UNT Dallas Strategic Plan At-a-Glance

LEARNING & RESEARCH:

1. Align our work to our market’s current needs (UNT Dallas) (08/31/21)
   - 1.1 Reduce the gap between UNT Dallas program offerings and the market needs (Shumway) (08/31/21)
   - Measures: % of priority programs identified
   - Results: 2016 7 2017 8 2018 10

2. Identify priority programs that are relevant, distinctive, and differentiated, including one that will be the bedrock for North Texas (UNT Dallas) (08/31/21)
   - 2.1 Establish hallmark programs in each academic school (Shumway) (08/31/21)
   - Measures: % of hallmark programs identified
   - Results: 2016 3 2017 3

3. Recruit and retain outstanding teacher-scholars (UNT Dallas) (08/31/21)
   - 3.1 Align UNT Dallas mission to recruit outstanding teacher-scholars in terms of teaching, teaching service, university service, service to profession, and research (Muniz) (08/31/21)
   - Measures: % of faculty hires that qualify as outstanding teacher-scholars
   - Results: 2016 8% 2017 100%

4. Benchmark with similar operational universities regionally, nationally, and in best in class (UNT Dallas) (08/31/21)
   - 4.1 Identify areas of excellence compared to regional peers (Rodriguez) (08/31/21)
   - Measures: % of regional peers
   - Results: 2016 0 2017 4

SUSTAINABLE GROWTH, FINANCE, & RESOURCES:

1. Use data strategically to guide better decision-making (UNT Dallas) (08/31/21)
   - 1.1 Commit to Proactive, Informed Data-Driven Decision-Making (Yao) (08/31/21)
   - Measures: Retrievable and accurate data is housed in the data warehouse
   - Results: 2016 100%

2. Achieve exceptional service and value for all customers including students (UNT Dallas) (08/31/21)
   - 2.1 Establish hallmark programs in each academic school (Shumway) (08/31/21)
   - Measures: % of constituents have access to reliable data to make informed decisions
   - Results: 2016 100%

3. Increase student retention, attrition, and completion rates (UNT Dallas) (08/31/21)
   - 3.2 Develop goal and strategy for first-capital campaign (Rodriguez) (08/31/21)
   - Measures: Capital campaign plan completion
   - Results: 2016 0% 2017 100%

4. Improve student and administrative customer service (UNT Dallas) (08/31/21)
   - 4.1 Increase information resources to University stakeholders (Rodriguez) (08/31/21)
   - Measures: % increase of student satisfaction survey scores
   - Results: 2016 100%

5. Keep tuition and fees affordable (UNT Dallas) (08/31/21)
   - 5.1 Reduce the gap between UNT Dallas program offerings and the market needs (Shumway) (08/31/21)
   - Measures: % of students that are able to afford tuition and fees
   - Results: 2016 100% 2017 100%

6. Build active residential life and additional facilities to make UNTD more vibrant (UNT Dallas) (08/31/21)
   - 6.1 Tie pending construction to increased academic and student activities along with implementation of 1st year experience programing (Chapple) (08/31/21)
   - Measures: % of programs developed
   - Results: 2016 9 2017 4

7. Increase student headcount (UNT Dallas) (08/31/21)
   - 7.1 Increase number of first-time freshmen (Robertson) (08/31/21)
   - Measures: % of student headcount increased
   - Results: 2016 100% 2017 100%

8. Improve student success (UNT Dallas) (08/31/21)
   - 8.1 Increase the number of first-time freshmen (Shumway) (08/31/21)
   - Measures: % of students that are successful
   - Results: 2016 100% 2017 100%

9. Increase student and administrative customer service (UNT Dallas) (08/31/21)
   - 9.1 Increase information resources to University stakeholders (Rodriguez) (08/31/21)
   - Measures: % of students that are satisfied with the service
   - Results: 2016 90% 2017 80%

10. Increase student and administrative customer service (UNT Dallas) (08/31/21)
    - 10.1 Increase student satisfaction survey scores for each of 11 demographic areas that include race, age, transfer, FTE, full-time, part-time, credit completion, Pell, non-Pell, HOPE GPA, and ACT/SAT (Edelman) (08/31/21)
    - Measures: % of students that are satisfied with the service
    - Results: 2016 80% 2017 80%

