

Creating a Culture of Accessibility

Eric Evans, M.Ed. – Digital Media Instructional Designer

Outcomes

By the conclusion of this webinar, attendees will be able to:

- Articulate importance of creating accessible content
- Identify differences between accommodation and accessibility
- Create accessible content for their student interactions
- Analyze 3rd party content for accessibility standards

Why is it Important?

- First, all strategies presented here are good, inclusive, researchbased, pedagogically-sound teaching best-practices to address the various needs of the assortment of students enrolled in our classes.
- Second, it is the law.
 - Section 504 of the 1973 Rehabilitation Act
 - Section 508 of the 1973 Rehabilitation Act
 - <u>Texas Administrative Code Title 1, Part 10, Chapter 206, Subchapter C, Rule</u> §206.70

It's the Law

- Section 504 (1973 Rehabilitation Act)
 - Prohibits discrimination against people with disabilities in programs that receive federal financial assistance.
- Section 508 (1973 Rehabilitation Act)
 - Federal government agencies develop, procure, or maintain, information and communication technology, that it is accessible to persons with disabilities.
- TAC 206.70 (Texas Administrative Code)
 - All institutions of higher learning governed by the Texas Higher Education Coordinating Board comply with the guidelines outlined in Section 508 of the 1973 Rehabilitation Act.

Visibility of Disabilities

- All disabilities are NOT visible.
- While a student who is bound to a wheelchair or a student with a missing limb are visibly disabled, a student with dyslexia, severe vision impairment, a traumatic brain injury, or a health impairment like diabetes may present with no visible indication they are disabled.

Disabled Self-Identification (Question)

Q) Are disabled students required to self-identify if they want to receive services?

NOTE: Answer Using Polling Tool in Zoom. Answers are anonymous.

- Yes Disabled students are required to self-identify if they want to receive services.
- No Disabled students are NOT required to self-identify if they want to receive services.

Disabled Self-Identification (Answer)

Q) Are disabled students required to self-identify if they want to receive services?

• **Yes** – Disabled students are required to self-identify if they want to receive services such as Accommodations as typically outlined under Section 504.

Accessibility (Question)

Q) Is providing a close-captioned video an example of meeting accessibility needs under Section 508?

NOTE: Answer Using Polling Tool in Zoom. Answers are anonymous.

- Yes Close-Captioned Video can meet Section 508 requirements
- No Close-Captioned Video cannot meet Section 508 requirements

Accessibility (Answer)

Q) Is providing a close-captioned video an example of meeting accessibility needs under Section 508?

- **Yes** Close-Captioned Video can meet Section 508 requirements
- Closed-Captioning a video ensures that the information is ACCESSIBLE, which is required under Section 508.

Common Disabilities

- Color Blindness
- Other Substantial Visual Impairments (Including Total Blindness)
- Substantial Hearing Loss
- Traumatic Brain Injury
- Other Health Impairment
- Attention Deficit Hyperactivity Disorder
- Dyslexia

What Can I Do Now?

- HTML Content (Canvas Pages Tool)
- Color with Purpose
- Typography/Fonts
- Captions
- Image ALT Tags
- 3rd Party Content
- Headings NOT Formatting in Text
- Accessibility Checkers

What Can I Do Now? (HTML Content)

- Use the Pages Tool in Canvas as much as possible.
 - Full RTF/WYSIWYG (Word-Style) Formatting



- Defaults to Sans-Serif Font (Best-Practice)
- Requires only one Accessibility Check
- Readable on any internet-connected device
- Seamlessly Integrates with Other Canvas LTI Integration Tools
 - Panopto, Office 365, Embeddable Media (YouTube, Vimeo, etc...)

What Can I Do Now? (Color with Purpose)

- Use color with purpose. Why is it there?
- Don't use color as only means to highlight text
- Ensure good color contrast with background

Poor Contrast

Good Contrast

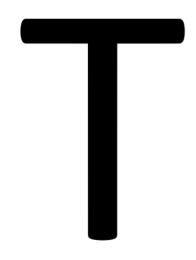
Good Contrast

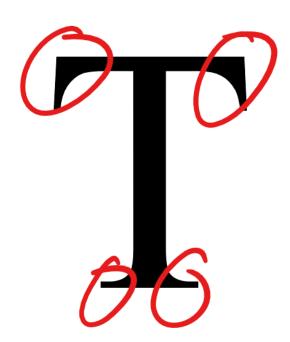
What Can I Do Now? (Typography/Fonts)

• Use a sans-serif font

Example: Sans-Serif Font

Example: Serif Font





What Can I Do Now? (Typography/Fonts)

• Use a sans-serif font

Example: Sans-Serif Font Example: Serif Font

- Use a minimum font size of 14 point in Word documents
- Use a minimum font size of 16 pixels in HTML (web) documents
- Avoid the use of italics (emphasis) when possible
- Canvas RTF Text Editor only allows a Sans-Serif font (default)

Live vs Closed Captions (Question)

Q) True/False: The only different between live captions and closed captions is that live captions are presented during the broadcast and closed captions appear afterward.

NOTE: Answer Using Polling Tool in Zoom. Answers are anonymous.

