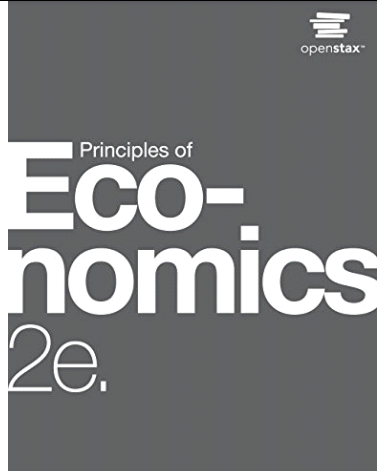


The University of North Texas at Dallas
Spring 2025
Syllabus for

PRIN OF MICRO_ECON 1100 100% On-line

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|--|--|------------------|-----------------|
| Department of | | School of | Business |
| Instructor Name: | Michael D Lansing | | |
| Office Location: | Online this semester. Canvas email for appointments or questions | | |
| Office Phone: | CANVAS Email will be the communication tool in this class. - Please include a detailed description in your email of your issue, comments, or questions and we will go from there | | |
| Email Address: | CANVAS EMAIL ONLY FOR THIS CLASS | | |
| Office Hours: | Email for response within 24 hours | | |
| Classroom Location: | !00% Online | | |
| Class Meeting Days & Times: | Online Aug 25 – Dec 13 2025 | | |
| Course Catalog Description: | 1100 (2302). Principles of Microeconomics. Business organization and market economy; theory of the firm; techniques of economic analysis in current economic problems; comparative economic systems. Satisfies the Social and Behavioral Sciences requirement of the University's Core Curriculum. | | |
| Prerequisites: | NA | | |
| Required Text: |  | | |

| | |
|---|---|
| | <p>Principles of Economics (2e) Author: Timothy Taylor, Macalester College ISBN: ISBN-10 1938168232 ISBN-13978-1-938168-23-9 Revision PE-2014-001(03/16)-RS The TEXT IS Required Copyright Year: 2016 Publisher: OPENSTAX</p> <p>You can download a free copy of this text from the OpenStax website.</p> <p>Hard copy is available in the Bookstore for sale</p> |
| <p>Access to Learning Resources:</p> | <p>UNT Dallas Library: phone: (972) 780-1616 web: http://www.untDallas.edu/library email: library@untDallas.edu</p> <p>UNT Dallas Bookstore: phone: (972) 780-3652 web: http://www.untDallas.edu/bookstore e-mail: untDallas@bkstr.com</p> |
| <p>Supported Browsers: Chrome 67 & 68 Firefox 60 & 61 Flash 29, 30 (for audio/video) Internet Explorer 11 Edge 41, 42 Respondus Lockdown Browser Safari 10, 11</p> <p>Supported Devices: iPhone Android Chromebook <i>(Tablet users can use the Canvas app)</i></p> <p>Screen Readers: VoiceOver (Safari) JAWS (Internet Explorer) NVDA (Firefox) <i>Note: There is no screen reader support for Canvas in Chrome</i></p> | <p>Getting Help with Canvas:</p> <p>Canvas 24/7 Phone Support for Students: 1-833-668-8634</p> <p>Canvas Help Resources: Web: Canvas Student Guide</p> <p>For additional assistance, contact Student Assistance (Distance Learning): Founders Hall, Rm 124 phone: (972)338-5580 email: distancelearning@untDallas.edu</p> <p><i>If you are working with Canvas 24/7 Support to resolve a technical issue, make sure to keep me updated on the troubleshooting progress.</i></p> <p><i>If you have a course-related issue (course content, assignment troubles, quiz difficulties) please contact me during office hours or by email.</i></p> |
| <p>Course Goals or Overview: The goals of this course are as follows -</p> <p>1100 (2302). Principles of Microeconomics. Business organization and market economy; theory of the firm; techniques of economic analysis in current economic problems; comparative economic systems. Satisfies the Social and Behavioral Sciences requirement of the University Core Curriculum</p> | |

| Learning Objectives/Outcomes: At the end of this course, students will be able to: | |
|---|---|
| 1 | Define basic concepts and principles in microeconomics. |
| 2 | Apply marginal cost-benefit analysis to the study of the firm and consumer behavior. |
| 3 | Apply supply and demand analysis to microeconomic problems and issues |
| 4 | Calculate and interpret quantitative microeconomic measures such as elasticity, costs, revenue, and profit. |
| 5 | Describe the different types of market structures. |
| 6 | Describe the role of the public sector in a market economy. |
| 7 | Describe some limitations of microeconomic theories and concepts. |
| 8. | Communicate microeconomic ideas effectively in written form. |
| 9. | Communicate microeconomic ideas effectively in oral form |