11. Increase student and administrative customer service (UNT Dallas) (08/31/21)
    - 11.1 Increase information resources to University stakeholders (Rodriguez) (08/31/21)
    - Measures: % of students that are satisfied with the service
    - Results: 2016 100% 2017 100%

12. Improve student retention, attrition, and completion rates (UNT Dallas) (08/31/21)
    - 12.1 Increase student retention, attrition, and completion rates (Rodriguez) (08/31/21)
    - Measures: % of students that are retained
    - Results: 2016 100% 2017 100%

13. Improve student retention, attrition, and completion rates (UNT Dallas) (08/31/21)
    - 13.1 Increase student retention, attrition, and completion rates (Rodriguez) (08/31/21)
    - Measures: % of students that are retained
    - Results: 2016 100% 2017 100%

14. Improve student retention, attrition, and completion rates (UNT Dallas) (08/31/21)
    - 14.1 Increase student retention, attrition, and completion rates (Rodriguez) (08/31/21)
    - Measures: % of students that are retained
    - Results: 2016 100% 2017 100%

15. Improve student retention, attrition, and completion rates (UNT Dallas) (08/31/21)
    - 15.1 Increase student retention, attrition, and completion rates (Rodriguez) (08/31/21)
    - Measures: % of students that are retained
    - Results: 2016 100% 2017 100%

QUALITY EXPERIENCES FOR LIFELONG SUCCESS:

1. Active Learning: every student graduate with one of more of these experiential credentials: a paid position, transfer, FYE, Full-time, part-time, credit completion, Pell, non-Pell, HOPE GPA, and ACT/SAT (Edelman) (08/31/21)
   - 1.1 Demonstrated Competencies: All graduates demonstrate outstanding oral and written communication skills (Shumway) (08/31/21)
   - Measures: % of graduates that are successful
   - Results: 2016 0% 2017 100%

2. Identify areas of excellence compared to national peers (Shumway) (08/31/21)
   - 2.1 Establish hallmark programs in each academic school (Shumway) (08/31/21)
   - Measures: % of hallmark programs identified
   - Results: 2016 3 2017 3

3. Provide quality experiences for lifetime success for all students (UNT Dallas) (08/31/21)
   - 3.1 Improve student retention, attrition, and completion rates (Rodriguez) (08/31/21)
   - Measures: % of students that are retained
   - Results: 2016 100% 2017 100%

4. Develop expertise serving under-resourced colleges students (UNT Dallas) (08/31/21)
   - 4.1 Align our work to our market’s current needs (Shumway) (08/31/21)
   - Measures: % of students that are retained
   - Results: 2016 100% 2017 100%

5. Improve management of local resources (UNT Dallas) (08/31/21)
   - 5.1 Improve management of local resources (UNT Dallas) (08/31/21)
   - Measures: % of students that are retained
   - Results: 2016 100% 2017 100%

PEOPLE & TEAMWORK:

1. Align our work to our market’s current needs (UNT Dallas) (08/31/21)
   - 1.1 Demonstrated Competencies: All graduates demonstrate outstanding oral and written communication skills (Shumway) (08/31/21)
   - Measures: % of graduates that are successful
   - Results: 2016 0% 2017 100%

2. Identify areas of excellence compared to national peers (Shumway) (08/31/21)
   - 2.1 Establish hallmark programs in each academic school (Shumway) (08/31/21)
   - Measures: % of hallmark programs identified
   - Results: 2016 3 2017 3

3. Provide quality experiences for lifetime success for all students (UNT Dallas) (08/31/21)
   - 3.1 Improve student retention, attrition, and completion rates (Rodriguez) (08/31/21)
   - Measures: % of students that are retained
   - Results: 2016 100% 2017 100%

4. Develop expertise serving under-resourced colleges students (UNT Dallas) (08/31/21)
   - 4.1 Align our work to our market’s current needs (Shumway) (08/31/21)
   - Measures: % of students that are retained
   - Results: 2016 100% 2017 100%

5. Improve management of local resources (UNT Dallas) (08/31/21)
   - 5.1 Improve management of local resources (UNT Dallas) (08/31/21)
   - Measures: % of students that are retained
   - Results: 2016 100% 2017 100%