(c): The Spectrum Management Debates of 1934-35." Paper presented at Southern States Communication Association, Savannah, GA, April 1997 (Competitive paper)

Balas, Glenda. "Eight Minutes of Commercial Radio: Traces of Public Media Critique." Paper presented at Speech Communication Association, San Diego, CA, November 1996 (Competitive paper)

Balas, Glenda. "A Scarce and Public Resource: Public Media's Struggle for a Spectrum Set-Aside." Paper presented at Speech Communication Association, San Diego, CA, November 1996 (Competitive paper)

Balas, Glenda. "Public Television's Masterpiece Theatre: The Pleasures of a Text that Remembers." Paper presented at International Communication Association, Chicago, IL, May 1996 (Competitive paper)

Balas, Glenda. "Radio, Culture, and Democracy: Section 307(c) and the Fight for U.S. Airwaves." Paper presented at Central States Communication Association, St. Paul, MN, April 1996 (Samuel L. Becker Award for Best Student Paper, Mass Communication Division)

Balas, Glenda. "Autobiography and Memory of Grandmothers: Public Television's Masterpiece Theatre." Paper presented at Central States Communication Association, St. Paul, MN, April 1996 (Competitive paper)

Balas, Glenda. "Reception of an Elite Text in a Working Class Household: Complications of the Ideal Reader." Paper presented at Console-ing Passions: Television, Video and Feminist Conference, Madison, WI, April 1996 (Competitive paper)

Balas, Glenda. "A Past Pulled Abruptly Into the Present: Remembering Libraries and Librarians." Paper presented at Southern States Communication Association, Memphis, TN, March 1996 (Competitive paper)

Balas, Glenda. "The Border *Corrido*: Resistance, History, and Community." Paper presented at Speech Communication Association, San Antonio, TX, November 1995 (Competitive paper)

Balas, Glenda. "The Massacre at Wounded Knee: A Narrative of Conquest in a Frozen Space and Time." Paper presented at Speech Communication Association, San Antonio, TX, November 1995 (Competitive paper)

Balas, Glenda. "Culture, History, and the Everyday: Intersections at the Border." Paper presented at Southern States Communication Association, New Orleans, LA, April 1995 (Finalist, Bostrom Young Scholar's Award)

Balas, Glenda. "The Sacred Dialogue of the *Santo*: Summoning a Community of Saints and Humans." Paper presented at Central States Speech Communication Association, Indianapolis, IN, April 1995 (Competitive paper)

Balas, Glenda. "Public Uses of Private Discourse: Remembering the Past, Enabling the Self, Transforming Community." Paper presented at Speech Communication Association, New Orleans, LA, November 1994 (Top Paper, American Studies Division)

Balas, Glenda. "Northern New Mexico's *Santo*: Visual Prayers in the Everyday." Paper presented at Speech Communication Association, New Orleans, LA, November 1994 (Competitive paper)

Balas, Glenda. "Constructions of 'Savage Other' on the American Frontier: News Frames Employed by the *New York Times* in Reporting the Massacre at Wounded Knee." Paper presented at Central States Speech Association, Oklahoma City, OK, April 1994 (Competitive paper)

Balas, Glenda. "HighVisions/GreatDreams: The Uses of Self Disclosure and Ritual in Building Identity." Paper presented at Speech Communication Association, Miami, FL, November 1993 (Competitive paper)

Balas, Glenda. "TV Westerns: Gendered Stories of the Fifties in Period Costume." Paper presented at Speech Communication Association, Miami, FL, November 1993 (Competitive paper)

Balas, Glenda. "HighVisions/GreatDreams: Community, Agency, and Empowerment for Adolescent Females." Paper presented at Sixth Annual International Conference for Women in Higher Education, El Paso, TX, January 1993 (Competitive paper)

Balas, Glenda. "Self, Society, and Community: Creating and Maintaining the City Upon a Hill." Paper presented at Speech Communication Association, Chicago, IL, November 1992 (Competitive paper)

Balas, Glenda. "Suffrage Success on the Frontier: Changes in Material Conditions, Cultural Expectations." Paper presented at Speech Communication Association, Chicago, IL, November 1992 (Competitive paper)

