Marketing – Research Guide

Electronic Resources

**UNT Databases**
These electronic databases, indexes and abstracts are available through the UNT Dallas Library web page at [http://www.untdallas.edu/library](http://www.untdallas.edu/library). These electronic resources are a vital link in finding journal articles, books and other information at the college level for your class assignments.

**Check First**
- Hoover's Online
- LexisNexis Academic
- Business Abstracts with Full Text
- Business Source Complete

**Then Check**
- ABI Inform
- Access World News
- ArticleFirst via FirstSearch
- ECO - Electronic Collections Online
- EconLit
- Emerald Fulltext
- INFORMS PubOnLine
- JSTOR
- ProQuest Statistical Insight
- ProQuest Periodical Abstracts
- Regional Business News
- Safari Tech Books online

**UNT Libraries Research Subject Guides**
Related subject guides may be found on the Denton UNT Libraries’ web site at Subject Guides - [http://guides.library.unt.edu/home](http://guides.library.unt.edu/home).

**Professional Organizations**

**The International Association of Business Communicators [IABC](http://www.iabc.com)**
The IABC provides a professional network of more than 13,000 business communication professionals in over 60 countries.

**The National Hispanic Business Organization [NHBA](http://www.nhba.org)**
A national network of students and alumni whose mission is to promote the development of undergraduate Hispanic business students through educational, professional, and networking opportunities to foster diversity, higher education, and the improvement of the Hispanic community.

**Students In Free Enterprise [SIFE](http://www.sife.org)**
SIFE is a global, non-profit organization that is literally changing the world through highly dedicated student teams on more than 1600 university campuses in 40 countries. SIFE offers these students the opportunity to develop leadership, teamwork, and communication skills through learning, practicing and teaching the principles of free enterprise, thereby improving the standard of living for millions in the process.
Websites and Online Resources

Bureau of Economic Analysis (http://www.bea.gov/index.htm)
CNN Money (http://money.cnn.com)
Entrepreneur Ejournal (http://irservices.library.unt.edu/ais.cfm?alpha=E)
Entrepreneur.com (http://www.entrepreneur.com/)
Entrepreneurship Centre (http://www.entrepreneurship.com/)
FactFinder (http://factfinder.census.gov)
Morebusiness.com (http://www.morebusiness.com/getting_started/primer/)
North Central Texas Council of Governments (http://www.nctcoq.dst.tx.us/)
SBA: Small Business Administration (http://www.sba.gov/)
Small Business School (http://smallbusinessschool.org/)
Thomson ONE Banker (http://banker.thomsonib.com/)
U.S. Business Advisor (http://www.business.gov/)
U.S. Department of Commerce (http://www.stat-usa.gov/)
Virtual Marketing Library (http://www.knowthis.com/)

Print Reference Sources

Books Available at the UNT Dallas Campus Library
Grantseeker’s Toolkit: A comprehensive guide to finding funding -- HV 41.2 .N48 1998 c.4
How to Form Your Own Texas Corporation -- KFT 1415 .C55 M36 2000
International Business Information: How to Find it, How to Use it -- HF 54.5 .P33 1998
Kiss, Bow or Shake Hands: How to do Business in 60 Countries -- HF 5389 .M67 1994
SmartStart Your Texas Business -- HD 62.5 .S62396 1997
The Foundation Center's Guide to Winning Proposals II -- HV 41 .U5 F673 2005