100% Online Course Outline

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated in class or via class email or Canvas announcement. Additional readings and activities may be added, these will be noted in the Readings and Activities/Assignments sections.

| Schedule | Topic | Activities | Due Date-Sunday |
|----------|---|------------------------------------|-----------------|
| Week 1 / | Chapter 1: Welcome to Economics | You will check in to the course... | 11pm |
| Week 2 | Chapter 2: Choice in a World of Scarcity | Ass #1 | 11pm |
| Week 3 | Chapter 3: Demand and Supply | Ass #2 | 11pm |
| Week 4 | Chapter 4: Labor and Financial Markets | Ass #3 | 11pm |
| Week 5 | Chapter 5: Elasticity | Ass #4 | 11pm |
| Week 6 | Chapter 6: Consumer Choices | Ass #5 | 11pm |
| Week 7 | Chapter 7: Cost and Industry Structure | Ass #6 | 11pm |
| Week 8 | Chapter 8: Perfect Competition | | 11pm |
| | | | |
| Week 9 | Chapter 9: Monopoly | Ass #7 | 11pm |
| Week10 | Chapter 10: Monopolistic Competition and Oligopoly . | Ass #8 | 11pm |
| Week11 | Chapter 11: Monopoly and Antitrust Policy | Ass #9 | 11pm |
| Week 12 | Chapter 12: Environmental Protection and Negative Externalities | | 11pm |
| Week 13 | Chapter 13: Positive Externalities and Public Goods | Research Paper due(optional) | 11pm |
| Week 14 | Chapter 14: Poverty and Economic Inequality | | 11pm |
| Week 15 | | Ass #10 Final Exam | 11pm |
| Week16 | Done | | 11pm |

Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

Assignment policy: All assigned work should be submitted as scheduled. **No makeups on missed assignments will be allowed.**

Eleven (11) assignments will be offered this term for a potential of 1100 points

-Deadlines will ALWAYS be on Sundays before 11pm

-Late work will not be accepted

-Submissions are never accepted using email attachments and will not be viewed or graded.

Discussion Posts - 100pts (4) 400

Discussion boards are the 'class discussions' for this online course. Your grades for this activity will be determined by the following:

- Minimum of 3 posts for each DB. Minimum of 1 original post and 2 response posts = 34pts
- First post before Wed 11pm
- Your work will reflect your understanding of the topic and the question posted= 33pts
- Every post will be substantial in length 50 to 100 words minimum= 33pts
- Late work will not be graded so please submit before the deadline date

Quizzes – 100pts (3) 300 REQUIRES LOCK-DOWN Browser W CAMERA

Multiple choice/guess and True / False (10-20 questions)

- Time restricted and the quiz will self-submit when the time expires
- Late work not accepted

Assignments- 100pts (3) 300 Requires Turn-it-in PLAGIARISM submission tool

- Essays, short answer
- 'Word' format only
- TURN-IT-IN submissions only. (similarity of more than 20% will negatively impact grade)
- Emailed attachments are not ever accepted in this class and will not be viewed or graded

Project- Research Project 200pts (1) Requires Turn-it-in PLAGIARISM submission tool

- 1000 words 50 pts
- WORD format only

- Grammar, punctuation, style 50 pts
- Information and explanation 100 pts
- TURN IT IN submissions only

GRADING MATRIX

| Instrument | Value (points or percentages) | Total |
|---|-------------------------------|--|
| TESTS | 4@ 100 | 400 |
| Essay(s) | 3@ (100) | 300 |
| Discussion Boards | 3 @ 100 | 300 |
| Research OPTIONAL | 1@100 | 100 |
| Total: | | 1100 |
| Please notice the 100 points available above the 1000 point grade-scale. This allow you to miss, not perform well, or just gather extra points to make up the for your missteps. | | This class not accept late work. Pay attention to the consistent dates and times that all work is due. Sundays before 11pm each week. |

Grade Determination:

A = 1000--900; i.e. 90% or better

B = 899-800 pts; i.e. 80 – 89 %

C = 799-700 pts; i.e. 70 – 79 %

D = 699-600 pts; i.e. 60 – 69 %

F = 599 pts or below; i.e. less than 60%

University Policies and Procedures

Students with Disabilities (ADA Compliance):

Chapter 7(7.004) Disability Accommodations for Students:

The University of North Texas at Dallas makes reasonable academic accommodation for students with disabilities. Students seeking accommodations must first register with the Disability Services Office (DSO) to verify their eligibility. If a disability is verified, the DSO will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, DSO notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet/communicate with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see [Disability Services Office](#). You may

also contact them by phone at 972-338-1777; by email at UNTDisability@untdallas.edu or at Building 2, room 204.