Balas, Glenda. "The Relationship of Media Effects and Material Conditions: Impacts of Anti-Suffrage Cartoons on the Frontier." Paper presented at New Mexico Women's Studies Conference, Portales, NM, March 1992 (Competitive paper)

### **Invited Presentations/Workshops**

Balas, Glenda and Anthony Schroeder. "Using Oral History and Family Stories to Improve Communication." Teaching Workshop, Student Teaching Program, Eastern New Mexico University, Portales, NM, May 2008

Balas, Glenda. "The Role of Experiential Instruction in Teaching Tolerance." Paper presented at National Communication Association, Boston, MA, November 2005

Balas, Glenda and Ginny McDermott. "Focus Group Training for English 101 Instructors at UNM." Training Workshop, University of New Mexico, Albuquerque, NM, February 2005

Balas, Glenda. "Communication As a Calling: Stories of Origin and Journey Within Our Discipline." Paper presented at National Communication Association, Miami, FL, November 2003

Balas, Glenda. "Punishment and Pleasure: The Call for Female Perfection in American Advertising." Paper presented at AD PROS, Drake University, Des Moines, IA, November 1996

Balas, Glenda. "Radio, Democracy, and Diversity: Public Media's Shrinking Spectrum Space." Paper presented at Loyola University Radio Conference, Chicago, IL, November 1996

Balas, Glenda. "Who Shot the Law in *Doble Fondo*: Contested Meanings and the Freeze Frame." Paper presented at Sound Research Seminar, University of Iowa, Iowa City, IA, December 1995

### **TEACHING:**

#### ***Doctoral Advisement:***

2015 (Completed)

Committee Member	Lynn Walters, Chad Perry
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2013 (Completed)

Committee Member	Sasha Arjannikova
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2012 (Completed)

Chair, Comprehensive

Exam	Lynn Walters
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Member, Comprehensive

Exam	Marissa Garcia
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2011 (Completed)	
Committee Member:	Jo Carter
2009 (Completed)	
Advisor:	Holly Kawakami
Committee Member:	Bhavna Upadhyaya
2007 (Completed)	
Committee Member:	Ashley Grisso
2006 (Completed)	
Committee Member:	Heidi Carr
<b><i>Masters Advisement:</i></b>	
2011 (Completed)	
Committee Member:	Stacey Overholt, Julianna Montoya
2009 (Completed)	
Advisor:	Vonnie Feng, Mark Andrews
Committee Member:	Melanie Salazar, Monica Gallegos
2007 (Completed)	
Advisor:	Nicole Gillespie, Myra Luna-Lucero
Committee Member:	Mary Melville
2006	
Committee Member:	Loretta Sanchez
2005	
Advisor:	Krista Kozel
Committee Member:	Sangeet Kumar
	Yasine Mogharabban, Kim Crespín-Richards
2003	
Committee Member:	Melanie Wood, Jo McRell
<b><i>Senior Honors Advisement:</i></b>	
2012	
Advisor:	Kendall McCall
Committee Member:	Jordan Unverzagt
2008	
Committee Member:	Julie Medina
2004	
Advisor:	Beth Hewitt

Committee Member: Heidi Brown

2003

Advisor: Yasmin Khan, Erin Blanton

**Undergraduate Student Mentoring-McNair Scholars Program:**

2007:

Advisor: Carolina Contreras

2004:

Advisor: Frankie Ortega

***Classroom Teaching at the University of North Texas at Dallas:***

Spring 2019

COMM 1010-Introduction to Communication  
COMM 1010-Introduction to Communication (online)  
COMM 3312-New Media Literacies

Summer 2019

COMM 1010-Introduction to Communication (online)  
COMM 3120-Nonverbal Communication

Fall 2019

COMM 1010-Introduction to Communication  
COMM 1010-Introduction to Communication (online)  
COMM 2900/4900-Introduction to TV Production  
COMM 2200-Interpersonal Communication  
COMM 2310-Introduction to Strategic Communication

Spring 2020

COMM 1010-Introduction to Communication (online)  
COMM 3312-New Media Literacies  
COMM 2900/4900-Introduction to TV Production  
COMM 3120-Nonverbal Communication

