

**University of North Texas at Dallas**  
**Spring 2018**  
**SYLLABUS**

<b>LSCM 4360 Global Alliance and International SCM 3 HRS</b>			
<b>Department of</b>	Logistics and Supply Chain Management.	<b>School of</b>	Business
<b>Instructor Name:</b>	Subhro Mitra		
<b>Office Location:</b>	Building 2, Room 237		
<b>Office Phone:</b>	972 338 1808		
<b>Email Address:</b>	Subhro.mitra@unt.edu		
<b>Office Hours:</b>	Tuesday 9 AM - 4.00 PM Wednesday 10 AM– 4:00 PM , And by appointment		
<b>Virtual Office Hours:</b>			
<b>Classroom Location:</b>	Founders Hall 213		
<b>Class Meeting Days &amp; Times:</b>	Tuesday 04:00 pm-06:50 pm		
<b>Course Description:</b>	This senior level course focuses on Global Alliances and International Supply Chain Management. Topics include: supply chain and alliance strategy in the multi-national firm, materials management, international sourcing and distribution, importing and exporting procedures, international carrier management and operations.		
<b>Prerequisites:</b>	LSCM 3960 Logistics and Supply Chain Management required		
<b>Required Text:</b>	David, Pierre and Richard Stewart. <i>International Logistics</i> . 4 <sup>th</sup> Ed., Cincinnati, OH: Atomic Dog Publishing (division of Thomson Custom Solutions), 2008. ISBN-13: 978-0989490603 <i>PowerPoint Slides:</i> PowerPoint slides are supplementary materials that support, but cannot replace, the textbook. The slides are designed to cover important, but not all, points or notes of the textbook, therefore, they are considered a guideline that you refer to when studying. However, it is required that you read all assigned chapters carefully to learn key concepts and information in each chapter. The exam questions may or may not come from the PowerPoint slides.		
<b>Recommended and References:</b>	Additional readings may be assigned to various topics throughout the semester.		
<b>Access to Learning Resources:</b>	UNT Dallas Library: phone: (972) 780-3625; web: <a href="http://www.unt.edu/unt-dallas/library.htm">http://www.unt.edu/unt-dallas/library.htm</a> UNT Dallas Bookstore: phone: (972) 780-3652; e-mail: <a href="mailto:1012mgr@fhcg.follett.com">1012mgr@fhcg.follett.com</a>		
<b>Course Goals or Overview:</b>			
	The course has the principal objective of providing an introduction to logistics operations and issues in an international supply chain environment. Key processes, relationships to logistics management and other business functions, and the strategies and techniques frequently employed to obtain a competitive advantage in a global business environment will all be addressed.		
<b>Learning Objectives/Outcomes:</b>			
1	Supply chain concept, approaches employed to obtain a competitive advantage through supply chain management, and techniques employed to improve the performance and efficiency of supply chains in an international environment.		
2	Foreign markets; entry, exit, customs, and contracts.		
3	Terms of Trade, payment, currency, and documentation.		
4	International logistics infrastructure.		
5	Mode selection and intermodal issues.		
6	Issues involved in managing international supply chain processes.		

## CLASSROOM ETIQUETTE

To promote your plunge into business professionalism there are four classroom etiquette requirements:

- 1) Preferably **content-related questions** are asked in class for the benefit of the entire class. Individual issues should be discussed during office hours. **Disruption of class discipline will be dealt with seriously.** In case of repetition of inappropriate behavior “Student Alert” will be used to inform department and student’s advisor.
- 2) **No cell phones or cameras.** Please turn your cell phone off.
- 3) Use of **computers ARE NOT allowed** during the lectures.
- 4) Please do not come to class late or depart early unless you have an emergency. Dr. Mitra reserves the right to deduct class participation grade point for inappropriate classroom etiquette.

