GO

GABE OTTESON

✉ gabriel.otteson@untdallas.edu

📞 520-668-3882

TECHNICAL SKILLS

Adobe Audition ●●●○
Adobe Premiere Pro CC ●●●○
Adobe InDesign ●○○○
Adobe Illustrator ●●○○
Audacity ●●○○
Final Cut Pro ●●○○
Microsoft Office ●●●○
Sony Vegas ●●○○
Social Media ●●○○

EDUCATION

Master of Arts, Radio, Television, and Film
University of North Texas

Aug 2010 - May 2013
Winner, Outstanding Grad Student, Outstanding Graduate Research Assistant
Thesis: "Down, Set Like?: A Study of Social Networking and Sports Fandom"

Bachelor of Science, Electronic Media and Film,
Northern Arizona University

Aug 2004 - May 2008
Earned an additional Electronic Media Production Certificate
Area of concentration: Media Management/Production
Minor: Business Administration
Dean's List

TEACHING EXPERIENCE

Lecturer, *Univerity of North Texas - Dallas*
Aug 2021 - Present
Teach multiple introductory communications courses, design and teach multiple production-based courses.

Visiting Lecturer, *Univerity of North Texas - Dallas*
Aug 2018 - Spring 2021
Teach multiple introductory communications courses, design and teach multiple production-based courses.

Interim Instructor, *Texas Wesleyan University*
Spring 2017
Temporary replacement for full-time faculty on leave. Taught MCO 2399 Mobile Production and advised Rambler TV

Full-Time Faculty/Student Media (TV) Adviser, *Texas Wesleyan University.*
Aug 2015 - May 2016
Taught multiple Mass Comm courses; developed an MCO Production class for Non-Majors; managed the MCO website. Advised Rambler TV and supervised therambler.org.

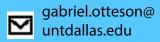### Adjunct Instructor, *Texas Wesleyan University*
Jan 2015- May 2015
Taught MCO 3310 Advanced Digital Production; conducted consultant workshops with students and faculty on audio and video editing; critiqued and evaluated Rambler TV Productions

Teaching Assistant, *Yorktown Education*
Dec 2013 - Mar 2014
Collaborated in curriculum development, tested/operated/troubleshot Printrbot printer, taught SketchUp, Slic3r, and Repetier printer software and modeling techniques, printing/assisting in printing student work.

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TECHNICAL SKILLS

Skill	Level
Adobe Audition	●●●○
Adobe Premiere Pro CC	●●●○
Adobe InDesign	●○○○
Adobe Illustrator	●●○○
Audacity	●●●○
Final Cut Pro	●●○○
Microsoft Office	●●●○
Sony Vegas	●●○○
Social Media	●●○○

TEACHING EXPERIENCE (CONT.)

Teaching Assistant, - "Perspectives on Broadcast, Cable, and Internet Technologies" & "Media Law and Regulation"
University of North Texas

Jan 2013 - May 2013

Collaborated on attendance policy, kept daily comprehensive attendance records, met with students upon request, graded exams, and administered grades on course's online Blackboard site.

RELATED EXPERIENCE

Research Assistant
University of North Texas

Jan 2013 - May 2013

Provide as needed research and editorial support for a Tenured Professor and Department head, including compiling sources, and proofreading and editing materials

Research Assistant - Center for Spanish Language Media
University of North Texas

Feb 2011 - Dec 2012

Co-wrote major annual State of Spanish Language Media report, managed the Center's Facebook and Twitter presence, updated and managed Center official blog, conducted exploratory study on differences between local Spanish and English newscast content.

Live Production staff – NAU Live!
Northern Arizona University

Jan 2008 - May 2008

Trained to operate control room positions with exception of Director and Video Server Operator, and operated teleprompter and occasionally assisted in the audio booth during twice-weekly live student newscast broadcasts.

DJ and Production staff – KJACK Radio
Northern Arizona University

Jan 2006 - May 2008

Operated Rivendell radio automation software, produced and performed 1- and 2- hour DJ airshifts. Produced sweepers, liners, PSAs, and ads for the Production Department.

MEMBERSHIPS

AEJMC - *Association for Education in Journalism and Mass Communication*

BEA- Broadcast Education Association

TABE- Texas Association of Broadcast Educators
       Secretary-Treasurer: Summer 2021 - Present

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Adobe Illustrator	●●○○
Audacity	●●○○
Final Cut Pro	●●○○
Microsoft Office	●●●○
Sony Vegas	●●○○
Social Media	●●○○

COURSES TAUGHT

University of North Texas - Dallas
COMM 1010 - Intro to Communication
6 sections

COMM 1307 - Intro to Mass Communication
5 sections

COMM 2312 - Visual Communication
12 sections

COMM 2314 - Computer Graphics for Communication
1 section

COMM 3311 - New Media Storytelling
12 sections

COMM 3321 - Digital Production I
3 sections combined with COMM 4320
4 stand-alone sections

