

# SOCIAL PSYCHOLOGY

COURSE SYLLABUS MENU – CLICK ON A LINK BELOW TO JUMP TO THAT SECTION

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## INSTRUCTOR INFORMATION

INSTRUCTOR NAME: Dr. Priya A. Eimerbrink

OFFICE LOCATION: DAL2 225

E-MAIL ADDRESS: [priya.eimerbrink@untDallas.edu](mailto:priya.eimerbrink@untDallas.edu) Please label subject line "Social" in ALL e-mails

OFFICE HOURS: Virtual Wednesday 11:00 AM – 1:30 PM; Tuesday: 9:00 – 10:00 AM; Thursday 2:30 PM – 3:30 PM; or by Appointment

*\*Zoom appointments can be scheduled via Calendly\*: <https://calendly.com/eimerbrink>*

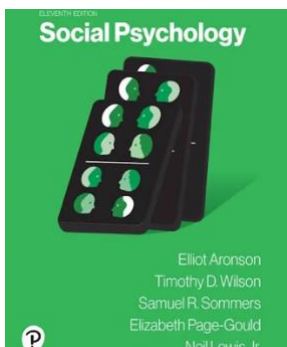
## COURSE INFORMATION

CLASSROOM LOCATION: DAL1 208

CLASS MEETING DAYS: Tuesday/Thursdays 1:00-2:20 PM ([see schedule](#))

COURSE PREREQUISITE: PSYC 1100 & 2310 with C or better

REQUIRED TEXT: Aronson, Elliot, Wilson, Timothy D., Sommers, Samuel R., Page-Gould, Elizabeth, Lewis, Neil Jr. (2023). Social Psychology, 11<sup>th</sup> edition. McGraw-Hill Education.



Print Book – **ISBN13:** 9780137633692  
eBook - **ISBN13:** 9780137869602  
Print Rental - **ISBN13:** 9780137633647

### CHAPTER COURSE READINGS

\* All class readings should be completed prior to the class day they are discussed. That is, I operate under the assumption that all students have read all material and are ready to converse on its contents prior to the class in which the information will be presented.

## COURSE OUTLINE

"As the instructor for this course, I reserve the right to adjust this schedule in any way that serves the educational needs of the students enrolled in this course. Any changes to this schedule will be communicated via Canvas, in-class, and/or E-mail."

- Dr. Eimerbrink

<u>Date</u>	<u>Topic</u>	<u>Reading</u>	<u>Assignments Due</u>
Aug 26 (T)	Course Introduction; What is Social Psychology?	Ch. 1	
Aug 28 (Th)	Ch. 1 activities + intro reflection exercise	Ch. 1	
Sept 2 (T)	Methodology	Ch. 2	
Sept 4 (Th)	Methodology activities (mini-experiment)	Ch. 2	
Sept 9 (T)	Social Cognition	Ch. 3	
Sept 11 (Th)	Social Cognition activities	Ch. 3	
Sept 16 (T)	Social Perception	Ch. 4	<b>Reflection #1 due</b>
Sept 18 (Th)	Social Perception activities	Ch. 4	
<b>Sept 23 (T)</b>	<b>Exam 1 (Chs. 1–4)</b>		
Sept 25 (Th)	The Self	Ch. 5	
Sept 30 (T)	Self activities	Ch. 5	
Oct 2 (Th)	Cognitive Dissonance	Ch. 6	<b>Reflection #2 due</b>
Oct 7 (T)	Cognitive Dissonance activities	Ch. 6	
Oct 9 (Th)	Attitudes & Persuasion	Ch. 7	
Oct 14 (T)	Persuasion activities	Ch. 7	
Oct 16 (Th)	Conformity & Obedience	Ch. 8	<b>Reflection #3 due</b>
Oct 21 (T)	Conformity activities/review	Ch. 8	
<b>Oct 23 (Th)</b>	<b>Exam 2 (Chs. 5–8)</b>		
Oct 28 (T)	Group Processes	Ch. 9	
Oct 30 (Th)	Group activities	Ch. 9	
Nov 4 (T)	Attraction & Relationships	Ch. 10	Reflection #4 due
Nov 6 (Th)	Attraction activities	Ch. 10	
Nov 11 (T)	Prosocial Behavior	Ch. 11	
Nov 13 (Th)	Prosocial Behavior	Ch. 11	
Nov 18 (T)	Aggression	Ch. 11	
<b>Nov 20 (Th)</b>	<b>Project Work Day</b>		
Nov 25 (T)	Aggression activities	Ch. 12	
<b>Nov 27 (Th)</b>	<b>Thanksgiving – No Class</b>		
Dec 2 (T)	Prejudice	Ch. 13	Reflection #5 due
<b>Dec 4 (Th)</b>	<b>Exam 3 (Chs. 9–13)</b>		
<b>Dec 9 (T, 1–3 pm)</b>	<b>Final Presentations – Replication Project</b>		<b>Final project presentations</b>

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## COURSE DESCRIPTION AND LEARNING OBJECTIVES

COURSE DESCRIPTION: Survey of psychological research and theory on social behavior with attention to person perception, interpersonal attraction, group processes, attitudes, helping behavior, aggression and applied social psychology.