January 2018							February 2018							March 2018							April 2018							May 2018						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6					1	2	3					1	2	3	1	2	3	4	5	6	7			1	2	3	4	5
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31	29	30						27	28	29	30	31		

Spring Break – March 12<sup>th</sup> to March 18<sup>th</sup>

### Course Outline

*This schedule is subject to change by the instructor. Any changes to this schedule will be communicated by announcement in the blackboard.*

Topic	Reading	Day
Introduction 1, International Supply Chain Management <i>Boeing Case study - Individual assignment Assign groups</i>	C1,C2	16-Jan
International Logistics Infrastructure <i>Excel data analysis – group assignment (Laptop will be needed)</i>	C3	23-Jan
<i>Method of Entry into Foreign Markets (Online Class)</i> <i>Quiz 1 (C1, C2, C3)</i>	C4	30-Jan
International Contracts	C5	6-Feb
<i>Terms of trade or Incoterms (Online Class)</i> <i>Quiz 2 (C4, C5)</i>	C6	13-Feb
Terms of payment	C7	20-Feb
Currency of payment <i>Quiz 3 (C6, C7)</i>	C8	27-Feb
<b>EXAM 1</b>		<b>6-Mar</b>
<i>International Commercial Documents (Online Class)</i>	C9	20-Mar
International Insurance <i>SAP-global-trade-services-application – group assignment</i>	C10	27-Mar
<i>International Ocean Transportation (Online Class)</i> <i>Quiz 4 (C9, C10)</i>	C11	3-Apr
International Air Transportation	C12	10-Apr
International Land and Multimodal Transportation	C13	17-Apr
<i>International Logistics Security</i> <i>Quiz 5 (C11, C12, C13) (Online Class)</i>	C15	24-Apr
Revision		1-May
<b>EXAM 2</b>		<b>8-May</b>

### Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

Exams –tests designed to measure knowledge of presented course material

Class Participation – participation in case studies, participation in related student organization, discussion on related field trip and industry experience

### Grading Matrix:

Instrument	Value (points or percentages)
Exam 1	35 %
Exam 2	35 %
Quiz	20%
Case studies/class participation	10%
Total:	100%

### GRADED ELEMENTS DETAILS

**1. QUIZ (20 %):** A quiz will be administered on the scheduled days. Quizzes will consist of five to ten questions covering the material assigned for the class period. Failure to prepare for the quizzes may seriously affect your grade. *The quizzes are representative of the multiple choice questions, and you can expect to see similar questions on the examinations.*

**2. EXAMS (70%):** Two exams will be given. The exams will consist of questions drawn from the readings, lectures, speakers, presentations, and out-of-class assignments. **You are responsible for the material even if it is not emphasized or covered during the lectures.** Past experience strongly suggests you will learn much more (and thus perform better) in the class if you have completed the reading assignment before viewing the assignment and taking the quizzes and examinations. The book chapters cover much of the material addressed in this course; however, I will cover material in addition to the text in the in-class lectures or narrated PowerPoint slides. It is strongly recommended that you take thorough notes. Exams will focus on the chapters and modules contained in the class schedule; however, due to the nature of the course and subject matter, all exams contain some comprehensive elements. *The exams will emphasize material identified in my objectives for each chapter or topic.* There will be no make-up exams except in extraordinary situations that require approval before the scheduled exam. **The exams are not cumulative; however, you must be familiar with basic concepts covered earlier in the class.**

**3. CASE STUDIES/CLASS PARTICIPATION (10):** As a part of your assignment in this course, you will be required to prepare and hand in at the end of the semester a **course portfolio** containing all materials relevant to this course, organized in the following manner:

1. Cover page containing student name, course title, credit hours, semester, name of instructor
2. Class assignments
3. Homework assignments
4. Case studies
5. Quizzes
6. Presentations

All sections should be separated using notebook dividers with labels for each section. The material in each section should be organized sequentially in time with dates clearly visible. If homework assignments are given using handouts, then the completed homework assignment should follow each homework handout. If homework problems from the book are assigned during lecture, then the student should copy the description of each homework problem in their assignment and then follow this with the worked solution.

