

# TIM MAIDEN



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## PROFESSIONAL EXPERIENCE

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### **SVP / GROUP MANAGER – COMERICA BANK**

FEBRUARY 2024 – PRESENT

- Manage all aspects of the Middle Market & Business Banking Loan Group including overseeing and assisting Relationship Managers in their marketing of lending services and other products, credit quality, customer service, profitability and growth, as well as managing support staff.
- Meet profit plan and loan quality goals -- achieves plan income targets; maximizing loan spreads, fees and non-interest income; and managing direct expenses.
- Manage and maintain loan portfolio credit quality. Communicate appropriate loan policies and guidelines considering quality, pricing and types of loans. Assist loan officers in analyzing and structuring credit facilities for new and existing credits.
- Effectively lead and manage the team. Provide coaching, training, development and performance management. Responsible for hiring, firing, and salary administration.
- Administrative responsibilities such as reporting, budgeting, compliance management and other administrative duties. Ensures compliance by applying all applicable federal, state and local laws and regulations; and CMA policies and procedures. Ensures completion of necessary and required compliance related training. Demonstrates compliance effectiveness by achieving satisfactory or better ratings on all audits.
- Business Development & Sales Leadership Management -- achieve sales results by implementing a sales action plan in an effective manner; conducting periodic sales meetings on the topics of prospecting, pipeline development, and deposit gathering; monitoring sales plan commitments; and recognizing efforts.

### **SVP- SIMMONS BANK**

SEPTEMBER 2019 – JANUARY 2024

- Responsible for building, expanding, and retaining existing client relationships while providing an exceptional client experience.
- Manage da \$75MM+ portfolio of CRE, C&I and Equipment loans and \$10MM in deposits/treasury accounts.
- Generated \$85MM of new credit opportunities in the past 18 months.
- Provided expert financial solutions to existing and prospective clients by assessing their financial needs and offering solutions through bank products and services to help clients accomplish their current and future financial goals.
- Hired to work directly with Market President to execute the specific business development plan designed for the market focused on growing both small and large commercial relationships, particularly in Southern Dallas trade area.

### **SVP- SOUTHERN DALLAS COMMUNITY LEADER / FROST BANK**

JUNE 2014 – JULY 2019

- Generated credit opportunities of \$65MM and depository accounts of \$25MM within a 36-month period.
- Led a sales team in achieving banking, investments, and insurance sales objectives within the southern Dallas region with a targeted focus on C&I credits, Equipment Financing and Owner-Occupied Real Estate.
- Managed prospecting, credit structure and sales execution.
- Direct involvement with Executive Management in the site selection of locations and commercial team hires.
- Led Frost's entrance in the Southern region of Dallas.
- Championed community involvement and marketing strategy, including representing the bank on boards and civic committees.

### **BRANCH PRESIDENT (DESOTO) / PLAINS CAPITAL BANK**

NOVEMBER 2013- JUNE 2014

- Provided stable leadership during Plains Capital's acquisition of First National Bank.
- Developed and executed retention strategy for customer based in the Dallas region.
- Led marketing activities for the Desoto financial institution, including the branch re-opening under Plains Capital Bank executive leadership.
- Managed branch commercial portfolio, sales activities and financial performance.

### **SPECIAL ASSET OFFICER / FIRST NATIONAL BANK (FNB)**

JUNE 2011 – NOVEMBER 2013

- Managed a portfolio in excess of \$185MM, including classified credits and OREO assets.
- Identified potential portfolio risks and recommended strategies in effort to alleviate criticized loans, including asset liquidations.
- Responsible for managing a portfolio of large and complex problem commercial and industrial loans across an array of different industries and business segments.
- Negotiated with debtors or their representatives to secure repayment agreements and monitors adherence to the terms of repayment agreements.

### **BRANCH PRESIDENT / FIRST NATIONAL BANK (FNB)**

DECEMBER 2006 – JUNE 2011

- Planned, directed, and organized sales and operational activities of the branch involving; lending, account servicing; and other cash management activities.
- Originated \$75MM+ in CRE, C&I and Equipment credit opportunities and \$10MM in deposits/treasury accounts.
- Worked directly with local and executive leadership on branch performance, including personnel management and financial outcomes.
- Managed and serviced loan portfolio including; business development, underwriting, loan origination, completing reports, and construction project management.
- Monitored branch's sales performance and compliance with policy and procedures.