The goal(s) of this course for students are as follows:

1. Increase knowledge regarding important empirical findings in social psychology.
2. Communicate the research methods employed by social psychologists, and the ability of those methods to properly evaluate evidence. Specifically, this course will illustrate the manner in which social psychologists approach questions about the human condition – from developing theories, to generating hypotheses, to designing experiments, to analyzing results.
3. Practice and apply knowledge of social psychological principles through active group demonstrations.
4. Develop written/oral communication and critical thinking skills within the major research/theoretical contexts of social psychology.

LEARNING OBJECTIVES: At the end of this course, the student will:

1. Know, understand, and apply principles, concepts, and major perspectives of social psychology.
2. **Oral Communication SLO**: Present a formal presentation examining a course topic and describing their findings. [practice]
3. **Critical Thinking & Analytical Abilities SLO**: Practice and apply knowledge of social psychological principles through active demonstrations. [introduce]
4. **Critical Thinking & Analytical Abilities SLO**: Complete an exit exam identifying and describing various applied psychological constructs. [master]
5. Apply humanistic principles to group-centered, intellectual exchanges and tasks.

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## COURSE EVALUATION METHODS

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

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### APPLIED REFLECTIONS - (5 X 10 POINTS APIECE 50 POINTS TOTAL)

Throughout the semester, students will complete five short written reflections submitted via Canvas. Each reflection will require students to connect course material to their own experiences, current events, or in-class demonstrations.

These assignments are meant to help students apply concepts in a meaningful way and to prepare them for class discussion. Reflections must be submitted on Canvas by the due date listed on the course calendar. Late reflections will not be accepted without prior approval.

**More detailed instructions and grading criteria will be provided in Canvas prior to each reflection assignment.**

### IN-CLASS ACTIVITIES PORTFOLIO – (10 X 5 POINTS APIECE 50 POINTS TOTAL)

This course includes many interactive in-class demonstrations and activities designed to bring social psychology to life. Over the semester, 12 activities will be offered. Students are responsible for completing **10 of these activities** for credit (50 points total). This allows flexibility for two missed days without penalty.

Each portfolio submission will be graded on the following:

- **Completion (2 points):** The activity is fully attempted and submitted on time.
- **Effort & Engagement (2 points):** The response shows genuine effort, not just minimal writing. Students should thoughtfully describe what they observed, experienced, or discussed.
- **Connection to Concept (1 point):** The submission should identify and connect the activity to course concepts, theory, and/or terms.

### EXAMS – (100 POINTS APIECE FOR 200 POINTS TOTAL)

Students will have three formal opportunities throughout the semester to demonstrate their knowledge and their ability to critically think about and apply class material. All exams will be non-comprehensive and will cover material from class lectures, canvas PowerPoints, video lectures, the textbook, audio/visual media, exercises, and class discussions. Each exam will be worth 100 points and will consist of multiple choice, short answer, and or/or essay questions. Students may drop their lowest test score. Grades will be posted on **Canvas** and you will need to have access to your account. ***I will not e-mail individual grades to students for security reasons.*** It will be your responsibility to obtain access to your grades. Students who wish to find out what questions they missed on examinations may meet with me in my office (***I encourage all of you to do this!***). You are expected to be in class and on time for exams. **If a student is tardy the day of an examination, he or she will not be permitted to take the exam if any class member has already turned in a completed exam.** Please be sure to arrive **on time.**

### FINAL PROJECT – REPLICATION STUDY (75 POINTS TOTAL)

For the final project, students will work in small groups to design and conduct a simplified replication of a published social psychology study. The purpose of this assignment is to give students hands-on experience with the scientific process and to critically evaluate the reproducibility of classic findings. This project is designed to encourage teamwork, communication, and critical thinking. Students are expected to actively participate in their group throughout the semester. Presentations will occur during the scheduled final exam period - 12/9 from 1:00 PM – 3:00 PM. ***There will be no acceptance of late assignments (for any reason).*** Assignment details and rubric will be posted in Canvas.

