



Fall 2015 Exit Survey Report

The University of North Texas at Dallas

Office of Academic Affairs



The University of North Texas at Dallas Graduating Student Exit Survey

Description

Recognizing the need of quality services for students, the University of North Texas at Dallas administers the *Graduating Student Exit Survey* every semester to capture data that will help guide decisions on various aspects of a student's experience at the university. Through the collaboration of faculty and staff, the exit survey was created in spring 2014, in which it was administered for the first time. Using web based technology, the exit survey is sent to every undergraduate and graduate student that applies for graduation via their student email. Although it is not required, participation is highly encouraged, as faculty and staff use the results of the survey to help guide decisions on services and experiences the student may encounter while attending the university.

Office of Academic Affairs

"More than a university... it's my life"

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Executive Summary

The *Graduating Student Exit Survey* is administered every semester to prospective graduating students for graduation enrolled in all undergraduate and graduate programs. The primary purpose of the survey is to obtain information about students’ satisfaction with a range of academic and co- academic experiences during their matriculation and to inquire about their plans for the future. The survey is distributed by the Office of Academic Affairs through a web-based format with the assistance and cooperation of faculty and staff in the various schools, colleges, and departments. The results are divided into three broad categories: Student Information, Student Experiences, and Post – Graduation.

Highlights

Student Information

- In terms of number of degrees awarded, Applied Arts and Science (20%), Criminal Justice (14%), Sociology (10%), and General Business (9%) ranked as the top 4 at UNT Dallas.
- The main reason students attended UNT Dallas was Location (30%), Cost (23%), Type of Programs (18%), and School Size (14%).

Student Experiences

- 88% of students indicated the registrar met or exceeded their expectations.
- 93% of students indicated their advisor met or exceeded their expectations.
- 63% of students participated in some type of activity or student service.
- 39% of students indicated they obtained a job by the time of commencement.

Post - Graduation

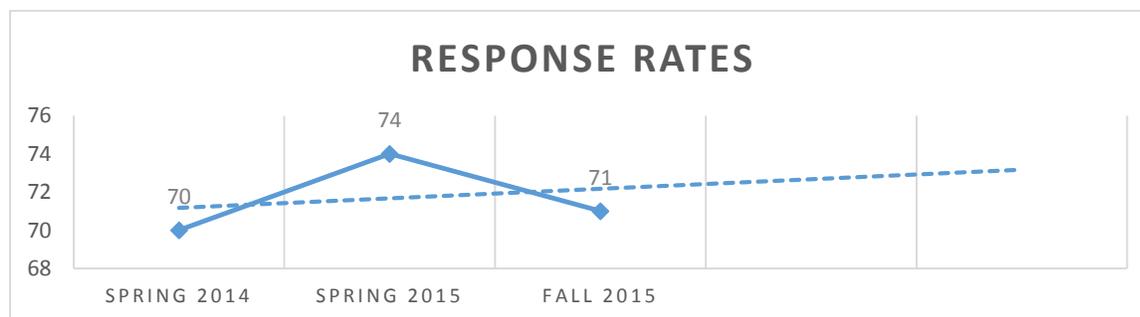
- 61% of students stated they are interested in becoming an active alum/ alumna, while 99% would recommend UNT Dallas to potential students.

Important Notes

- The **Exit Survey** was developed through the collaboration of multiple departments.
- Due to managerial changes in multiple departments, survey results are unavailable for fall 2014 graduating students.