COMM 3326 - Media Announcing
1 section

COMM 3331 - Social Media Campaigns
1 section

COMM 4320 - Digital Production II
3 sections combined with COMM 3321
4 stand-alone sections

Texas Wesleyan University
MCO 3310 - Advanced Digital Production
Spring 2015 (Adjunct)
Spring 2016

MCO 1302 - Mass Media and Society
Fall 2015

MCO 2408 - Digital Production
Fall 2015

FAR 1309 - Film Aesthetics
Spring 2016

MCO 2399 - Mobile Production (Interim)
Spring 2017

Yorktown Education
Technology - 3D Design & Printing
2 quarter AY 13-14 Dec 2013 - Mar 2014

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Final Cut Pro	●●○○
Microsoft Office	●●●○
Sony Vegas	●●○○
Social Media	●●○○

PUBLICATIONS, PAPERS, & PRESENTATIONS

Sports, Production, and Digital Media (Panel Discussion)
South Central Broadcast Society Competition and Conference
Fall 2015
Texas Wesleyan University

Down, Set, Like?: A Study of Social Networking and Sports Fandom (Adaptation of Master's Thesis Presentation)
South Central Broadcast Society Competition and Conference/BEA District 5 Convention
Fall 2013
Texas Association of Broadcasters, Austin TX

The State of Spanish Language Media 2012 (Co-author, Book Chapter)
Alan B. Albarran (Ed.)'s Media Management and Economics Research in a Transmedia Environment.
2013
Taylor & Francis, New York, NY and London, UK

State of Spanish Language Media –2012 Annual Report (Sole contributing-author)
Center for Spanish Language Media
2013
University of North Texas

News Contra Noticias: A Comparison of English-language and Spanish-language News (Co-author, paper presentation)
Broadcast Educators Association/National Association of Broadcasters Convention
Spring 2012
Las Vegas, NV

El Estado de los Medios en Español: Spanish Language Media in the United States Today (Co-author, paper presentation)
Association for Education in Journalism and Mass Communication Midwinter Conference
Spring 2012
University of Oklahoma

State of Spanish Language Media –2011 Annual Report (Co-contributing author)
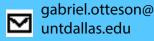*Center for Spanish Language Media*
2012
University of North Texas

Blockbusted: A Resource Dependence Analysis (Paper presentation)
Association for Education in Journalism and Mass Communication Conference
Summer 2011
St Louis, MO

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Audacity ●●●○
Final Cut Pro ●●○○
Microsoft Office ●●●○
Sony Vegas ●●○○
Social Media ●●○○

UNIVERSITY COMMITTEES/SERVICE

University of North Texas - Dallas

Faculty Senate
Senator - Nontenure Track
Fall 2024 - Present
University Core Curriculum Committee
Member - Creative Arts Component Area
Fall 2022 - Present
School of Liberal Arts & Sciences Curriculum Committee
Committee Chair
Fall 2022 - Present
LAS Peer Observation of Teaching Committee
Peer observer/reviewer
Fall 2024 - Present
LAS Review Promotion & Tenure Committee (Annual Faculty Reviews)
Member
Fall 2019 - Present
Instructional Technology Committee
Ex-Oficico - Faculty Senator Liasion
Fall 24- Spring 25
Hiring Committee - Asst Professor of Mass Communication
Member
Spring - Summer 2025

Adjunt Faculty Hiring/Interview Committee
Music Appreciation
Summer 2024

LAS RPT Committee
Chair - Lecturer Promotion Subcommittee
Spring 2024

LAS RPT Committee
Member - Annual Evaluation Subcommittee
Spring 2024
LAS RPT Committee
Member - Annual Evaluation Subcommittee
Spring 2024

Adjunt Faculty Hiring/Interview Committee
Music Appreciation
Summer 2023

Adjunt Faculty Hiring/Interview Committee
Art Appreciation
Summer 2023

Faculty Senate
Senator - Nontenure Track
Fall 2022 - Spring 2024
Instructional Technology Committee
Member
Fall 21- Spring 24

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Adobe Illustrator	●●○○
Audacity	●●○○
Final Cut Pro	●●○○
Microsoft Office	●●●○
Sony Vegas	●●○○
Social Media	●●○○

UNIVERSITY COMMITTEES/SERVICE

Faculty Worklife Committee
Committee Chair
Fall 2021 - Spring 2022

Media Streaming Consultant w/UNTD Athletics
Member
Fall 2021- Spring 2022; Fall 2023

LAS Curriculum Committee
Member
Fall 2019 - Present

Faculty Worklife Committee
Member
Fall 2019 - Spring 2022

Faculty Worklife Committee - Lecturer Track Subcommittee
Member
Spring 2020

Hiring Committee - Asst Professor of Mass Communication
Member
Fall 2019 - Spring 2020 - Summer 2020

Hiring Committee - Asst Professor of Mass Communication
Member
Fall 2020 - Spring 2021