Summer 2020

COMM 1010-Introduction to Communication (online)  
COMM 3312-New Media Literacies (online)

Fall 2020

COMM 1010-Introduction to Communication (online)  
COMM 1010-Introduction to Communication  
COMM 3322-Foundations of Studio Production  
COMM 4321/TECM 4321-Arts Journal  
COMM 2310-Introduction to Strategic Communication

Spring 2021

COMM 1010-Introduction to Communication (online)  
COMM 3312-New Media Literacies  
COMM 2900/4900-Introduction to TV Production  
COMM 3120-Nonverbal Communication  
COMM 4330-Crisis Communication

Summer 2021

COMM 1010-Introduction to Communication (online)  
COMM 3120-Nonverbal Communication

Fall 2021

COMM 1010-Introduction to Communication (online)  
COMM 1010-Introduction to Communication  
COMM 3322-Foundations of Studio Production  
COMM 4321/TECM 4321-Arts Journal  
COMM 2310-Introduction to Strategic Communication

Spring 2022

COMM 1010-Introduction to Communication (online)  
COMM 3330-Creative Concepts  
COMM 4322- Advanced Television Production  
COMM 4335-Strategic Communication Campaigns

Summer 2022

COMM 3120-Nonverbal Communication

Fall 2023

COMM 1010-Introduction to Communication (online)  
COMM 3322-Foundations of Studio Production  
COMM 4321/TECM 4321-Arts Journal  
COMM 2310-Introduction to Strategic Communication

Spring 2023

COMM 1010-Introduction to Communication (online)  
COMM 3330-Creative Concepts  
COMM 4322- Advanced Television Production  
COMM 4335-Strategic Communication Campaigns

Summer 2023

COMM 3120-Nonverbal Communication

Fall 2023

COMM 1010-Introduction to Communication (online)  
COMM 1010-Introduction to Communication (online)  
COMM 4321/TECM 4321-Arts Journal  
COMM 1010-Introduction to Communication (online)

Spring 2024

COMM 1010-Introduction to Communication (online)  
COMM 1010-Introduction to Communication (online)  
COMM 2310-Business and Professional Speaking  
COMM 1010-Introduction to Communication (online)

Summer 2023

COMM 3120-Nonverbal Communication

Fall 2024

COMM 1010-Introduction to Communication (online)  
COMM 1010-Introduction to Communication (online)  
COMM 4321-Arts Journal  
COMM 1010-Introduction to Communication (online)

***Classroom Teaching at the University of New Mexico:***

Fall 2001

CJ 259-Introduction to Visual Communication

CJ 300-Introduction to Advertising

Spring 2002

CJ 259-Introductio to Visual Communication

CJ 561-Graduate Seminar: Visual Rhetoric

Summer 2002

CJ 269-Introduction to Visual Communication

CJ 368-Media Criticism

Fall 2002

CJ 259-Introduction to Visual Communication

CJ 431/531-Contemporary Rhetorical Theory

Freshman Learning Community

Spring 2003

CJ 259-Introduction to Visual Communication

CJ 368-Media Criticism

Summer 2003

CJ 259-Introduction to Visual Communication

Fall 2003

CJ 500-Introduction to Communication Theory (Graduate)

CJ 269-Introduction to Visual Communication

Freshman Learning Community

Spring 2004

CJ 269-Introduction to Visual Communication

CJ 364-Broadcast News II

Experiential Learning Community

Summer 2004

CJ 269-Introduction to Visual Communication

Fall 2004

CJ 562-Current Developments in International Communication

CJ 269-Introduction to Visual Communication

Freshman Learning Community

Spring 2005

Junior Faculty Leave

Summer 2005

CJ 269-Introduction to Visual Communication

Fall 2005

CJ 500-Introduction to Communication Theory (Graduate)

CJ 269-Introduction to Visual Communication

Freshman Learning Community

Spring 2006

CJ 561-Graduate Seminar: Communication and Media

Summer 2006

CJ 269-Introduction to Visual Communication  
 Fall 2006  
 CJ 269-Introduction to Visual Communication  
 CJ 562A- Graduate Seminar: International and Intercultural Perspectives on  
 Media  
 Freshman Learning Community  
 Spring 2007  
 CJ 368-Media Criticism  
 CJ 565-Graduate Seminar: Multiculturalism, Gender & Media  
  