Response Rates

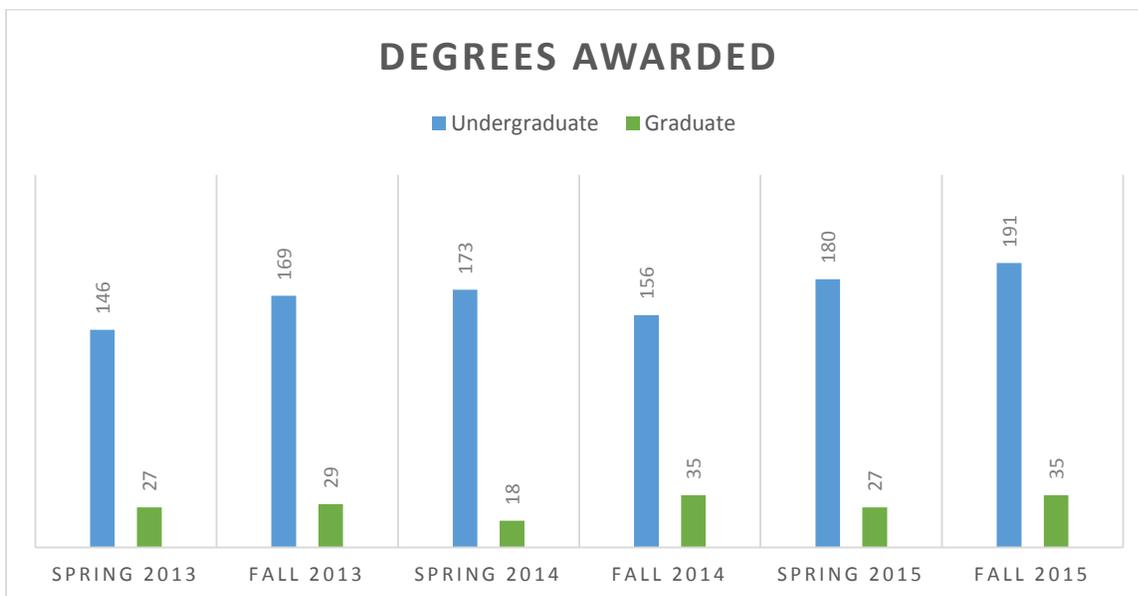
Undergraduate and graduate students who applied for graduation for the fall 2015 semester were invited to complete the Graduating Student Exit Survey. Of 207 undergraduate and graduate students, 160 responded to the survey, for a 71% response rate



Student Information

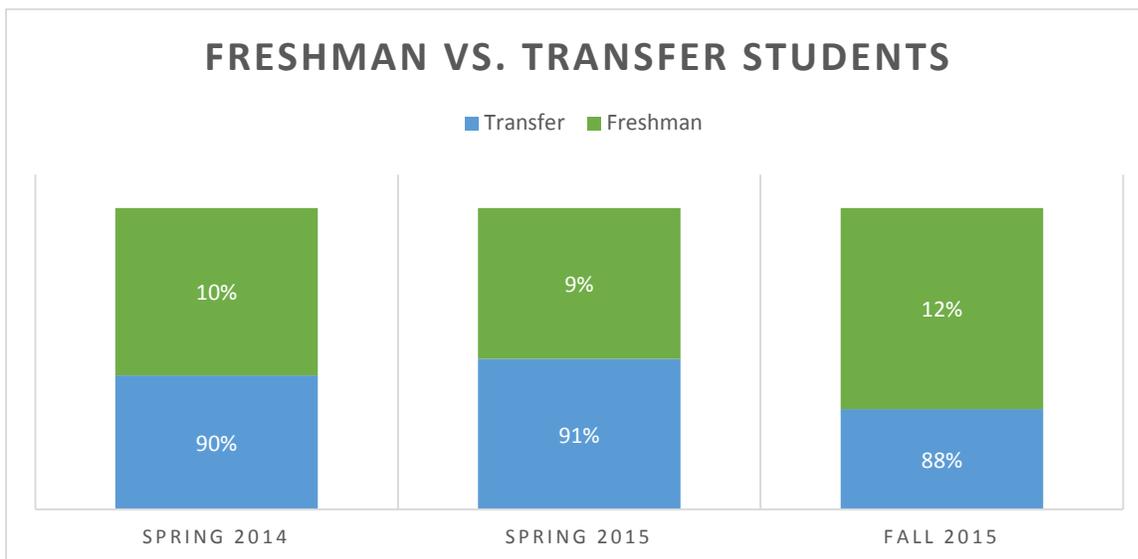
Major

Approximately 20% of students that responded, graduated with a degree in Applied Arts and Sciences, which was followed by 14% with degrees in Criminal Justice, and 10% with degrees in Sociology, and 9% with degrees in General Business. It is worth noting that since UNT Dallas is implementing numerous programs over the course of the next couple of years, the number of students that graduate with degrees from other disciplines will most likely increase.