## GRADING MATRIX

Component	Points
Exams (3 × 100 pts each, best 2 count)	200 points
Final Project – Replication Study	75 points
Applied Reflections (5 × 10 pts each)	50 points
In-Class Activities Portfolio (10 × 5 pts each)	50 points
<b>Total</b>	<b>375 points</b>

Grading Determination		
Letter Grade	Percentage	Point Range (out of 375)
<b>A</b>	90–100%	338 – 375
<b>B</b>	80–89%	300 – 337
<b>C</b>	70–79%	263 – 299
<b>D</b>	60–69%	225 – 262
<b>F</b>	Below 60%	Below 225

You will not be graded on a curve. Grades are assigned based on individual performance based on **points earned**. ***I make it a policy not to “bump” any final grade up to the next higher grade.*** Please do not ask me to do otherwise, this includes asking for “extra credit.”

## CLASSROOM POLICIES

Below are specific classroom policies

## HANDOUTS

Course material will be available via Canvas. You are responsible for downloading material if you want it. If you do not own a computer, there are computers available for you to use on campus (e.g., main computer lab). Posted slides are only meant to supplement note taking, not replace it. **Indeed, I expect students to take their own notes given that active note taking aids in better retention and learning of the material.**

Here are some websites that can provide you with information on how to more effectively take notes and study:

- <http://academictips.org/>
- <http://www.rasmussen.edu/student-life/blogs/college-life/how-to-study/>
- <http://www.dartmouth.edu/~acskills/success/notes.html>
- <http://www.how-to-study.com/>

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### E-MAIL COMMUNICATION

When communicating with instructors and other professionals, you are expected to communicate in a professional and formal manner. This includes addressing your audience using their proper title, using proper grammar, and using proper spelling. Indeed, how you deliver your message is often as important as the message itself. Thus, I expect you to communicate professionally when e-mailing me (and to use your grammar and spell-check functions before you send me an e-mail).

I really like when students read the syllabus. If you have read this far, congratulations. Using the format below (i.e., using an appropriate salutation, labeling your e-mail with the course you are in, using your UNTD e-mail address, etc.), please email me a picture of the cutest animal you can find on the internet (e.g., unlikely animal friendships, baby animals, smiling animals) or your own pet by September 4th and receive two extra credit points added to your final point total. Please do not tell any current classmates or possible future students about this, let them discover it on their own. This ensures it remains a reward for those who diligently read through the syllabus.

**Students are also required to use their UNT-Dallas e-mail account in this class.** The University of North Texas at Dallas has adopted the University email address as an official means of communication with students. I will not send e-mails to alternate accounts. Students are responsible for checking their e-mail regularly.

Important information will be sent via Canvas. With this in mind, you should either routinely log into Canvas or forward your Canvas messages to your e-mails. I will not answer e-mails sent via Canvas. Please send all e-mails to my faculty e-mail address [priya.eimerbrink@untdallas.edu](mailto:priya.eimerbrink@untdallas.edu).

#### **Example of e-mail expected**

Subject: Social Psychology – Request to schedule a meeting

To: [priya.eimerbrink@untdallas.edu](mailto:priya.eimerbrink@untdallas.edu)

From: [bob.smith@untdallas.edu](mailto:bob.smith@untdallas.edu)

Dr. Eimerbrink,

I am having some trouble with the course material. Could I please schedule a time to meet with you to discuss my current study habits and strategies I might consider using while studying for the test?

Regards,

Bob

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### EXPECTATION FOR OUT-OF-CLASS STUDY

A general rule of thumb is this: for every credit hour earned, a student should spend 3 hours per week working outside of class during a regular 15-week semester. Hence, a 3-credit course might have a minimum expectation of 9 hours of reading, study, etc. for a 15-week semester. Beyond the time required to attend each class meeting, students enrolled in this course should expect to spend at least an additional 30 hours per week of their own time in course-related activities, including reading required materials, completing assignments, preparing for exams, taking exams, doing out-of-class assignments, etc.

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### **STUDENT EVALUATION OF TEACHING EFFECTIVENESS POLICY**

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

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### **ONLINE/IN PERSON ETIQUETTE**

In any social interaction, certain rules of etiquette are expected and contribute to more enjoyable and productive communication. In person communication, Emails, Discussion Board messages and/or any other forms of written or spoken communication should use proper etiquette (i.e., no writing in all caps (usually denotes yelling), no curse words, and no "flaming" messages (angry, personal attacks)).

Racial, ethnic, or gender slurs will not be tolerated, nor will pornography of any kind.

