

FACULTY CURRICULUM VITAE

SHANNON L. STRAIN

PH. D CANDIDATE (A.B.D.), MBA, BFA

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AREA OF EXPERTISE

Strategic and Organization Behavior, Project Management, Customer Relationship Management, and Business Communications

EDUCATION

Ph. D Candidate, Northcentral University –estimated defense date November 2025

Major: Business Administration

Supporting Areas of Emphasis: Project Management, Strategic and Organizational Management, and Customer Relationship Management

Dissertation: Physicians' Virtual Knowledge-Sharing Perceptions Across Generational Cohorts: A Single Case Study of a Prominent Texas Hospital

Master of Business Administration, University of Phoenix, 2007

Major: Business Administration

Bachelor of Fine Arts, University of Oklahoma, 2001

Major: Visual Communication

Supporting Areas of Emphasis: Advertising, Marketing, and Communication

Scholarship: The University of Oklahoma, "Passage to Progress"

Carl Albert State College, 1995

Major: Advertising/Public Relations

PROFESSIONAL EXPERIENCE

Academic

Adjunct Professor, University of North Texas- Dallas (August 2018-Present)

Adjunct Professor, Dallas College-Brookhaven Community College (August 2017-Present)

Director N.A.S.T.I. Grant, Redlands Community College (October 2011-September 2013)

Full-Time Tenured Faculty, Redlands Community College (August 2011-October 2012)

Adjunct Professor, Redlands Community College (January 2009-August 2011)

Adjunct Professor, Mid-American Christian College (November 2009-January 2011)

Adjunct Professor, University of Central Oklahoma (August 2008-2013)

Adjunct Professor, Oklahoma State University-Oklahoma City, (August 2008-January 2010)

Executive Assistant to Dean of Student Affairs and Athletic Director, Carl Albert State College (Summer 1993- part-time, May 1994-May 1995 full-time)

Research

Prevention of Early Intervention, a federally funded grant that BCFS Health and Human Services-Family Resource Center servers. The mission is to fully engaged community coalition and partnership program. BCFS Health and Human Services-Tyler partnerships include Healthy Me Health Baby, East Texas Human Need Network, Community Action Network, and Tyler ISD., established in 1944., (2023-current)

United States Department of Public Education, a five-year grant under the Native American Serving Nontribal Institutions Program under Title II, Part F sect 371. (2011-2013)

Conferences

Strain, L, S. (2013). *Grants and Projects That Enhance the Success of Ethnic Minority Students in Higher Education*. 2013 N.C.U.R.A. Region V Oklahoma City Program.

Strain, L. S. (2013). *Bringing Cheyenne and Arapaho Perspective into the Classroom: Window on our World*. Cheyenne and Arapaho Tribes and National Park Service, United States Department of Interior.

Awards

Identified as a high-achieving professional due to my professional experience and academic achievements, *Professional Honor Society®*, (2023).

Nominated s Honor Listee in the "Who's Who/Who's Who in American Education" for my professional success and academic accomplishment, (2023). *Marquis Who's Who*.

Distinguished Service Award, (2012). The National Institute for the study of Transfer Students from the *University of North Texas*.

G.I.F.T Award Recipient (Great Ideas for Teaching). (2012). *Oklahoma Association Community Colleges*.

Committees

Dallas College, EEL (Equity in Education League)/REAL (Responsive Equity Aspiration Live), 2021

Brookhaven, Business Division, new book, and course content reviewer, August 2017-2021

University of Central Oklahoma Communications Textbook Committee, 2010-2011

Professional

BCFS Health and Human Services-Tyler, Lead Resource Navigator to BCFS Family Resource Center, Tyler, Texas, (July-current)

Accounts Payable Specialist and Social Media Specialist, TSTImpreso, Inc. and Alexia Springs, Inc. (June 2017-August 2018)

Mortgage Loan Officers, City Bank Texas, (June 2014-November 2017)

Shine Program Coordinator, Oklahoma County Commissioner District 2, (September 2013-December 2013)

Assistant Controller/Cash Management Supervisor, Premium Beers-Budweiser, (July 2006-December 2008)

Staff Accountant, Premium Beers-Budweiser, (February 2006-July 2006)

Sales Representative/ Account Manager, Office Max-Boise Cascade, (January 2004-December 2005)

Marketing Director/Business Development, U.S. Employees O.C. Federal Credit Union. (December 2002-January 2004)

Marketing Director, Business Development, Executive Assistant O.U. Federal Credit Union (February 1999-December 2002)

Customer Service Representative, Staff Accountant, O.U. Federal Credit Union, (January 1998-February 1999)

Committees

Leadership of Canadian County, 2011-2012

United Way Investment and CASA Committee Member, 2012-2013

United States Bowling Association, State and City Director, 2010-2013

Oklahoma Credit Union Political Action Committee Member, 2001-2004

Children's Miracle Network/Credit Union for Kids Spokesperson & Committee Member,
1998-2004

