

**University of North Texas at Dallas**  
**Spring 2013**  
**SYLLABUS**

<b>LSCM 4560 TRANSPORTATION MANAGEMENT 3 HRS</b>			
<b>Department of</b>	MGMT/Management	<b>Division of</b>	Division of Urban and Professional Studies
<b>Instructor Name:</b>	Subhro Mitra		
<b>Office Location:</b>	Building 2, Room 237		
<b>Office Phone:</b>	972 338 1808		
<b>Email Address:</b>	Subhro.mitra@unt.edu		
<b>Office Hours:</b>	Tuesday 11 AM - 4.00 PM Wednesday 11 AM - 4.00 PM And by appointment		
<b>Virtual Office Hours:</b>			
<b>Classroom Location:</b>	DAL2 242		
<b>Class Meeting Days &amp; Times:</b>	Wednesday 04:00 pm-06:50 pm		
<b>Course Catalog Description:</b>	Principles of transportation covering the role of transportation systems; environmental and economic impacts; modal components; managerial and economic aspects of the various modes, with applications to both domestic and international operations.		
<b>Prerequisites:</b>	<i>Prerequisite(s):</i> <b>MKTG 3650 and LSCM 3960.</b>		
<b>Co-requisites:</b>			
<b>Required Text:</b>	Coyle, Bardi, and Novack, <i>Transportation</i> , 7 <sup>th</sup> edition, South-Western College Publishing, Cincinnati, OH, 2006. <b>(Required)</b> ISBN 0-324-20214-8		
<b>Recommended Text and References:</b>	Additional readings may be assigned to various topics throughout the semester.		
<b>Access to Learning Resources:</b>	UNT Dallas Library: phone: (972) 780-3625; web: <a href="http://www.unt.edu/unt-dallas/library.htm">http://www.unt.edu/unt-dallas/library.htm</a> UNT Dallas Bookstore: phone: (972) 780-3652; e-mail: <a href="mailto:1012mgr@fhcg.follett.com">1012mgr@fhcg.follett.com</a>		
<b>Course Goals or Overview:</b>			
	The course will provide an introduction to transportation operations and issues from a supply chain perspective. Specific objectives include developing an understanding of the principals / concepts of: <ul style="list-style-type: none"> <li>• The role of transportation in the development of global macroeconomic growth.</li> <li>• Transportations role in the marketing of goods and services.</li> <li>• The strengths and limitations of the five modal alternatives.</li> <li>• Transportation regulation and public policy.</li> <li>• Costing and pricing in transportation.</li> <li>• The strategies of shippers.</li> </ul>		

## Course Outline

This schedule is subject to change by the instructor. Any changes to this schedule will be communicated by announcement in the blackboard.

Module	Topic	Reading	Time/Date
Part 1	Critical Link in Supply Chain	C1	16-Jan
	Critical Link in Economy	C2	23-Jan
	Regulation and Public Policy	C3	30-Jan
	Costing and Pricing of transportation	C4	6-Feb
Part 2	Motor Carrier	C5	13-Feb
	Railroad, Airlines	C6, C7	20-Feb
	Water Carrier and Pipeline	c8	27-Feb
	EXAM 1		6-Mar
	SPRING BREAK		13-Mar
Part 3	Risk Management	C9	20-Mar
	Global Transportation Planning	C10	27-Mar
	Global Transportation Execution	C11	3-Apr
	Third Party Logistics	C12	10-Apr
	Private Transportation and Fleet Management	C13	17-Apr
	Challenges of Global Supply Chain	C15	24-Apr
	Revision		1-May
	EXAM 2		8-May

## Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

**Exams** – written tests designed to measure knowledge of presented course material

**Class Participation** – daily attendance and participation in class discussions

### Grading Matrix:

Instrument	Value (points or percentages)
Exam 1	47.5 %
Exam 2	47.5 %
Class Participation/ Discussion	5 %
Total:	100%

### Grade Determination:

A = 100 – 90 pts; i.e. 90% or better

B = 90 – 80 pts; i.e. 80 – 89 %

C = 80 – 70 pts; i.e. 70 – 79 %

D = 70 – 60 pts; i.e. 60 – 69 %

F = 60 pts or below; i.e. less than 60%

## University Policies and Procedures

### Students with Disabilities (ADA Compliance):

The University of North Texas Dallas is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 – The Rehabilitation Act of 1973 as amended. With the passage of new federal legislation entitled Americans with Disabilities Act (ADA), pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens.

As a faculty member, I am required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily rests with informing faculty of their need for

accommodation and in providing authorized documentation through designated administrative channels. For more information, you may visit the Student Life Office, Suite 200, Building 2 or call 972-780-3632.

The Department of BLANK is committed to full academic access for all qualified students, including those with disabilities. In keeping with this commitment and in order to facilitate equality of educational access, faculty members in the department will make reasonable accommodations for qualified students with a disability, such as appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies when doing so does not fundamentally alter the course. If you have a disability, it is your responsibility to obtain verifying information from the Office of Student Life and to inform me of your need for an accommodation. Grades assigned before an accommodation is provided will not be changed. Information about how to obtain academic accommodations can be found in UNTD Policy 7.004, Disability Accommodations for Students, and by visiting Student Life, building 2, Suite 200. 972-780-3632, studentlife@unt.edu.

### **Student Evaluation of Teaching Effectiveness Policy:**

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

### **Exam Policy:**

Exams should be taken as scheduled. No makeup examinations will be allowed except for documented emergencies (See Student Handbook).

### **Academic Integrity:**

Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at <http://www.unt.edu/unt-dallas/policies/Chapter%2007%20Student%20Affairs,%20Education,%20and%20Funding/7.002%20Code%20of%20Academic%20Integrity.pdf> for complete provisions of this code.

In addition, all academic work submitted for this class, including exams, papers, and written assignments should include the following statement:

**On my honor, I have not given, nor received, nor witnessed any unauthorized assistance that violates the UNTD Academic Integrity Policy.**

### **Bad Weather Policy:**

On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website [www.unt.edu/dallas](http://www.unt.edu/dallas). Students are encouraged to update their Eagle Alert contact information, so they will receive this information automatically.

### **Attendance and Participation Policy:**

The University attendance policy is in effect for this course. Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. Students are responsible to notify the instructor if they are missing class and for what reason. Students are also responsible to make up any work covered in class. It is recommended that each student coordinate with a student colleague to obtain a copy of the class notes, if they are absent.

### **Diversity/Tolerance Policy:**

Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate.

### **Optional Policies:**

- Use of WebCT/Blackboard
- Use of Cell Phones & other Electronic Gadgets in the Classroom
- Food & Drink in the Classroom
- Use of Laptops
- Grade of Incomplete, "I"