Technology Integration Practical Solutions
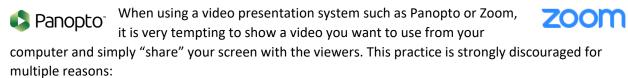## *External Video Use*

Introduction

In a remote instruction course, video can be a key and engaging delivery method. Furthermore, the use of externally produced videos can supplement the course and further promote engagement. In this guide, we will look at best practices for the use of external video.

Ownership/Copyright:

For any video, make sure that you are using it within the confines of Copyright Law as it applies to your particular situation. Remember, Fair Use is not a right. Fair Use is a legal defense for use of Copyright protected materials. However, the Copyright holder has the final say on how their materials can and cannot be used.

Presentation of Video:

When using a video presentation system such as Panopto or Zoom, it is very tempting to show a video you want to use from your computer and simply "share" your screen with the viewers. This practice is strongly discouraged for multiple reasons:

1) Rebroadcast is many times a violation of the Copyright.
2) Audio may not be streamed with the video. The students will not hear anything.
3) Video quality could be tremendously degraded due to bandwidth availability for the student.

It is suggested that you provide links to any external videos that you want the students to view and allow them to view them on their own time. Or, build time into the lesson for students to go and watch the video on their own.

Accessibility of External Video:

When using an external video, it is your responsibility, as the instructor, to ensure the video is fully accessible to all students. This includes transcripts OR closed captioning.

Please remember, that automatically generated captions are NOT considered closed captions. They must be checked to ensure they captioned correctly and be fully accurate. On many video platforms, you have the ability to check and edit captions (e.g. YouTube, Vimeo). It is also the responsibility of the instructor to ensure that any transcripts are also accurate to the original video.

Training Resources:

- Editing Captions in YouTube (Created by Google)
- Captions in Vimeo (Created by Vimeo)