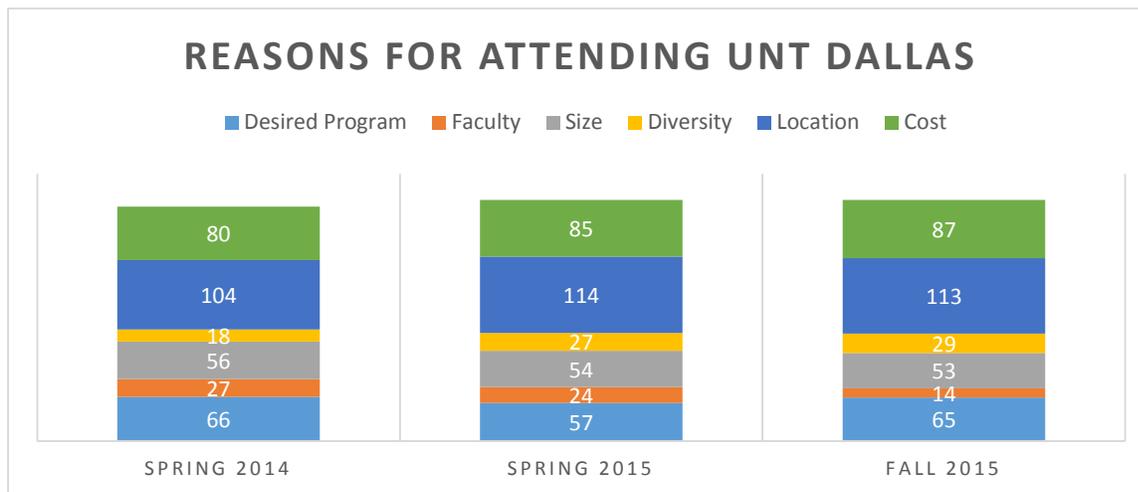
Freshman/ Transfer Information

The majority of students who graduated in fall 2015 came to UNT Dallas as transfer students (88%), while only 12% came in as first time freshman. Also, most transfer students arrived at UNT Dallas either as a sophomore (23%) or junior (63%).



Why did students attend UNT Dallas?

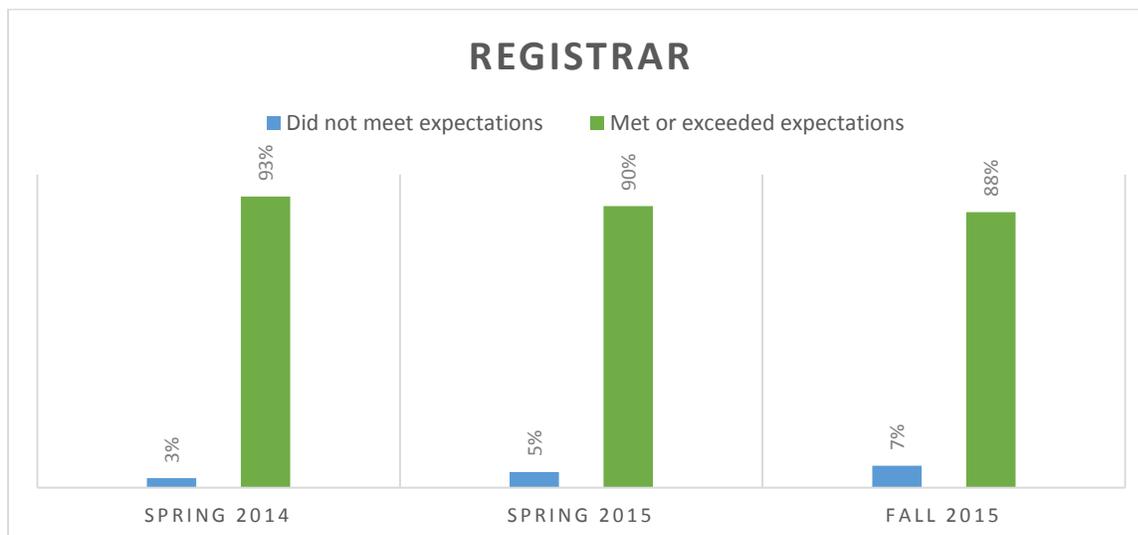
When researching universities to attend, 53% of students indicated that UNT Dallas was their first choice, while 30% indicated it was their second choice. The vast majority of students indicated that UNT Dallas was their top choice for college due to the location (76%), cost (58%), academic programs offered (44%), and overall size of the student population (36%).