 Summer 2007  
 CJ 269-Introduction to Visual Communication  
 Fall 2007  
 CJ 467-International Media  
 CJ 561- Graduate Seminar: Media Studies  
 Freshman Learning Community  
 Spring 2008:  
 CJ 467-International Media  
 CJ 561- Graduate Seminar: Media Theory  
  
 Fall 2010  
 CJ 566- Graduate Seminar: Media Theory  
 FLC 603-Making a Difference  
 CJ 327-Persuasive Communication  
 Spring 2011  
 CJ 469-Media Criticism (online)  
 CJ 531-Contemporary Rhetoric: Culture, Identity, and Indigenous Media  
 Summer 2011  
 CJ 327-International Perspectives on Media (online)  
 CJ 323-Nonverbal Communication  
 Fall 2011  
 CJ 327-Persuasive Communication (online; 120 students)  
 FLC 603-Making a Difference  
 Spring 2012  
 CJ 323-Nonverbal Communication (online; 120 students)  
 Summer 2012  
 CJ 327-International Perspectives on Media (online)  
 CJ 323-Nonverbal Communication  
 CJ 393-Nova Scotia Field School  
 Fall 2012  
 FLC 603-Making a Difference  
 Spring 2013  
 FLC 603-Making a Difference

***Classroom Teaching at Sam Houston State University:***

Fall 2008

MCM 271-Introduction to Visual Communication  
MCM 271- Introduction to Visual Communication  
MCM 499—Advanced Producing for Television  
Fall 2009  
MCM 271-Introduction to Visual Communication  
MCM 271- Introduction to Visual Communication  
Spring 2010  
MCM 271-Introduction to Visual Communication  
MCM 271- Introduction to Visual Communication

*Courses Taught at DePauw University:*

The Borderlands: Cultural Orientation to Service in El Paso/Juarez  
Kenya in the 21st Century: Cultural Orientation to Service in Nairobi  
Mass Communication and Modern Society  
Mass Communication and Modern Society (Writing Competency)  
Media Criticism  
Media Fellows Seminar: Mass Communication Theory  
Screenwriting Workshop: Soap Opera  
Senior Seminar: Visual Rhetorics  
TV Production and Televisual Literacy

*Courses Taught at The University of Iowa:*

Communication Methods  
Discussion Leader: Mass Media and Society  
Discussion Leader: American Broadcasting  
Discussion Leader: Persuasion in Society  
Intercultural Communication  
Introduction to TV Production  
Mass Communication Advertising  
Rhetoric 10:1, 10:2, 10:3  
Television Criticism  
Television Production I  
Women and Media

*Eastern New Mexico University:*

University Skills and Critical Thinking  
Marketing for Non-Profit Organizations

*Co-Curricular Teaching: CCM3-TV (DePauw University)*

Developed organization and production structure for DePauw University's campus cable television station. In three years, established a student station involving 200 students producing a range of projects (studio, field video, animation, promotions, management).

*Winter Term In Service: Border Awareness & Construction, Anapra, Mexico (DePauw University)*

Designed and executed service trips to Juarez, Mexico in 1999 and 2000.

--In January 1999, accompanied 15 students to Anapra, where we built a house for a local family, painted a church, landscaped another, painted a clinic, and performed other construction tasks.

--The January 2000 trip focused on the needs of Mexican children. We lived with 40 children in an orphanage in downtown Juarez, helped build a nutrition center at Pavo Real, and constructed a playground in Anapra. Both trips also featured border awareness projects, including visits with border residents, attending immigration court, and touring a *maquiladora* and a women's hospital. We also visited Channel 44 in Juarez and viewed production of a daily TV show addressing the needs of the poor on the border.

*Winter Term In Service: Public Health & Construction, Thika, Kenya (DePauw University)*

Designed and executed service trip to Thika, Kenya in 2001. Accompanied 24 students there in January 2001 to build first floor of a school for orphaned children. Also sponsored medical clinic in rural Kenya and worked with Nairobi Ministry of Health in presenting AIDS education. Educational activities for students focused on African culture, environment, health, and media.