Canvas Instructure Accessibility Statement:

University of North Texas at Dallas is committed to ensuring its online and hybrid courses are usable by all students and faculty including those with disabilities. If you encounter any difficulties with technologies, please contact our ITSS Department. To better assist them, you would want to have the operating system, web browser and information on any assistive technology being used. [Canvas Instructure Accessibility Statement is also provided.](#)

NOTE: Additional instructional technology tools, such as Turnitin, Respondus, Panopto, and publisher cartridge content (i.e. MyLab, Pearson, etc.) may NOT be fully ADA compliant. Please contact our Disability Office should you require additional assistance utilizing any of these tools.

Course Evaluation Policy:

Student's evaluations of teaching effectiveness is a requirement for all organized classes at UNT Dallas. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider students' evaluations to be an important part of your participation in this class.

Assignment Policy: (According to the instructor's discretion while working in concert with the division/program's guidelines).

Exam Policy: (Online exams and the ability to retake is solely at the instructor's discretion).

NOTE: Online exams may be proctored on campus per instructor's discretion.

Academic Integrity:

Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to [UNT Dallas' Student Code of Academic Integrity](#) for complete provisions of this code.

Academic dishonesty includes, but is not limited to, cheating, plagiarizing, fabrication of information or citations, facilitating acts of dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students.

Web-based Plagiarism Detection: Please be aware in some online or hybrid courses, students may be required to submit written assignments to Turnitin, a web-based plagiarism detection service, or another method. If submitting to Turnitin, please remove your title page and other personal information.

Classroom Policies

Online Attendance and Participation:

The University attendance policy is in effect for this course. Class attendance in the Canvas classroom and participation is expected because the class is designed as a shared learning experience, and because essential information not in the textbook will be discussed in the discussion board. Online presence and participation in all class discussions is essential to the integration of course material and your ability to demonstrate proficiency.

Attendance for this online or hybrid course is considered when you are logged in and active in Canvas, i.e., posting assignments, taking quizzes, or completing Discussion Boards. To maintain financial aid award eligibility, activity must occur before the census date of the session or term of the course. Refer to [UNT Dallas' Registrar](#) for specific dates. If you are absent/not active in the course shell, it is YOUR responsibility to let the instructor know immediately, upon your return, the reason for your absence if it is to be excused. All instructors must follow university policy 7.005 covering excused absences; however, it is the instructor's discretion, as outlined in the course syllabus, of how unexcused absences may or may not count against successful completion of the course.

Inclement Weather and Online Classes: Online classes may or may not be effected by campus closures due to inclement weather. Unless otherwise notified by your instructor via e-mail, online messaging, or online announcement, students should assume that assignments are due as scheduled.

Online "Netiquette":

In any social interaction, certain rules of etiquette are expected and contribute to more enjoyable and productive communication. Emails, Discussion Board messages and/or any other forms of written communication in the online environment should use proper "netiquette" (i.e., no writing in all caps (usually denotes yelling), no curse words, and no "flaming" messages (angry, personal attacks).

Racial, ethnic, or gender slurs will not be tolerated, nor will pornography of any kind.

Any violation of online netiquette may result in a loss of points or removal from the course and referral to the Dean of Students, including warnings and other sanctions in accordance with the University's policies and procedures. Refer to [UNT Dallas Student Code of Conduct](#). Respect is a given principle in all online communication. Therefore, please be sure to proofread all of your written communication prior to submission.

Diversity/Tolerance Policy:

Students are encouraged to contribute their perspectives and insights to class discussions in the online environment. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the

Code of Student Conduct will be referred to the Dean of Students as the instructor deems appropriate.

Technology Assistance: In order to successfully access the materials in an online or hybrid course, UNT Dallas advises that your computer be equipped with the minimum system requirements listed on the first page of the syllabus.

If you experience difficulty accessing or using components of the course, try using Google Chrome browser. If you still experience technical difficulties, first, notify your instructor.

If the problem is still not resolved, call Student Assistance (Distance Learning) at the phone number listed on the first page of the syllabus. Also, no matter what browser you use, always enable pop-ups. For more information see:

- [UNT Dallas Canvas Technical Requirements](#)
- [Canvas Instructure Supported & Unsupported Operating Systems](#)