Student Experience

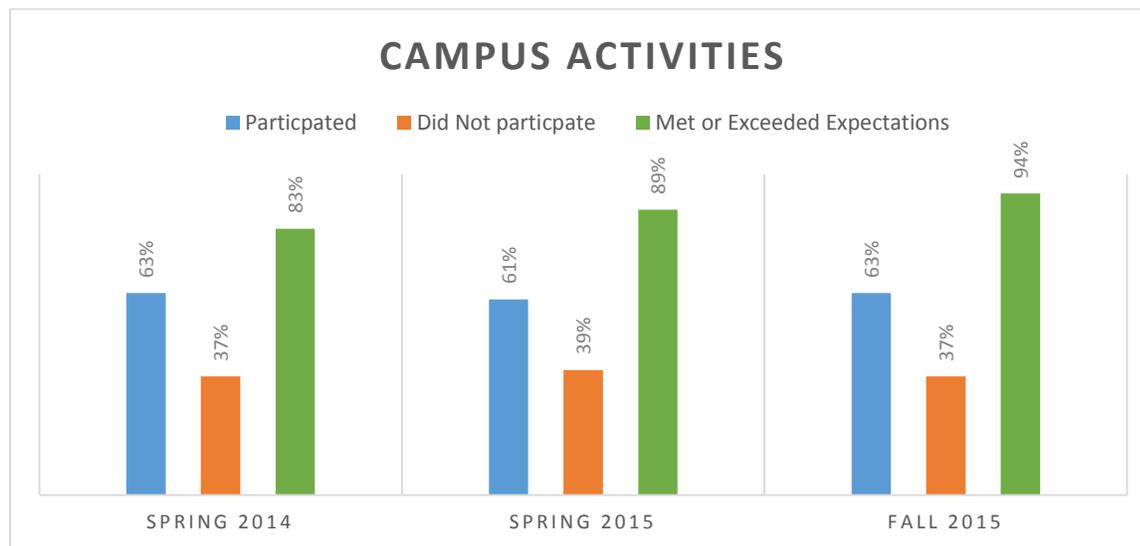
Registrar

88% of students that utilized the Registrar’s office indicated that services they received met or exceeded their expectations the majority of the time. Since spring 2014, the Office of the Registrar has averaged a 90% rating at meeting or exceeding expectations. Several changes in operations and communication with faculty and staff have contributed to the positive ratings that the Office of the Registrar continues to receive.



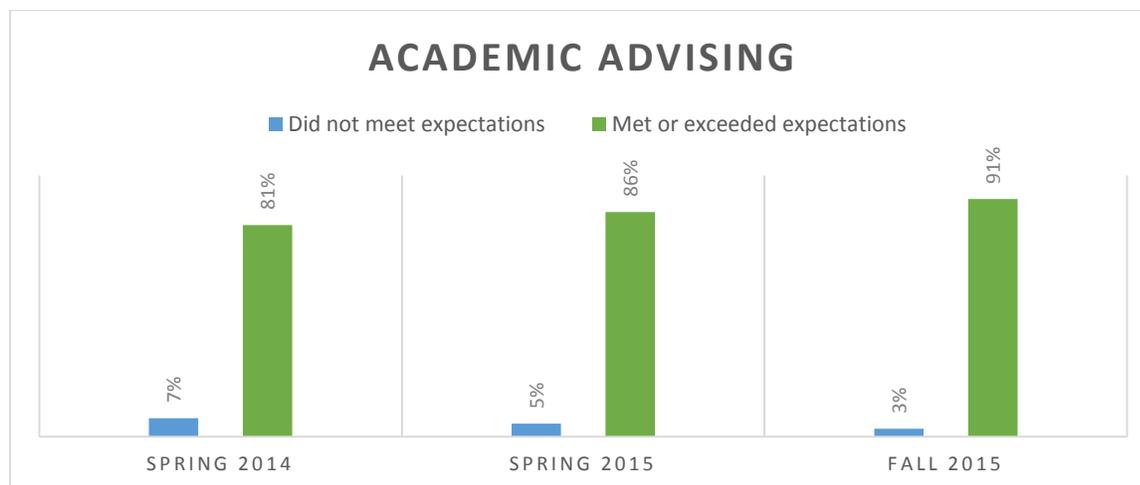
Campus Activities

63% of students indicated that they attended some type of campus activity while attending UNT – Dallas. Students attended Welcome Week (72%), Jaguar Welcome (60%), Jaguar Fest (23%), Annual Picnic (8%) and Multicultural Programs (35%). Overall, 94% of students indicated the staff met or exceeded their expectations when it came to campus activities. A lot of success for campus activities can be attributed to the expansion of programs and activities for the students since spring 2014.