*Special Teaching Projects at DePauw University:*

Archival Research: National Memorial Holocaust Museum, Washington, D.C. (Jan. 1999) --Developed directed study project involving archival research at the Holocaust Museum. Provided training in historical methods; assisted in writing funding documents.

"101" (1997-99)

--Developed student-written, student-produced college soap opera about central issues of campus life (homophobia, interracial dating, overbearing parents, eating disorders, jealousy among friends). Organized week-long hands-on seminar with Los Angeles writer/producer David Moessinger for students involved in the show.

"NewsBreak" (1997-2000)

--Produced daily short news program that taught basics of newswriting and studio production. Acted as production lab for 30 students (five teams) each semester, who rotated through all tasks of the show.

Videography and Oral History: Indiana Homemakers (Spring 2000)

--Supervised students involved in independent studies project; involved collecting oral history interviews with early members of Putnam County Homemakers Club.

"Voices of the Border: Third World Women" (Spring 2000)

--Worked with a DePauw University Spanish major to transcribe and edit video interviews taped on location in Anapra, Mexico in Jan. 1999.

**ACADEMIC SERVICE:**

*Disciplinary Service:*

**Publication, Editorial Boards:**

- Member, National Research Committee, Broadcast Educators Association, 2015-2026
- Chair, National Research Committee, Broadcast Educators Association, 2018-2022
- Board of Directors, Broadcast Education Association, 2016-2026-Elected Position
- Broadcast Education Association Taskforce on Diversity and Inclusion, 2021-2026
- Secretary-Treasurer, Broadcast Education Association, 2022-2023-Elected Position
- Vice President of Academic Affairs, Broadcast Education Association, 2023-2024-Elected Position
- President, Broadcast Education Association (2024-2025)-Elected Position
- Immediate Past President, Broadcast Education Association (2025-26)-Elected Position
- Executive Committee, Broadcast Education Association, 2022-2026-Elected Position
- District Representative, District 5 (Texas, Oklahoma, New Mexico, Arkansas, Colorado, Kansas, Louisiana, and Missouri), Broadcast Education Association, 2016-2022-Elected Position
- Publications Board, Broadcast Educators Association, 2006-2012
- Editorial Board, *Communication Yearbook*, 2006-2009

**Manuscript/Paper Reviewer:**

- Faculty Papers & Panels Review Committee, Broadcast Education Association, Las Vegas, NV, 2024
- Student Narrative Film Review Committee, Broadcast Education Association, Las Vegas, NV, 2024
- Faculty Papers & Panels Review Committee, Broadcast Education Association, Las Vegas, NV, 2023
- Student Narrative Film Review Committee, Broadcast Education Association, Las Vegas, NV, 2023
- Faculty Papers & Panels Review Committee, Broadcast Education Association, Las Vegas, NV, 2022
- Student Narrative Film Review Committee, Broadcast Education Association, Las Vegas, NV, 2022
- BEA-On-Location Research Symposium, Papers & Panels Review Committee, Las Vegas, NV, 2021
- Student Narrative Film Review Committee, Broadcast Education Association, Las Vegas, NV, 2021
- BEA-On-Location Research Symposium, Papers & Panels Review Committee, Atlanta, GA, 2020
- Student Narrative Film Review Committee, Broadcast Education Association, Las Vegas, NV, 2020



- BEA-On-Location, Papers & Panels Review Committee, University of Colorado, Boulder, CO, 2019
- BEA-On-Location, Papers & Panels Review Committee, University of Houston, Houston, TX, 2018
- Fulbright Scholar Applications Review Committee, Canada, 2009-2013
- Research Division, Broadcast Educators Association, 2012-2013
- History of Communication Division, International Communication Association, 2009
- *Management Communication Quarterly*, 2008
- *Journal of Health Communication*, 2006, 2007, 2011, 2012, 2013, 2014
- *Journal of Broadcasting and Electronic Media*, 2006
- Sage Publishing, 2005
- Mass Communication Division, National Communication Association, 2002-2008
- Visual Communication Division, National Communication Association, 2004-2007
- Women's Caucus, Western States Communication Association, 2003
- Media Studies Division, Western States Communication Association, 2003
- Mass Communication Division, Central States Communication Association, 1998-2003