## University Policies and Procedures

### Students with Disabilities (ADA Compliance):

*The University of North Texas Dallas is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 – The Rehabilitation Act of 1973 as amended. With the passage of new federal legislation entitled Americans with Disabilities Act (ADA), pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens.*

*As a faculty member, I am required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily rests with informing faculty of their need for accommodation and in providing authorized documentation through designated administrative channels. For more information, you may visit the Student Life Office, Suite 200, Building 2 or call 972-780-3632.*

*The Department of BLANK is committed to full academic access for all qualified students, including those with disabilities. In keeping with this commitment and in order to facilitate equality of educational access, faculty members in the department will make reasonable accommodations for qualified students with a disability, such as appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies when doing so does not fundamentally alter the course.*

*If you have a disability, it is your responsibility to obtain verifying information from the Office of Student Life and to inform me of your need for an accommodation. Grades assigned before an accommodation is provided will not be changed. Information about how to obtain academic accommodations can be found in UNTD Policy 7.004, Disability Accommodations for Students, and by visiting Student Life, building 2, Suite 200. 972-780-3632, studentlife@unt.edu.*

### Student Evaluation of Teaching Effectiveness Policy:

*The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.*

### Exam Policy:

*Exams should be taken as scheduled. No makeup examinations will be allowed except for documented emergencies (See Student Handbook).*

### Academic Integrity:

*Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at <http://www.unt.edu/unt-dallas/policies/Chapter%2007%20Student%20Affairs,%20Education,%20and%20Funding/7.002%20Code%20of%20Academic%20Integrity.pdf> for complete provisions of this code.*

*In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement:*

**On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.**

Cheating, plagiarism, or other inappropriate assistance on **examinations**, homework, or cases will be treated with **zero tolerance** and will result in a grade of "F" for the course. Any work on the assignments or cases is to be treated identically to examination: the work must be entirely yours with ABSOLUTELY NO outside help or assistance. When working on the assignments, you must not discuss your work with anyone (other faculty or other students) unless specifically approved by the instructor. You must footnote any outside sources used when preparing your assignments or cases. Copying or using material from assignments or cases previously submitted by other students (at UNT or other learning institutions) or downloaded from the Internet is plagiarism. If you quote material, you must cite your sources. **Large scale "cutting and pasting" from other sources, even if properly**

**footnoted does not meet the criterion of submitting your own work and will result in a failing grade for the course. All team members will be held accountable for any material presented in the case analyses.** Students may only discuss the case assignments with other members within their case team. Students may research materials from outside sources; however, the use of any case analyses or any related material that have been previously submitted in another course (even if at another university or learning institution), obtained from a student outside of their team, purchased on-line, downloaded from an on-line source, or obtained in any other manner constitutes plagiarism for this course. **If any team member has plagiarized any content submitted for the case analysis, then the entire team will receive a failing grade for the entire course.** The examination instructions are very clear regarding what materials may be used on the exam. **If you use any materials other than those permitted on the exam, talk with other individuals during the exam, exchange information about an exam with an individual that has not taken the exam, or copy or use material from another individual's exam, you will receive a failing grade for the course.** Any student discovered using an examination from a previous semester of this course will receive a failing grade. According to University policy, if you become aware of any misconduct related to academic integrity, you should inform me or another proper authority such as the department chair or associate dean.

#### **Bad Weather Policy:**

*On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website [www.unt.edu/dallas](http://www.unt.edu/dallas). Students are encouraged to update their Eagle Alert contact information, so they will receive this information automatically.*

#### **Attendance and Participation Policy:**

*The University attendance policy is in effect for this course. Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. Students are responsible to notify the instructor if they are missing class and for what reason. Students are also responsible to make up any work covered in class. It is recommended that each student coordinate with a student colleague to obtain a copy of the class notes, if they are absent.*

#### **Diversity/Tolerance Policy:**

*Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate.*

#### **Optional Policies:**

- *Use of WebCT/Blackboard*
- *Use of Cell Phones & other Electronic Gadgets in the Classroom*
- *Food & Drink in the Classroom*
- *Use of Laptops*
- *Grade of Incomplete, "I"*