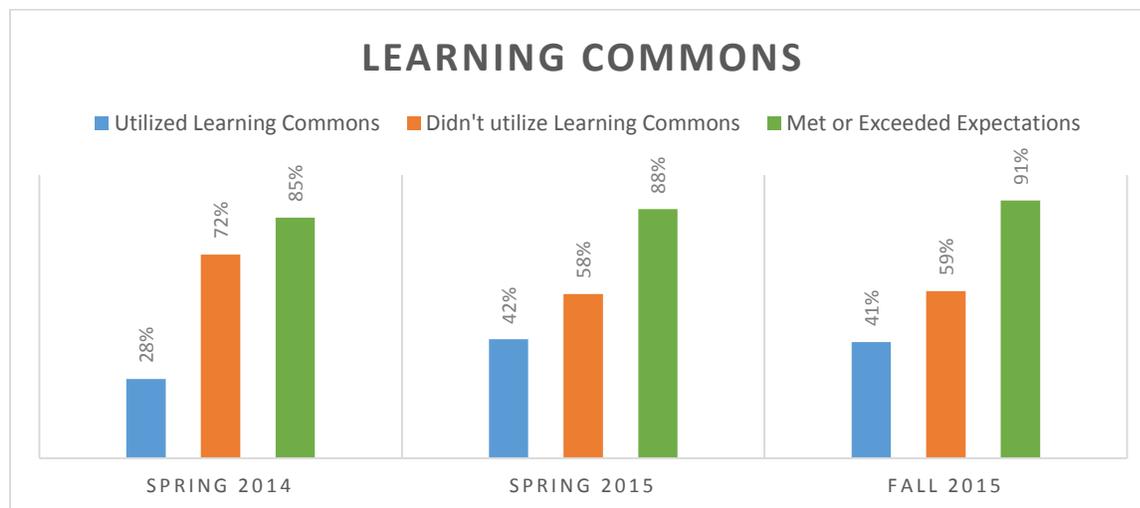
Academic Advising

According to the data, 91% of students indicated the advising department helped them understand their degree requirements and were helpful in other areas as well. Since spring 2014, the percentage of students who indicated they were satisfied with the advising department services has steadily risen (81% spring 2014, 86% spring 2015, 91% fall 2015). Multiple reasons for this rise in satisfaction can be attributed to increased customer service training, assessment initiatives, and an overall culture change in the department. Research suggests that effective academic advising during the early years can lead to increases in students’ satisfaction with their overall educational experience and in institutional retention and graduation rates.