Any violation of etiquette may result in a loss of points or removal from the course and referral to the Dean of Students, including warnings and other sanctions in accordance with the University's policies and procedures. Refer to the Student Code of Student Rights Responsibilities and Conduct at <http://www.untDallas.edu/osa/policies>. Respect is a given principle in all course communication. Therefore, please be sure to proofread and think about all your written and spoken communication prior to them occurring.

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### **DIVERSITY/TOLERANCE POLICY**

Students are encouraged to contribute their perspectives and insights to class discussions in the online environment. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Dean of Students as the instructor deems appropriate.

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### **UNAUTHORIZED DISTRIBUTION POLICY**

All PowerPoint material, assignments, and supplemental classroom information constitute as my intellectual property and as such, should not be distributed or used without my consent.

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### **COVID-19 POLICY**

In the unfortunate event you, or someone you are caring for contracts COVID-19, please contact your instructor immediately.

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## **UNIVERSITY POLICIES AND PROCEDURES**

Below are specific university policies and procedures

### **STUDENTS WITH DISABILITIES (ADA COMPLIANCE)**

#### Chapter 7(7.004) Disability Accommodations for Students

The University of North Texas at Dallas makes reasonable academic accommodation for students with disabilities. Students seeking accommodations must first register with the Disability Services Office (DSO) to verify their eligibility. If a disability is verified, the DSO will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time; however, DSO notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet/communicate with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Disability Services Office website at <http://www.untDallas.edu/disability>. You may also contact them by phone at 972-338-1777; by email at UNTDdisability@untDallas.edu or find them on the first floor of the new Student Center Building.

### **CANVAS LEARNING ACCESSIBILITY STATEMENT**

University of North Texas at Dallas is committed to ensuring its online and hybrid courses are usable by all students and faculty including those with disabilities. If you encounter any difficulties with technologies, please contact our ITSS Department. To better assist them, you would want to have the operating system, web browser and information on any assistive technology being used. Canvas course management system's accessibility statement is also provided:

<https://www.instructure.com/canvas/accessibility>

**NOTE:** Additional instructional technology tools, such as Turnitin, Respondus, Panopto, and publisher cartridge content (i.e. MyLab, Pearson, etc.) may NOT be fully ADA compliant. Please contact our Disability Office should you require additional assistance utilizing any of these tools.

### **ATTENDANCE AND PARTICIPATION**

The University attendance policy is in effect for this course. Class attendance in the classroom and participation is expected because the class is designed as a shared learning experience, and because essential information not in the textbook will be discussed during our class sessions. Attendance and participation in class is essential to the integration of course material and your ability to demonstrate proficiency.

Attendance/participation for this course is considered when you are present in class. To maintain financial aid award eligibility, attendance must occur before the census date of the session or term of the course. Refer to <http://www.untDallas.edu/registrar> for specific dates. If you are absent/not active in the course, it is YOUR responsibility to let the instructor know immediately, upon your return, the reason for your absence if it is to be excused. All instructors must follow university policy 7.005 covering excused absences; however, it is the instructor's discretion, as outlined in the course syllabus, of how unexcused absences may or may not count against successful completion of the course

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### **INCLEMENT WEATHER AND CLASSES**

In person classes may be affected by campus closures due to inclement weather. Unless otherwise notified by your instructor via e-mail, online messaging, or online announcement, students should assume that assignments are due as scheduled.

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### **TECHNOLOGY REQUIREMENTS**

In order to successfully access the materials in an online or hybrid course, UNT Dallas advises that your computer be equipped with the minimum system requirements.

Canvas Learn 9.1 is the platform software for this course. Canvas Learn supports major web browsers such as Windows Internet Explorer, Apple Safari, Mozilla Firefox, and Google Chrome. However, since the latter two are updated continually, some recent versions may not be compatible. If you experience difficulty accessing or using components of the course, try using Internet Explorer. Also, no matter what browser you use, always enable pop-ups. For more information see:

- <http://www.untdallas.edu/dlit/ecampus/requirements>
- [https://help.Canvas.com/en-us/Learn/9.1\\_SP\\_12\\_and\\_SP\\_13/Student/040\\_Browser\\_Support\\_for\\_SP\\_13](https://help.Canvas.com/en-us/Learn/9.1_SP_12_and_SP_13/Student/040_Browser_Support_for_SP_13)
- [https://learn.unt.edu/bbcswebdav/institution/BrowserCheck/check\\_full.html](https://learn.unt.edu/bbcswebdav/institution/BrowserCheck/check_full.html)