- TRUE The only difference is the timing of the captions.
- FALSE While the timing is different, there are other differences.

Live vs Closed Captions (Question)

Q) True/False: The only difference between Live Captions and Closed Captions is that Live Captions are presented during the broadcast and Closed Captions appear afterward.

- FALSE While the timing is different, there are other differences.
 - Live Captions may contain some typographical or transcription errors.
 - Closed Captions should be error-free and match the audio exactly.
 - Live Captions cannot be saved as part of the video archive.
 - Synchronous Learning/Delivery
 - Closed Captions are transmitted as part of the video archive.
 - Asynchronous Learning/Delivery

What Can I Do Now? (Live Captions)

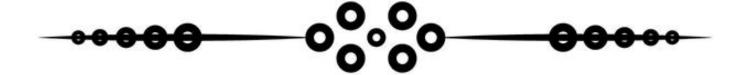
- ZOOM does not presently have a built-in automatic live captioning system
- Coordinate with Office of Disability Services to have call transcribed real-time by student worker or contracted individual
 - ODS will initiate contact based on students who have registered to receive accommodations

What Can I Do Now? (Closed Captions)

- Panopto can close-caption ANY video that is uploaded to it.
- The Automatic Speech Recognition (ASR) Captions are now about 90% accurate.
- You will need to verify the captions after they are generated.
- Plan on about 20 minutes of work for every 60 minutes of video.
 - Proofing and editing captions at 3X speed

What Can I Do Now? (Image ALT Tags)

- Like with color, use images with purpose. Why is it there?
- Enter a "complete" description of the image being displayed.
- Most images are NOT "Decorative".
 - Example of Decorative Image: Horizontal Bar



How would you describe this object and its context to someone who is blind?
(1-2 sentences recommended)
Mark as decorative

What Can I Do Now? (3rd Party Statements)

- Contact 3rd Party Provider and Get Copy of their Accessibility Statement
 - Put that statement or a link to it in your syllabus
 - This shows the publisher's commitment to the students and you to provide accessible content
 - You are still responsible for ensuring the content is accessible for all students and making changes to the content as needed
- What if Provider Can't/Won't Provide an Accessibility Statement?
 - You may want to reconsider adoption of the content
 - It will fall to you to make it accessible to students

What Can I Do Now? (3rd Party Accountability)

- 3rd Party Content Providers do NOT Receive Federal Funds
 - Section 504 and Section 508 do NOT Apply to 3rd Party Content Providers
- UNT Dallas DOES Receive Federal Funds
 - Section 504 and Section 508 do Apply to UNT Dallas
 - All Materials Presented by UNT Dallas Must Comply With Section 504 and Section 508.
 - As the Adopter, You Are Responsible to Ensure Compliance

What Can I Do Now? (3rd Party Content)

- Run the Accessibility Checker and Correct All Problems
- Save Word and PowerPoint files in latest version to run Accessibility Checker on them
 - DOCX for Word Documents
 - PPTX for PowerPoint Documents
- Typical Accessibility Problems Observed with 3rd Party Content
 - ALT Tags on Images
 - Use of Headings
 - Table Formatting

What Can I Do Now? (Headings – Word/PPT)

When creating a text document, use headings NOT formatting.



Heading 1

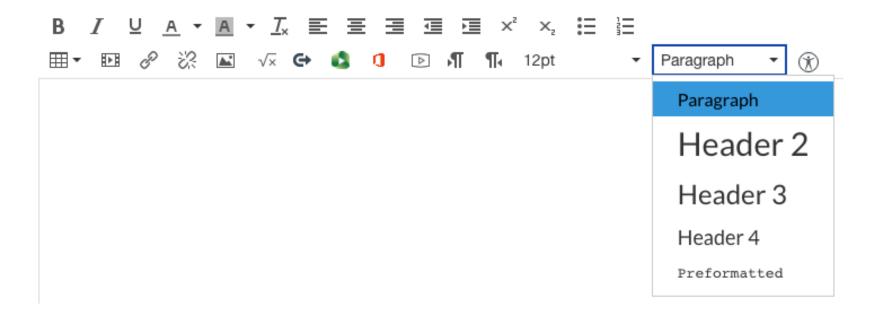
Heading 2

Heading 3

Heading 4

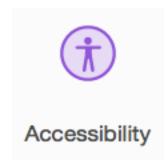
What Can I Do Now? (Headings – Canvas)

When creating a text document, use headings NOT formatting.



What Can I Do Now? (Accessibility Check)

- Run the Accessibility Checker and Correct Problems
 - Adobe PDF Files
 - Microsoft Word
 - Microsoft PowerPoint
 - Text Editor in Canvas



DLIT Resources

- Accessibility Checkers (Printable Guides)
- Captions in Panopto
 - Importing & Editing ASR Captions
- DLIT Supported Technologies
 - General Product Information and Overviews
 - Printable and Video Resource Guides (Faculty/Staff & Students)

Eric Evans, M.Ed.

Digital Media Instructional Designer

Distance Learning & Instructional Technology

DAL 1, Room 152

(972) 338-1456 (Desk Phone)

(972) 544-3667 (Google Voice)

Eric.Evans@UNTDallas.edu