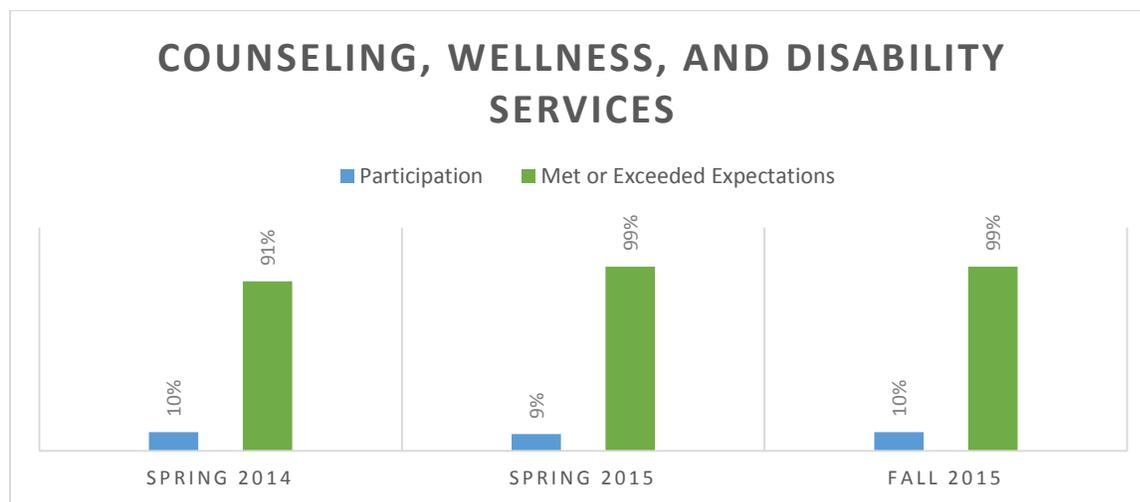
Learning Commons

41% of students surveyed indicated that they utilized Learning Common services. These services include Resume Writing (36%), Face to Face tutoring (75%), and Online Tutoring (11%). Since spring 2014, the percentage of students who have utilized Learning Common services has steadily rose (28% spring 2014, 42% spring 2015, 41% fall 2015). The steady rise in students utilizing the Learning Commons can be attributed to staff and faculty support of the services and an overall marketing strategy that focuses on students. Also, 91% of students indicated that the staff in Learning Commons met or exceeded their expectations.



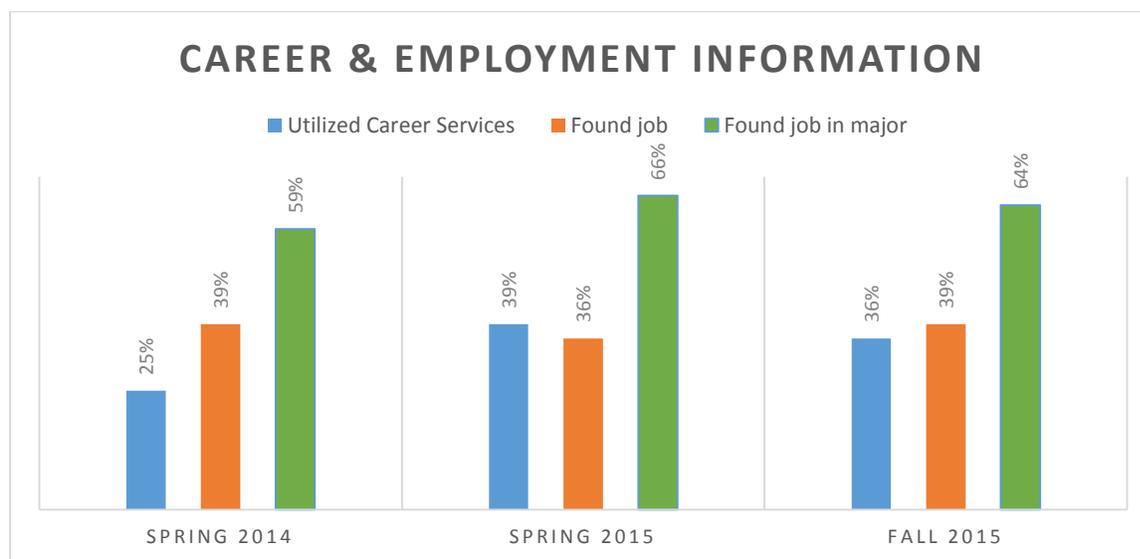
Counseling, Wellness, and Disability Services

10% of students surveyed indicated they received Counseling, Wellness, or Disability services. In terms of services received, 70% received Student Counseling, 40% received Disability Services, and 30% utilized Wellness Programing. Overall, Counseling, Wellness, and Disability services met or exceeded expectations 99% of the time. Since spring 2014, the average number of students that utilize Counseling, Wellness, and Disability services has hovered around 10%. That being said, satisfaction ratings for wellness services continue to be the highest in the university, with a 96% satisfaction rating.



Career and Employment Information

As stated earlier, 36% of students utilized the career service department, which consisted of Resume Review, Mock Interviews, Career Advising, Networking Events, and Career Fairs. 39% of students who responded to the survey indicated they have successfully found a job. Out of the students who successfully found a job, 64% was a career within their major. In terms of salary, 17% will earn up to \$30,000, 45% will earn \$31,000 - \$50,000, 28% will earn \$51,000 - \$70,000, and 4% will earn over \$71,000.



Post-Graduation

Alumni Information

The majority of students indicated they would be interested in becoming an active alum/ alumna at UNT Dallas (61%). Students also indicated they would recommend potential students to UNT Dallas (99%). Also, alum/ alumna information is collected, which is sent to the Office of Advancement.

