

Kenne' Johnson, MPH

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Skills

Marketing Communications

Program Evaluation

Operations Management

Budget Management

Event Management

Experience

2023-04 - Current

Program Manager

Dr. Emmett J. Conrad Leadership Program - UNTD, Dallas, TX

- Meet with Dr. Emmett J. Conrad Leadership Program stakeholders regularly to assess progress and make adjustments.
- Coach 4 interns on productivity strategies to accomplish challenging goals.
- Facilitate workshops and conduct one-on-one training to interns and student workers.
- Produce 15 or more professional development sessions for over 100 Conrad Scholars annually.
- Establish milestones and objectives based on input from functional areas and stakeholders.
- Design and develop programs and projects for dissemination to personnel.
- Manage and supervise administrative and daily program operations, complying with policies and regulations.
- Demonstrate strong writing and presentation skills to develop briefs, memorandums and analytical reports for clients.
- Research internship program best practices in support of training development and program content.

2022-08 - 2023-02

Marketing Events Project Coordinator

Grandscape, The Colony, Texas

- Coordinated schedules and timelines for 15 events.
- Managed event logistics and operations for assigned events.
- Managed administrative logistics of events planning, event booking, and event promotions.
- Coordinated performers, photographers, and musicians for events.
- Evaluated and selected service providers and vendors according to customer requirements.
- Created and maintained event expenditures, budgets and timelines in job-related software.
- Developed post-event reports to determine effectiveness of each event.

2019-08 - 08-2022

Program Coordinator- Consultant

Mark Cuban Heroes Basketball Center , Dallas, Texas

- Produced special events hosted on and off site to include Prom Dress Gifting and Father's Day Photo Shoot events.
- Develop and execute Life Skills virtual course in alignment with University of Texas at Dallas - Rising Blazers and Mark Cuban Heroes Basketball Center competencies targeting ages 13 to 17.
- Serve as community liaison/partner on behalf of the center.
- Managed daily schedules for Workforce Solutions of Greater Dallas interns in 2019.
- Increased special event participation by 9%.

2021-08 - 2022-06

Recreation Supervisor

City Of Lancaster, Lancaster, Texas

- Developed, implemented, marketed, and evaluated Parks and Recreation 20 special events, health and wellness, cultural and fine arts programming for City of Lancaster, Texas patrons of all ages.
- Developed special event and programming budgets and manage budgets in collaboration with management.
- Cultivated sponsorships opportunities with local entities such as Crescent Medical Center.
- Developed and coordinated staff responsibilities and assignments.
- Trained staff, provided conflict resolution, and review department processes.
- Functioned as liaison to community organizations and Lancaster Independent School District.

2020-03 - 2021-08

Administrative Secretary

City of Lancaster Parks and Recreation Department , LANCASTER, TX

- Provided clerical and administrative support to Director in collaboration with City Management.

- Compiled pertinent data and information for weekly, quarterly, and annual updates presented to the City Council.
- Developed and monitored social media strategies to ensure ongoing user engagement and proficient social media targeting.
- Streamlined communication channels with the Community Relations Office to promote efficient public information approval processes.
- Compiled data and created pertinent documents for National Recreation and Park Association Commission for Accreditation of Park and Recreation Agencies (CAPRA).
- Prepared Dallas Area Agency on Aging monthly report in collaboration with colleagues from May 2020 to June 2020.
- Prepared Dallas Area Agency on Aging annual audit reports in collaboration with colleagues in July 2020.
- Recorded and reported department monthly financial expenses to the Finance Department from March 2020 to September 2020.

2019-08 - 2020-03

Youth Program Leader - PT

City of Lancaster Quality of Life and Cultural Services Department , Lancaster, TX

- Developed and coordinated evidence-based youth program activities targeting grades 6th - 8th.
- Collaborated with a volunteer organization to deliver weekly entrepreneurship workshops targeting grades 4th - 8th.
- Conducted daily facility and vehicle inspections.

2017-08 - 2017-11

Intern

Association Of State Public Health Nutritionists , College Station, TX

- Presented health status data of African Americans with Type-2 Diabetes in Texas rural communities to Association of State Public Health Nutritionists preceptors.

2016-08 - 2017-11

Graduate Student Research Assistant

Transdisciplinary Center For Health Equity Research, College Station, TX

- Recruited African American participants for Type-2 Diabetes research study and designed communication protocol.
- Developed 2 presentations for American Public Health Association Annual Meeting and Expo. Atlanta, Georgia 2018.

2017-05 - 2017-08

Cardiovascular and Stroke Program Research Assistant

CHI St. Joseph Regional Health Center , College Station, Texas

- Developed departmental disease management referral process.

- Designed departmental/hospital-wide patient education screen administered by nurses, physicians, and other medical staff.

2016-06 - 2016-08

American Diabetes Association Intern

Houston American Diabetes Association , Houston, TX

- Utilized event logistic best practices for dissemination to Development Project Manager for coordination and planning of future community health fairs.
- Coordinated 2 community outreach initiatives via health care booths targeting high-incident populations in Houston, Texas.

Education

2016-08 - 2018-05

Master of Public Health: Health Promotion And Community Health Sciences

Texas A&M University School of Public Health - College Station, TX

- Master of Public Health-Health Promotion and Community Health Sciences
- Received Public Health Scholarship Award

2015-08 - 2016-05

Bachelor of Science: Public Health

University of Houston - Houston, TX

Awards and Certificates

2023 - 03

Program of the Year

2021-10

Employee Brag Award - City Of Lancaster

2020-10

Key Contributor Award - City Of Lancaster Parks and Recreation Department

2019-11

Mental Health First Aid - National Council for Behavioral Health

2018-05	Public Health Scholar Award - Texas A&M School of Public Health
2017-08	Chronic Disease Self-Management Leader Certification - Texas A&M School of Public Health
2017-08	Diabetes Self-Management Leader Certification - Texas A&M School of Public Health

Publications

"'I Struggle with Breast Cancer and I Struggle with God'": Insights from African Americans Breast Cancer Survivors."

Full author list: Rahma S. Mkuu, PhD; Idethia Shevon Harvey, DrPH; Edna Brown, PhD; Erica C. Spears, PhD; Miryan G. Jara, BS; Kenne Johnson, MPH; Tyra Montour, MPH; Janae Alexander, MPH

Presentations

Harvey, I., Mkuu, R., Spears, E. Brown, E., Johnson, K., Jara, M., Jackson, A., Rossmay, D. (2017). Living with Type 2 Diabetes challenges of diabetes management among African Americans. APHA Annual Meeting and Public Health Expo. November 4-8, 2017

Harvey, I., Mkuu, R., Spears, E. Brown, E., Johnson, K., Jara, M., Jackson, A., Rossmay, D. (2017). Does where I live impact how I live? Framing the social pathways underlying associations between place and type-2 diabetes. APHA Annual Meeting and Public Health Expo. November 4-8, 2017

Harvey, I., Mkuu, R., Jara M., Johnson, K. (2017). Chronic Disease, Social Support, and Mental Health among Older Women Residing in Barbados: Results from the Survey on Health, Well-being, and Aging Study. 17th Annual Academy of Health Behavior Meeting. Tucson, Arizona. March 19-22, 2017.