## **CORPORATE RELATIONSHIP MANAGER / REGIONS BANK**

DECEMBER 2005 –NOVEMBER 2006

- Developed and maintained a portfolio of revenue generating client relationships within the defined market segment.
- Managed commercial banking credits and cash management client relationships.
- Analyzed and negotiated the terms of loans, such as pricing special conditions, interest rates, according to guidelines set by the Credit Policy Committee.
- Managed a credit portfolio of corporate clients that exceeded \$18MM, while offering products and financial services in a prompt and high-quality manner.

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## **LEADERSHIP ACHIEVEMENTS**

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**2020** - D-Magazine Small Non-Profit Honoree  
**2019** - Parkland Hospital "Stand for Parkland" Award Recipient  
**2019** - Dallas Business Journal's Minority Leader Award  
**2018** - NAACP President's Award Recipient – Dallas Chapter  
**2017** - Duncanville Mayor's Award Recipient  
**2017** - Duncanville Chamber's Chairman Award Recipient  
**2017** - Leadership Dallas (Dallas Regional Chamber)  
**2015** - Leadership Southwest Graduate  
**2015** – Dallas Business Journal's "40 Under 40" Award Recipient  
**2015** - Induction into TCU's Business Hall of Fame

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## **EDUCATION BACKGROUND**

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### **ADJUNCT PROFESSOR / COLLEGE OF BUSINESS**

UNIVERSITY OF NORTH TEXAS AT DALLAS

### **ADJUNCT PROFESSOR / COLLEGE OF CHRISTIAN FAITH / 2013 -2018**

UNIVERSITY OF NORTH TEXAS AT DALLAS

### **MASTER - CHRISTIAN EDUCATION / 2008**

DALLAS BAPTIST UNIVERSITY

### **MASTER - LIBERAL ARTS / 2002**

TEXAS CHRISTIAN UNIVERSITY

### **BACHELOR OF ARTS / 2000**

TEXAS CHRISTIAN UNIVERSITY

### **FORMAL CREDIT TRAINING/ 2002**

FROST BAN

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## VOLUNTEER EXPERIENCE

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**Maiden Foundation**– Co Founder ([www.maidenfoundation.com](http://www.maidenfoundation.com))  
**UNT Dallas School of Business** – Advisory Board Member  
**Dallas Regional Chamber** – Southern Dallas Taskforce Committee  
**UNT Dallas / Credit Analysis Certification Program** – Committee Member  
**Village Tech Schools** – Board Member & Treasurer  
**Duncanville Outreach Ministry** - Treasurer  
**Kappa Alpha Psi Fraternity** (Former Polemarch of Kappa Epsilon)  
**TCU Black Alumni Association Chapter** – Member  
**TCU Lettermen Association** – Member

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## ADJUNCT EXPERIENCE

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### **DALLAS BAPTIST UNIVERSITY (College of Christian Faith)**

Spring 2013 - Church Administration (MACE 6307)  
Fall 2014 – New Testament Survey (RELI 1392)  
Fall 2014 – The Gospels (RELI 4307)  
Spring 2014 - Spiritual Formation – (CHST 3309)  
Fall 2015 – Spiritual Formation – (CHST 3309)  
Spring 2016 – Spiritual Formation – (CHST 3309)

### **UNIVERSITY OF NORTH TEXAS AT DALLAS (School of Business)**

Spring 2009 – Management Science (DSCI 3870)  
Fall 2019 – Business Ethics (MGMT 2880 -01)  
Spring 2020 – Business Ethics (MGMT 2880 -01)  
Fall 2020 – Business Ethics (MGMT 2880 -01)  
Spring 2021 – Business Ethics (MGMT 2880 -01)  
Fall 2021 – Business Ethics (MGMT 2880 -01)  
Spring 2022 – Business Ethics (MGMT 2880 -01)  
Fall 2022 – Business Ethics (MGMT 2880 -01)  
SPRING 2023 - Credit Analysis II (FINA 4382)  
SPRING 2023 - Credit Analysis II (FINA 4382)  
FALL 2023 - Credit Analysis II (FINA 4382)  
SPRING 2024 - Credit Analysis II (FINA 4382)  
FALL 2024 - Credit Analysis II (FINA 4382)  
SPRING 2025 – Business Ethics (MGMT 2880 -01)  
SPRING 2025 - Credit Analysis II (FINA 4382)

### **UNIVERSITY OF NORTH TEXAS AT DALLAS (School of Business)**

Served on a 4-member committee to develop a Credit Analysis certification minor. This required intense research of similar programs at other universities and visits with local banks and other industry partners such as RMA (Risk Management Association), ABA (America Banking Association), and Moody's. The program was approved by the UCC on 4/9/2021 and Academic Council on 4/27/2021. ABA endorsed the program and provides additional certification for students.