

**University of North Texas at Dallas  
Summer 2018  
SYLLABUS for Distance Learning**

**MGMT 4470.011 5W1 (June 11-July 14, 2018)**

<b>Department of</b>		<b>Management</b>	<b>School of</b>	<b>Business</b>
<b>Instructor Name:</b>	Dr. Chemene Crawford			
<b>Office Location:</b>	Online			
<b>Office Phone:</b>	Cell – 702.497.9084 or Office – 214.860.2406			
<b>Email Address:</b>	Chemene.Crawford@untdallas.edu			
<b>Office Hours:</b>	Text or Email any time prior to 5:00 p.m. M-F			
<b>Classroom Location:</b>	Online			
<b>Class Meeting Days &amp; Times:</b>	Online			
<b>Course Catalog Description:</b>	<b>MGMT 4470 (3 Credit Hours) An in-depth course on leadership. Students are provided practical tools and methods of leadership that will apply to a variety of organizational structures. Students gain insights about their own personalities, skills, ethics, values and beliefs as they relate to leading others, and have the opportunity to discuss and debate a number of leadership topics.</b>			
<b>Prerequisites:</b>	N/A			
<b>Required Text:</b>	Northouse, P.G. (2013). Leadership: Theory and Practice. Thousand Oaks, CA. (6th or 7th edition)			
<b>Access to Learning Resources:</b>	UNT Dallas Library: phone: (972) 780-1616 web: <a href="http://www.untdallas.edu/library">http://www.untdallas.edu/library</a> email: <a href="mailto:library@untdallas.edu">library@untdallas.edu</a> UNT Dallas Bookstore: phone: (972) 780-3652 web: <a href="http://www.untdallas.edu/bookstore">http://www.untdallas.edu/bookstore</a> e-mail: <a href="mailto:untdallas@bkstr.com">untdallas@bkstr.com</a>			
<b>Course Goals or Overview:</b> The goals of this course are as follows - The goal of this course is to provide students with an understanding of the various theoretical perspectives of leadership, while also immersing them in practical scenarios where concepts, theories and approaches can be applied to “real world” organizational issues				
<b>Learning Objectives/Outcomes:</b> At the end of this course, students will be able to:				
1	Be able to identify leadership concepts, supporting evidence, and examples of practical application (CEA framework).			
2	Demonstrate the ability to identify individual, organizational, and community values and translate them into strategic action.			
3	Define leadership, and understand how this conceptualization has changed over the course of the 20th and 21st centuries.			
4	Distinguish between various leadership theories by comparing and contrasting their components, strengths, and weaknesses.			
5	Provide assessments of leadership dilemmas within organizations based on theoretical and conceptual lenses.			
6	Prescribe action-oriented leadership recommendations in organizational scenarios through case studies and role-plays.			
7	Explain the differences between “leadership” and “management”.			
8	To distinguish power, authority, and legitimate authority and understand the role each plays in leadership.			

## Online/Hybrid Course Outline

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated in class or via class email or Blackboard announcement. Additional readings and activities may be added, these will be noted in the Readings and Activities/Assignments sections.

Schedule	Topic	Activities	Due Date
<b>Week 1 – June 11-17, 2018</b>	<ol style="list-style-type: none"> <li>1. Introduction</li> <li>2. Trait Approach</li> <li>3. Skills Approach</li> <li>4. Behavioral Approach</li> </ol>	<ul style="list-style-type: none"> <li>•Course Introduction</li> <li>•Syllabus Review</li> <li>•Defining Leadership (DQ)</li> <li>•Jungian Type Scales – Exercise (DQ)</li> <li>•Reading: Northouse- Chapters 1 - 4</li> <li>•Complete Questionnaires (Chapters 2-4) DQ</li> <li>•WTL: Leadership AutobiographyΔ</li> <li>*Quiz</li> </ul>	June 17, 2018
<b>Week 2 – June 18-24, 2018</b>	<ol style="list-style-type: none"> <li>5. Situational Approach</li> <li>6. Path-Goal Theory</li> <li>7. Leader-Member Exchange Theory</li> </ol>	<ul style="list-style-type: none"> <li>•Reading: Northouse – Chapters 5-7</li> <li>•Complete Questionnaires Chapters 5-7 (DQ)</li> <li>•Contemporary Leadership Δ</li> <li>•Managing up (DQ)</li> <li>*Quiz</li> </ul>	June 24, 2018
<b>Week 3 – June 25-July 1, 2018</b>	<ol style="list-style-type: none"> <li>8. Transformational Leadership</li> <li>9. Authentic Leadership</li> <li>10. Servant Leadership</li> </ol>	<ul style="list-style-type: none"> <li>•Reading: Northouse Chapters 8-10</li> <li>•Complete Questionnaires (DQ)</li> <li>•WTL – Leadership Film and ReflectionΔ</li> <li>*Quiz</li> </ul>	July 1, 2018
<b>Week 4 – July 2-8, 2018</b>	<ol style="list-style-type: none"> <li>11. Adaptive Leadership</li> <li>12. Psychodynamic Approach</li> <li>13. Leadership Ethics</li> </ol>	<ul style="list-style-type: none"> <li>•Reading: Northouse Chapters 11-13</li> <li>•Complete Questionnaires for Chapters 11-13 (DQ)</li> <li>WTL – Are Ethics Caught or Taught?</li> <li>*Quiz</li> </ul>	July 8, 2018
<b>Week 5 – July 9-14, 2018</b>	<ol style="list-style-type: none"> <li>14. Team Leadership</li> <li>15. Gender and Leadership</li> <li>16. Culture and Leadership</li> </ol>	<ul style="list-style-type: none"> <li>•Reading: Northouse Chapters 14-16</li> <li>•Complete Questionnaires (DQ)</li> <li>•WTL - Leadership Portfolio Due</li> <li>*Quiz</li> </ul>	July 14, 2018

## Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

### Discussion Posts and Questionnaires

Students are required to provide substantive responses to discussion questions (DQs) each week. There will be a total of 5 discussion questions. Total points available for the DQs is 50 (10 points each). Substantive responses

include an initial response to the question posed, and at least 3 meaningful responses to your classmate's posts. Simply providing responses such as "I agree" or "I disagree" is unacceptable and will not receive full credit. Students are also responsible for completing the questionnaires at the end of each chapter assigned for reading. Each week, you are to share your results.

**Quizzes**

Students will be required to complete a quiz each week to assess whether or not students understand the basic concepts of leadership. Quizzes are worth a total of 50 points (10 points each).

**Writing to Learn**

In order to ensure comprehension of the vast number of concepts presented over the course of the term, students will engage in five (5) writing assignments. These assignments are designed to help you process information by putting it down on paper; it also allows you to use the analytical format we will be utilizing in this course also known as Concept-Evidence-Application. The more you write about concepts, the better you understand them. These assignments will be worth a total of 25 points maximum for the course (5 points each).

**Final Project**

Students will be required to complete a Leadership Portfolio as a final project. Please refer to the online course for details. This final project is worth 75 points.

**Grading Matrix:**

<b>Instrument</b>	<b>Value (points or percentages)</b>	<b>Total</b>
Discussion Posts	1 DQ each week for a total of 5 during the course. (10 points each)	50
Final Project – Leadership Portfolio	1 portfolio	75
Writing to Learn	1 submission each week for a total of 5 during the course. (5 points each)	25
Quizzes	1 quiz each week for a total of 5 during the course (10 points each)	50
<b>Total:</b>		<b>200</b>

**Extra Credit Opportunity:**

A student may submit one case study analysis for extra credit of no more than 10 points. This case study must be agreed upon by student and instructor by the 4<sup>th</sup> week of the course. Please check the online Course Content area of the class for guidelines on how to adequately complete a case study.

**Grade Determination:**

- A = 200 – 180 pts; i.e. 90% or better
- B = 179 – 160 pts; i.e. 89 – 80 %
- C = 159 – 140 pts; i.e. 79 – 70 %
- D = 139 – 120 pts; i.e. 69 – 60 %
- F = 119 pts or below; i.e. less than 60%

**University Policies and Procedures**

**Students with Disabilities (ADA Compliance):**

Chapter 7(7.004) Disability Accommodations for Students

The University of North Texas at Dallas makes reasonable academic accommodation for students with disabilities. Students seeking accommodations must first register with the Disability Services Office (DSO) to verify their eligibility. If a disability is verified, the DSO will provide you with an accommodation letter to be delivered to faculty

to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, DSO notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet/communicate with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Disability Services Office website at <http://www.untDallas.edu/disability>. You may also contact them by phone at 972-338-1777; by email at [UNTDisability@untDallas.edu](mailto:UNTDisability@untDallas.edu) or at Building 2, room 204.