***Professional Associations:***

**Membership:**

- Member, Broadcast Education Association, 1999-present
- Member, Texas Association of Broadcast Education, 2018-present
- Member, National Communication Association, 1991-present

**Elected Positions:** (also see above)

- Director of Communications, Research Division, Broadcast Education Association, 2012-2013
- Member, Nominating Committee, Western States Communication Association, 2010-2012
- Co-Chair, Nominating Committee, Mass Communication Division, National Communication Association, 2007-2008
- Research Chair and Competitive Papers Program Planner, Mass Communication Division, National Communication Association, 2005-2006
- Research Committee, Mass Communication Division, National Communication Association, 2003-2005
- Chair, Publications Committee, Mass Communication Division, National Communication Association, 2001-2003
- Chair and Program Planner, Mass Communication Division, Central States Communication Association, 2000-2001
- Vice Chair, Mass Communication Division, Central States Communication Association, 1998-1999

**Committees:**

- BEA Executive Committee, Broadcast Education Association, 2019-present
- BEA Governance Committee, Broadcast Education Association, 2016-2019
- Registration Committee, Western States Communication Association 2004 Conference, 2003-2004

***University/Departmental Service:***

**Administrative:**

- Interim Provost, School of Liberal Arts and Sciences, University of North Texas at Dallas, July 2016-February 2017
- Dean, School of Liberal Arts and Sciences, University of North Texas at Dallas, 2013-2019
- Chair, Communication and Journalism Department, University of New Mexico, 2010-2013
- Chair, Mass Communication Department, Sam Houston State University, 2008-2010
- Associate Chair, Communication and Journalism Department, University of New Mexico, 2007-2008
- Sequence Head, Mass Communication, Communication and Journalism Department, University of New Mexico, 2007-2008
- Director, Doctoral Program, Communication and Journalism Department, University of New Mexico, 2004-2006

**University:**

- Member, International Studies and Study Abroad Committee, University of North Texas at Dallas, 2019-present
- Member, Faculty Senate Elections Committee, University of North Texas at Dallas, 2021-2022
- Judge, 5<sup>th</sup> Annual Student Leadership and Involvement Awards, University of North Texas at Dallas, 2021-2022
- Member, University Tenure & Promotion Committee, University of North Texas at Dallas, 2019-2022
- Member, University Library Committee, University of North Texas at Dallas, 2019-2021
- Member, Institutional Competencies Committee, University of North Texas at Dallas, 2018-2019
- Member, University Holistic Enrollment Committee Taskforce: International Programs, University of North Texas at Dallas, 2017-present
- Member, Steering Committee, Early College High School-Collegiate Academy, Sunset High School, Dallas, TX, 2017-2020
- Member, Building Committee, Student Access and Success Building, University of North Texas at Dallas, July 2017-2019
- Member, President's Cabinet, University of North Texas at Dallas, July 2016-2019
- Member, President's Executive Council, University of North Texas at Dallas, 2013-2019

- Member, Building Committee, Residence Hall, University of North Texas at Dallas, July 2013-17
- Member, Strategic Plan Steering Committee, University of North Texas at Dallas, July 2015-2019
- Leader, “Demonstrated Competencies” Team, UNTD Strategic Plan, University of North Texas at Dallas, 2015-2019
- Member, President’s Rapid Response Committee, University of North Texas at Dallas, 2016-2019
- Member, “Re-Imagining the First Year” Executive Team, University of North Texas at Dallas, 2015-2020 (sponsored by American Association of State Colleges and Universities)
- Member, “Dreamcatchers” Executive Team, University of North Texas at Dallas, 2015-2016
- Chair, School of Liberal Arts and Sciences Dean’s Council, University of North Texas at Dallas, 2014-2019
- Member, Distance Learning and Instructional Technology Committee, University of North Texas at Dallas, 2014-2019
- Member, Building Committees, Student Access and Success Building and new residence hall, University of North Texas at Dallas, 2013-2019
- Member, Core Curriculum Committee, University of North Texas at Dallas, 2013-2019
- Member, Advisory Board, Freshman Learning Communities, University of New Mexico, 2012-2013
- Member, Research Allocations Committee, University of New Mexico, 2010-2013
- Member, CLAS Dean’s Task Force on Budget Data Dissemination, University of New Mexico, 2010-2011
- Member, Chairs Council, College of Humanities and Social Sciences, Sam Houston State University, 2008-2010
- Member, Faculty Senate, University of New Mexico, 2004-2007
- Member, International Studies-Study Abroad Committee, University of New Mexico, 2004-2008
- Member, Provost’s Committee on Service Learning, University of New Mexico, 2003
- Member, Board of Directors, Feminist Research Institute, University of New Mexico, 2003-2005
- Member, Campus Planning Committee, University of New Mexico 2002-2008

