Strategic Initiatives for FY20

- **Community Connectedness**: Recruit from and serve our community
- **Relentless Pursuit of Student Success**: Increase Retention and Graduation Rates
- **Growth**: Relevance, Differentiation = Value
- **Be a best place to work**
- **Take care of our students**
- **Increase Revenues**
- **Strengthen community partnerships**
- **Increase enrollment retention graduation**
Strategic Goals for FY 20

- Increase Revenues
- Be a Best Place to Work
- Take Care of our Students
- Strengthen Community Partnerships
- Increase Enrollment, Retention, Graduation
Strategic Goals for FY 20

- **Increase Revenues**
  - Grow enrollment, retention by 8 percent
  - Modest increase in tuition (present at Feb. board)
  - Increase fundraising

- **Be a Best Place to Work**
  - Increase employee engagement
  - Expand training and career planning opportunities
    - Career plans for all employees in 3 years
    - 100 percent training for new managers
    - Act on employee training survey
    - Training must be tied to strategic initiatives
    - Baseline built from current levels of training
  - Hire for mission (for all hires)
  - Reduce employee turnover
Strategic Goals for FY 20

- **Take Care of Our Students**
  - Launch New Student Success Cohort by Spring Semester
  - Start multi-semester registration Fall 2020
  - Meet goals set for advising, tutorial, counseling levels
  - Start Study Abroad Summer 2020
  - Introduce Sparkpoint financial services Fall 2020
  - Meet Second year Career Ready Education goals. 5 year plan.

- **Strengthen Community Partnerships**
  - Collegiate Academy cohort classes start at UNTD Fall 2020
  - Announce and launch greatly expanded CPI partnership
  - Identify and launch partnership with two other universities that closely match our demographics
  - Grow enrollment by 8 percent at Dallas, Tarrant and Navarro CC’s
  - Expand Principal Impact Collaborative and SERCH Institute
Strategic Goals for FY 20

- **Strengthen Community Partnerships** continued...
  - Plans set to operate Conrad internship program
  - Launch Thirdspace (Mindfulness studio)

- **Increase Enrollment, Retention, Graduation**
  - 8 percent enrollment and retention; 7.5 percent graduation
  - Plan for future growth through:
    - Legislative planning. Complete by February 2020
    - Updated master plan. Complete by April 2020 (including plans for on campus housing expansion)
  - Keep tuition and fees lowest in North Texas by benchmarking
  - Complete plans for increased endowment (timing: Historic Tax Credits)