**Blackboard Learn Accessibility Statement:**

University of North Texas at Dallas is committed to ensuring its online and hybrid courses are usable by all students and faculty including those with disabilities. If you encounter any difficulties with technologies, please contact our ITSS Department. To better assist them, you would want to have the operating system, web browser and information on any assistive technology being used. Blackboard Learn course management system's accessibility statement is also provided: <http://www.blackboard.com/Platforms/Learn/Resources/Accessibility.aspx>

**NOTE:** Additional instructional technology tools, such as Turnitin, Respondus, Panopto, and publisher cartridge content (i.e. MyLab, Pearson, etc.) may NOT be fully ADA compliant. Please contact our Disability Office should you require additional assistance using any of these tools.

**Course Evaluation Policy:**

Student's evaluations of teaching effectiveness is a requirement for all organized classes at UNT Dallas. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider students' evaluations to be an important part of your participation in this class.

**Assignment Policy:** (According to the instructor's discretion while working in concert with the division/program's guidelines).

**Exam Policy:** (Online exams and the ability to retake is solely at the instructor's discretion). **NOTE:** Online exams may be proctored on campus per instructor's discretion.

**Academic Integrity:**

Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at

[http://www.untDallas.edu/sites/default/files/page\\_level2/pdf/policy/7.002%20Code%20of%20Academic\\_Integrity.pdf](http://www.untDallas.edu/sites/default/files/page_level2/pdf/policy/7.002%20Code%20of%20Academic_Integrity.pdf) for complete provisions of this code.

Academic dishonesty includes, but is not limited to, cheating, plagiarizing, fabrication of information or citations, facilitating acts of dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students.

**Web-based Plagiarism Detection:** Please be aware in some online or hybrid courses, students may be required to submit written assignments to Turnitin, a web-based plagiarism detection service, or another method. If submitting to Turnitin, please remove your title page and other personal information.

## **Classroom Policies**

### **Online Attendance and Participation:**

The University attendance policy is in effect for this course. Class attendance in the Blackboard classroom and participation is expected because the class is designed as a shared learning experience, and because essential information not in the textbook will be discussed in the discussion board. Online presence and participation in all class discussions is essential to the integration of course material and your ability to demonstrate proficiency. .

Attendance for this online or hybrid course is considered when you are logged in and active in Blackboard, i.e., posting assignments, taking quizzes, or completing Discussion Boards. To maintain financial aid award eligibility, activity must occur before the census date of the session or term of the course. Refer to <http://www.untDallas.edu/registrar> for specific dates. If you are absent/not active in the course shell, it is YOUR responsibility to let the instructor know immediately, upon your return, the reason for your absence if it is to be excused. All instructors must follow university policy 7.005 covering excused absences; however, it is the instructor's discretion, as outlined in the course syllabus, of how unexcused absences may or may not count against successful completion of the course

**Inclement Weather and Online Classes:** Online classes may or may not be affected by campus closures due to inclement weather. Unless otherwise notified by your instructor via e-mail, online messaging, or online announcement, students should assume that assignments are due as scheduled.

### **Online "Netiquette:**

In any social interaction, certain rules of etiquette are expected and contribute to more enjoyable and productive communication. Emails, Discussion Board messages and/or any other forms of written communication in the online environment should use proper "netiquette" (i.e., no writing in all caps (usually denotes yelling), no curse words, and no "flaming" messages (angry, personal attacks).

Racial, ethnic, or gender slurs will not be tolerated, nor will pornography of any kind.

Any violation of online netiquette may result in a loss of points or removal from the course and referral to the Dean of Students, including warnings and other sanctions in accordance with the University's policies and procedures. Refer to the Student Code of Student Rights Responsibilities and Conduct at <http://www.untDallas.edu/osa/policies>. Respect is a given principle in all online communication. Therefore, please be sure to proofread all of your written communication prior to submission.

### **Diversity/Tolerance Policy:**

Students are encouraged to contribute their perspectives and insights to class discussions in the online environment. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Dean of Students as the instructor deems appropriate.

**Technology Requirements:** In order to successfully access the materials in an online or hybrid course, UNT Dallas advises that your computer be equipped with the minimum system requirements.

Blackboard Learn 9.1 is the platform software for this course. Blackboard Learn supports major web browsers such as Windows Internet Explorer, Apple Safari, Mozilla Firefox, and Google Chrome. However, since the latter two are updated continually, some recent versions may not be compatible. If you experience difficulty accessing or using components of the course, try using Internet Explorer. Also, no matter what browser you use, always enable pop-ups. For more information see:

- <http://www.untDallas.edu/dlit/ecampus/requirements>
- <https://blackboard.secure.force.com/publicbarticleview?id=kAB700000008Oom>
- [https://learn.unt.edu/bbcswebdav/institution/BrowserCheck/check\\_full.html](https://learn.unt.edu/bbcswebdav/institution/BrowserCheck/check_full.html)