**General Departmental:**

- Board of Directors, SERCH Institute, University of North Texas at Dallas, 2018-2022
- Chair, Assessment Committee, Communication and Technology Department, University of North Texas at Dallas, 2019-2022
- Member, Search Committee, Assistant Professor of Communication and Technology, University of North Texas at Dallas, 2019

- Member, Search Committee, Adjunct Professor of Communication and Technology, University of North Texas at Dallas, 2019
- Chair, Executive Committee, Communication and Journalism Department, University of New Mexico, 2012-2013
- Chair, Chair's Advisory Committee, Sam Houston State University, 2008-2010
- Steering Committee, VisComm 25 Conference, University of New Mexico, 2011
- Chair, Mass Communication Undergraduate Committee, University of New Mexico, 2007-2008
- Member, Merit Committee, University of New Mexico, 2007
- Member, AECJMC Accreditation Committee, University of New Mexico, 2006-2008
- Graduate Admissions Committee, Communication and Journalism Department, University of New Mexico, 2003-2006
- Chair, Search Committee, Public Relations position, University of New Mexico, 2005
- Member, Search Committee, C & J Broadcast Engineer Position, University of New Mexico, 2005
- Committee on Graduate Student Assessment, Communication and Journalism Department, University of New Mexico, 2001-2002 and 2003-2004
- Faculty Sponsor, Annual Graduate Student Trip to Acoma and Navajo Reservation, Communication and Journalism Department, University of New Mexico, 2002 and 2003
- Faculty Sponsor, Annual Graduate Student Trip to Northern New Mexico (Santa Fe, Chimayo, and Taos Pueblo), Communication and Journalism Department, University of New Mexico, 2002, 2004
- Undergraduate Committee, Mass Communication and Journalism, Communication and Journalism Department, University of New Mexico, 2002-2003
- Member, Search Committee, Journalism position, University of New Mexico, 2003
- Communication and Journalism Graduate Program Task Force, Communication and Journalism Department, University of New Mexico, 2001-2002
- Steering Committee, Communication and Culture Conference, University of New Mexico, 2001
- Chair, Search Committee, Advertising position, University of New Mexico, 2001-2002

#### **Service at DePauw University**

- Committee on Academic Policies and Procedures, DePauw University, Greencastle, IN, 2000-2001
- Editorial Board, DePauw University Research Journal, DePauw University, Greencastle, IN, 1998-2001
- Governing Board, Media Fellows, DePauw University, Greencastle, IN, 1997-2001

- Faculty Development Committee, DePauw University, Greencastle, IN, 1998-1999
- International Education Committee, DePauw University, Greencastle, IN, 1998-1999
- Faculty Advisor, Student Television, DePauw University, Greencastle, IN, 1997-2001

**Service at University of Iowa:**

- Board of Directors, Student Broadcasters Inc., University of Iowa, Iowa City, IA, 1995-1997 (advisory board for University of Iowa student radio station KRUI/FM)
- Textbook Review Committee, Rhetoric Department, University of Iowa, Iowa City, IA, 1993
- Project Director, HighVisions/GreatDreams, 1992-1993, 2002, 2003. Project designed to empower sixth grade girls in realizing potential for making choices and developing identity. Responsible for project development, fundraising, and program execution.